

Global (North America, Europe, Asia-Pacific, South America, Middle East and Africa) Button Mushroom Market 2018, Forecast to 2023

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Abstracts

Button Mushrooms market (*Agaricus bisporus*) is an edible basidiomycete mushroom native to grasslands in Europe and North America. It has two color states while immature—white and brown—both of which have various names. When mature, it is known as portobello mushroom, often shortened to just portobello.

SCOPE OF THE REPORT:

This report focuses on the Button Mushroom in global market, especially in North America, Europe and Asia-Pacific, South America, Middle East and Africa. This report categorizes the market based on manufacturers, regions, type and application.

Top-down and bottom-up approaches are used to validate the global Button Mushrooms market size market and estimate the market size for manufacturers, regions segments, product segments and applications.

The market estimations in this report are based on the marketed sale price of Button Mushrooms. The percentage splits, Market Share and breakdowns of the product segments are derived on the basis of weightages assigned to each of the segments on the basis of their utilization rate and average sale price. The regional splits of the overall Button Mushrooms market and its sub-segments are based on the percentage adoption or utilization of the given product in the respective region or country.

Major players in the market are identified through secondary research and their market revenues determined through primary and secondary research. Secondary research included the research of the annual and financial reports of the top manufacturers; whereas, primary research included extensive interviews of key opinion leaders and industry experts such as experienced front-line staff, directors, CEOs and marketing executives. The percentage splits, Market Share, Growth Rate and breakdowns of the

product markets are determined through using secondary sources and verified through the primary sources.

All possible factors that influence the markets included in this research study have been accounted for, viewed in extensive detail, verified through primary research, and analyzed to get the final quantitative and qualitative data. The market size for top-level markets and sub-segments is normalized, and the effect of inflation, economic downturns, and regulatory & policy changes or other factors are not accounted for in the market forecast. This data is combined and added with detailed inputs and analysis from QYR Food & Beverages Research Center and presented in this report.

The worldwide market for Button Mushroom is expected to grow at a CAGR of roughly xx% over the next five years, will reach xx million US\$ in 2023, from xx million US\$ in 2017, according to a new GIR (Global Info Research) study.

Market Segment by Manufacturers, this report covers

Bonduelle Fresh Europe

Costa

Drinkwater's Button Mushrooms Limited

Lutece Holdings B.V.

Monaghan Button Mushrooms Ireland

Monterey Button Mushrooms Inc

Okechamp S.A

Shanghai Finc Bio-Tech Inc

The Button Mushroom Company

Market Segment by Regions, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, UK, Russia and Italy)

Asia-Pacific (China, Japan, Korea, India and Southeast Asia)

South America (Brazil, Argentina, Colombia etc.)

Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria and South Africa)

Market Segment by Type, covers

Fresh Mushroom

Processed Mushroom

Market Segment by Applications, can be divided into

Home

Restaurants

Others

There are 15 Chapters to deeply display the global Button Mushroom market.

Chapter 1, to describe Button Mushroom Introduction, product scope, market overview, market opportunities, market risk, market driving force;

Chapter 2, to analyze the top manufacturers of Button Mushroom, with sales, revenue, and price of Button Mushroom, in 2016 and 2017;

Chapter 3, to display the competitive situation among the top manufacturers, with sales, revenue and market share in 2016 and 2017;

Chapter 4, to show the global market by regions, with sales, revenue and market share of Button Mushroom, for each region, from 2013 to 2018;

Chapter 5, 6, 7, 8 and 9, to analyze the market by countries, by type, by application and by manufacturers, with sales, revenue and market share by key countries in these regions;

Chapter 10 and 11, to show the market by type and application, with sales market share and growth rate by type, application, from 2013 to 2018;

Chapter 12, Button Mushroom market forecast, by regions, type and application, with sales and revenue, from 2018 to 2023;

Chapter 13, 14 and 15, to describe Button Mushroom sales channel, distributors, traders, dealers, Research Findings and Conclusion, appendix and data source

Contents

1 MARKET OVERVIEW

- 1.1 Button Mushroom Introduction
- 1.2 Market Analysis by Type
 - 1.2.1 Fresh Mushroom
 - 1.2.2 Processed Mushroom
- 1.3 Market Analysis by Applications
 - 1.3.1 Home
 - 1.3.2 Restaurants
 - 1.3.3 Others
- 1.4 Market Analysis by Regions
 - 1.4.1 North America (United States, Canada and Mexico)
 - 1.4.1.1 United States Market States and Outlook (2013-2023)
 - 1.4.1.2 Canada Market States and Outlook (2013-2023)
 - 1.4.1.3 Mexico Market States and Outlook (2013-2023)
 - 1.4.2 Europe (Germany, France, UK, Russia and Italy)
 - 1.4.2.1 Germany Market States and Outlook (2013-2023)
 - 1.4.2.2 France Market States and Outlook (2013-2023)
 - 1.4.2.3 UK Market States and Outlook (2013-2023)
 - 1.4.2.4 Russia Market States and Outlook (2013-2023)
 - 1.4.2.5 Italy Market States and Outlook (2013-2023)
 - 1.4.3 Asia-Pacific (China, Japan, Korea, India and Southeast Asia)
 - 1.4.3.1 China Market States and Outlook (2013-2023)
 - 1.4.3.2 Japan Market States and Outlook (2013-2023)
 - 1.4.3.3 Korea Market States and Outlook (2013-2023)
 - 1.4.3.4 India Market States and Outlook (2013-2023)
 - 1.4.3.5 Southeast Asia Market States and Outlook (2013-2023)
 - 1.4.4 South America, Middle East and Africa
 - 1.4.4.1 Brazil Market States and Outlook (2013-2023)
 - 1.4.4.2 Egypt Market States and Outlook (2013-2023)
 - 1.4.4.3 Saudi Arabia Market States and Outlook (2013-2023)
 - 1.4.4.4 South Africa Market States and Outlook (2013-2023)
 - 1.4.4.5 Nigeria Market States and Outlook (2013-2023)
- 1.5 Market Dynamics
 - 1.5.1 Market Opportunities
 - 1.5.2 Market Risk
 - 1.5.3 Market Driving Force

2 MANUFACTURERS PROFILES

2.1 Bonduelle Fresh Europe

2.1.1 Business Overview

2.1.1.1 Bonduelle Fresh Europe Description

2.1.1.2 Bonduelle Fresh Europe Headquarter, Main Business and Finance Overview

2.1.2 Bonduelle Fresh Europe Button Mushroom Product Introduction

2.1.2.1 Button Mushroom Production Bases, Sales Regions and Major Competitors

2.1.2.2 Button Mushroom Product Information

2.1.3 Bonduelle Fresh Europe Button Mushroom Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)

2.1.3.1 Bonduelle Fresh Europe Button Mushroom Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)

2.1.3.2 Global Bonduelle Fresh Europe Button Mushroom Market Share in 2017

2.2 Costa

2.2.1 Business Overview

2.2.1.1 Costa Description

2.2.1.2 Costa Headquarter, Main Business and Finance Overview

2.2.2 Costa Button Mushroom Product Introduction

2.2.2.1 Button Mushroom Production Bases, Sales Regions and Major Competitors

2.2.2.2 Button Mushroom Product Information

2.2.3 Costa Button Mushroom Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)

2.2.3.1 Costa Button Mushroom Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)

2.2.3.2 Global Costa Button Mushroom Market Share in 2017

2.3 Drinkwater's Button Mushrooms Limited

2.3.1 Business Overview

2.3.1.1 Drinkwater's Button Mushrooms Limited Description

2.3.1.2 Drinkwater's Button Mushrooms Limited Headquarter, Main Business and Finance Overview

2.3.2 Drinkwater's Button Mushrooms Limited Button Mushroom Product Introduction

2.3.2.1 Button Mushroom Production Bases, Sales Regions and Major Competitors

2.3.2.2 Button Mushroom Product Information

2.3.3 Drinkwater's Button Mushrooms Limited Button Mushroom Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)

2.3.3.1 Drinkwater's Button Mushrooms Limited Button Mushroom Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)

2.3.3.2 Global Drinkwater's Button Mushrooms Limited Button Mushroom Market Share in 2017

2.4 Lutece Holdings B.V.

2.4.1 Business Overview

2.4.1.1 Lutece Holdings B.V. Description

2.4.1.2 Lutece Holdings B.V. Headquarter, Main Business and Finance Overview

2.4.2 Lutece Holdings B.V. Button Mushroom Product Introduction

2.4.2.1 Button Mushroom Production Bases, Sales Regions and Major Competitors

2.4.2.2 Button Mushroom Product Information

2.4.3 Lutece Holdings B.V. Button Mushroom Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)

2.4.3.1 Lutece Holdings B.V. Button Mushroom Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)

2.4.3.2 Global Lutece Holdings B.V. Button Mushroom Market Share in 2017

2.5 Monaghan Button Mushrooms Ireland

2.5.1 Business Overview

2.5.1.1 Monaghan Button Mushrooms Ireland Description

2.5.1.2 Monaghan Button Mushrooms Ireland Headquarter, Main Business and Finance Overview

2.5.2 Monaghan Button Mushrooms Ireland Button Mushroom Product Introduction

2.5.2.1 Button Mushroom Production Bases, Sales Regions and Major Competitors

2.5.2.2 Button Mushroom Product Information

2.5.3 Monaghan Button Mushrooms Ireland Button Mushroom Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)

2.5.3.1 Monaghan Button Mushrooms Ireland Button Mushroom Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)

2.5.3.2 Global Monaghan Button Mushrooms Ireland Button Mushroom Market Share in 2017

2.6 Monterey Button Mushrooms Inc

2.6.1 Business Overview

2.6.1.1 Monterey Button Mushrooms Inc Description

2.6.1.2 Monterey Button Mushrooms Inc Headquarter, Main Business and Finance Overview

2.6.2 Monterey Button Mushrooms Inc Button Mushroom Product Introduction

2.6.2.1 Button Mushroom Production Bases, Sales Regions and Major Competitors

2.6.2.2 Button Mushroom Product Information

2.6.3 Monterey Button Mushrooms Inc Button Mushroom Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)

2.6.3.1 Monterey Button Mushrooms Inc Button Mushroom Sales, Price, Revenue,

Gross Margin and Market Share (2016-2017)

2.6.3.2 Global Monterey Button Mushrooms Inc Button Mushroom Market Share in 2017

2.7 Okechamp S.A

2.7.1 Business Overview

2.7.1.1 Okechamp S.A Description

2.7.1.2 Okechamp S.A Headquarter, Main Business and Finance Overview

2.7.2 Okechamp S.A Button Mushroom Product Introduction

2.7.2.1 Button Mushroom Production Bases, Sales Regions and Major Competitors

2.7.2.2 Button Mushroom Product Information

2.7.3 Okechamp S.A Button Mushroom Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)

2.7.3.1 Okechamp S.A Button Mushroom Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)

2.7.3.2 Global Okechamp S.A Button Mushroom Market Share in 2017

2.8 Shanghai Finc Bio-Tech Inc

2.8.1 Business Overview

2.8.1.1 Shanghai Finc Bio-Tech Inc Description

2.8.1.2 Shanghai Finc Bio-Tech Inc Headquarter, Main Business and Finance Overview

2.8.2 Shanghai Finc Bio-Tech Inc Button Mushroom Product Introduction

2.8.2.1 Button Mushroom Production Bases, Sales Regions and Major Competitors

2.8.2.2 Button Mushroom Product Information

2.8.3 Shanghai Finc Bio-Tech Inc Button Mushroom Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)

2.8.3.1 Shanghai Finc Bio-Tech Inc Button Mushroom Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)

2.8.3.2 Global Shanghai Finc Bio-Tech Inc Button Mushroom Market Share in 2017

2.9 The Button Mushroom Company

2.9.1 Business Overview

2.9.1.1 The Button Mushroom Company Description

2.9.1.2 The Button Mushroom Company Headquarter, Main Business and Finance Overview

2.9.2 The Button Mushroom Company Button Mushroom Product Introduction

2.9.2.1 Button Mushroom Production Bases, Sales Regions and Major Competitors

2.9.2.2 Button Mushroom Product Information

2.9.3 The Button Mushroom Company Button Mushroom Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)

2.9.3.1 The Button Mushroom Company Button Mushroom Sales, Price, Revenue,

Gross Margin and Market Share (2016-2017)

2.9.3.2 Global The Button Mushroom Company Button Mushroom Market Share in 2017

3 GLOBAL BUTTON MUSHROOM MARKET COMPETITION, BY MANUFACTURER

3.1 Global Button Mushroom Sales and Market Share by Manufacturer (2016-2017)

3.2 Global Button Mushroom Revenue and Market Share by Manufacturer (2016-2017)

3.3 Global Button Mushroom Price by Manufacturer (2016-2017)

3.4 Market Concentration Rate

3.4.1 Top 3 Button Mushroom Manufacturer Market Share in 2017

3.4.2 Top 5 Button Mushroom Manufacturer Market Share in 2017

3.5 Market Competition Trend

4 GLOBAL BUTTON MUSHROOM MARKET ANALYSIS BY REGIONS

4.1 Global Button Mushroom Sales, Revenue and Market Share by Regions

4.1.1 Global Button Mushroom Sales by Regions (2013-2018)

4.1.2 Global Button Mushroom Revenue by Regions (2013-2018)

4.2 North America Button Mushroom Sales, Revenue and Growth Rate (2013-2018)

4.3 Europe Button Mushroom Sales, Revenue and Growth Rate (2013-2018)

4.4 Asia-Pacific Button Mushroom Sales, Revenue and Growth Rate (2013-2018)

4.5 South America Button Mushroom Sales, Revenue and Growth Rate (2013-2018)

4.6 Middle East and Africa Button Mushroom Sales, Revenue and Growth Rate (2013-2018)

5 NORTH AMERICA BUTTON MUSHROOM BY COUNTRIES, TYPE, APPLICATION AND MANUFACTURERS

5.1 North America Button Mushroom Sales, Revenue and Market Share by Countries

5.1.1 North America Button Mushroom Sales by Countries (2013-2018)

5.1.2 North America Button Mushroom Revenue by Countries (2013-2018)

5.1.3 United States Button Mushroom Sales and Growth Rate (2013-2018)

5.1.4 Canada Button Mushroom Sales and Growth Rate (2013-2018)

5.1.5 Mexico Button Mushroom Sales and Growth Rate (2013-2018)

5.2 North America Button Mushroom Sales and Revenue (Value) by Manufacturers (2016-2017)

5.2.1 North America Button Mushroom Sales by Manufacturers (2016-2017)

5.2.2 North America Button Mushroom Revenue by Manufacturers (2016-2017)

5.3 North America Button Mushroom Sales, Revenue and Market Share by Type (2013-2018)

5.3.1 North America Button Mushroom Sales and Sales Share by Type (2013-2018)

5.3.2 North America Button Mushroom Revenue and Revenue Share by Type (2013-2018)

5.4 North America Button Mushroom Sales, Revenue and Market Share by Application (2013-2018)

5.4.1 North America Button Mushroom Sales and Sales Share by Application (2013-2018)

5.4.2 North America Button Mushroom Revenue and Revenue Share by Application (2013-2018)

6 EUROPE BUTTON MUSHROOM BY COUNTRIES, TYPE, APPLICATION AND MANUFACTURERS

6.1 Europe Button Mushroom Sales, Revenue and Market Share by Countries

6.1.1 Europe Button Mushroom Sales by Countries (2013-2018)

6.1.2 Europe Button Mushroom Revenue by Countries (2013-2018)

6.1.3 Germany Button Mushroom Sales and Growth Rate (2013-2018)

6.1.4 UK Button Mushroom Sales and Growth Rate (2013-2018)

6.1.5 France Button Mushroom Sales and Growth Rate (2013-2018)

6.1.6 Russia Button Mushroom Sales and Growth Rate (2013-2018)

6.1.7 Italy Button Mushroom Sales and Growth Rate (2013-2018)

6.2 Europe Button Mushroom Sales and Revenue (Value) by Manufacturers (2016-2017)

6.2.1 Europe Button Mushroom Sales by Manufacturers (2016-2017)

6.2.2 Europe Button Mushroom Revenue by Manufacturers (2016-2017)

6.3 Europe Button Mushroom Sales, Revenue and Market Share by Type (2013-2018)

6.3.1 Europe Button Mushroom Sales and Sales Share by Type (2013-2018)

6.3.2 Europe Button Mushroom Revenue and Revenue Share by Type (2013-2018)

6.4 Europe Button Mushroom Sales, Revenue and Market Share by Application (2013-2018)

6.4.1 Europe Button Mushroom Sales and Sales Share by Application (2013-2018)

6.4.2 Europe Button Mushroom Revenue and Revenue Share by Application (2013-2018)

7 ASIA-PACIFIC BUTTON MUSHROOM BY COUNTRIES, TYPE, APPLICATION AND MANUFACTURERS

7.1 Asia-Pacific Button Mushroom Sales, Revenue and Market Share by Countries

7.1.1 Asia-Pacific Button Mushroom Sales by Countries (2013-2018)

7.1.2 Asia-Pacific Button Mushroom Revenue by Countries (2013-2018)

7.1.3 China Button Mushroom Sales and Growth Rate (2013-2018)

7.1.4 Japan Button Mushroom Sales and Growth Rate (2013-2018)

7.1.5 Korea Button Mushroom Sales and Growth Rate (2013-2018)

7.1.6 India Button Mushroom Sales and Growth Rate (2013-2018)

7.1.7 Southeast Asia Button Mushroom Sales and Growth Rate (2013-2018)

7.2 Asia-Pacific Button Mushroom Sales and Revenue (Value) by Manufacturers (2016-2017)

7.2.1 Asia-Pacific Button Mushroom Sales by Manufacturers (2016-2017)

7.2.2 Asia-Pacific Button Mushroom Revenue by Manufacturers (2016-2017)

7.3 Asia-Pacific Button Mushroom Sales, Revenue and Market Share by Type (2013-2018)

7.3.1 Asia-Pacific Button Mushroom Sales and Sales Share by Type (2013-2018)

7.3.2 Asia-Pacific Button Mushroom Revenue and Revenue Share by Type (2013-2018)

7.4 Asia-Pacific Button Mushroom Sales, Revenue and Market Share by Application (2013-2018)

7.4.1 Asia-Pacific Button Mushroom Sales and Sales Share by Application (2013-2018)

7.4.2 Asia-Pacific Button Mushroom Revenue and Revenue Share by Application (2013-2018)

8 SOUTH AMERICA BUTTON MUSHROOM BY COUNTRIES, TYPE, APPLICATION AND MANUFACTURERS

8.1 South America Button Mushroom Sales, Revenue and Market Share by Countries

8.1.1 South America Button Mushroom Sales by Countries (2013-2018)

8.1.2 South America Button Mushroom Revenue by Countries (2013-2018)

8.1.3 Brazil Button Mushroom Sales and Growth Rate (2013-2018)

8.1.4 Argentina Button Mushroom Sales and Growth Rate (2013-2018)

8.1.5 Colombia Button Mushroom Sales and Growth Rate (2013-2018)

8.2 South America Button Mushroom Sales and Revenue (Value) by Manufacturers (2016-2017)

8.2.1 South America Button Mushroom Sales by Manufacturers (2016-2017)

8.2.2 South America Button Mushroom Revenue by Manufacturers (2016-2017)

8.3 South America Button Mushroom Sales, Revenue and Market Share by Type (2013-2018)

- 8.3.1 South America Button Mushroom Sales and Sales Share by Type (2013-2018)
- 8.3.2 South America Button Mushroom Revenue and Revenue Share by Type (2013-2018)
- 8.4 South America Button Mushroom Sales, Revenue and Market Share by Application (2013-2018)
 - 8.4.1 South America Button Mushroom Sales and Sales Share by Application (2013-2018)
 - 8.4.2 South America Button Mushroom Revenue and Revenue Share by Application (2013-2018)

9 MIDDLE EAST AND AFRICA BUTTON MUSHROOM BY COUNTRIES, TYPE, APPLICATION AND MANUFACTURERS

- 9.1 Middle East and Africa Button Mushroom Sales, Revenue and Market Share by Countries
 - 9.1.1 Middle East and Africa Button Mushroom Sales by Countries (2013-2018)
 - 9.1.2 Middle East and Africa Button Mushroom Revenue by Countries (2013-2018)
 - 9.1.3 Saudi Arabia Button Mushroom Sales and Growth Rate (2013-2018)
 - 9.1.4 UAE Button Mushroom Sales and Growth Rate (2013-2018)
 - 9.1.5 Egypt Button Mushroom Sales and Growth Rate (2013-2018)
 - 9.1.6 Nigeria Button Mushroom Sales and Growth Rate (2013-2018)
 - 9.1.7 South Africa Button Mushroom Sales and Growth Rate (2013-2018)
- 9.2 Middle East and Africa Button Mushroom Sales and Revenue (Value) by Manufacturers (2016-2017)
 - 9.2.1 Middle East and Africa Button Mushroom Sales by Manufacturers (2016-2017)
 - 9.2.2 Middle East and Africa Button Mushroom Revenue by Manufacturers (2016-2017)
- 9.3 Middle East and Africa Button Mushroom Sales, Revenue and Market Share by Type (2013-2018)
 - 9.3.1 Middle East and Africa Button Mushroom Sales and Sales Share by Type (2013-2018)
 - 9.3.1 Middle East and Africa Button Mushroom Revenue and Revenue Share by Type (2013-2018)
- 9.4 Middle East and Africa Button Mushroom Sales, Revenue and Market Share by Application (2013-2018)
 - 9.4.1 Middle East and Africa Button Mushroom Sales and Sales Share by Application (2013-2018)
 - 9.4.2 Middle East and Africa Button Mushroom Revenue and Revenue Share by Application (2013-2018)

10 GLOBAL BUTTON MUSHROOM MARKET SEGMENT BY TYPE

10.1 Global Button Mushroom Sales, Revenue and Market Share by Type (2013-2018)

10.1.1 Global Button Mushroom Sales and Market Share by Type (2013-2018)

10.1.2 Global Button Mushroom Revenue and Market Share by Type (2013-2018)

10.2 Fresh Mushroom Sales Growth and Price

10.2.1 Global Fresh Mushroom Sales Growth (2013-2018)

10.2.2 Global Fresh Mushroom Price (2013-2018)

10.3 Processed Mushroom Sales Growth and Price

10.3.1 Global Processed Mushroom Sales Growth (2013-2018)

10.3.2 Global Processed Mushroom Price (2013-2018)

11 GLOBAL BUTTON MUSHROOM MARKET SEGMENT BY APPLICATION

11.1 Global Button Mushroom Sales Market Share by Application (2013-2018)

11.2 Home Sales Growth (2013-2018)

11.3 Restaurants Sales Growth (2013-2018)

11.4 Others Sales Growth (2013-2018)

12 BUTTON MUSHROOM MARKET FORECAST (2018-2023)

12.1 Global Button Mushroom Sales, Revenue and Growth Rate (2018-2023)

12.2 Button Mushroom Market Forecast by Regions (2018-2023)

12.2.1 North America Button Mushroom Market Forecast (2018-2023)

12.2.2 Europe Button Mushroom Market Forecast (2018-2023)

12.2.3 Asia-Pacific Button Mushroom Market Forecast (2018-2023)

12.2.4 South America Button Mushroom Market Forecast (2018-2023)

12.2.5 Middle East and Africa Button Mushroom Market Forecast (2018-2023)

12.3 Button Mushroom Market Forecast by Type (2018-2023)

12.3.1 Global Button Mushroom Sales Forecast by Type (2018-2023)

12.3.2 Global Button Mushroom Market Share Forecast by Type (2018-2023)

12.4 Button Mushroom Market Forecast by Application (2018-2023)

12.4.1 Global Button Mushroom Sales Forecast by Application (2018-2023)

12.4.2 Global Button Mushroom Market Share Forecast by Application (2018-2023)

13 SALES CHANNEL, DISTRIBUTORS, TRADERS AND DEALERS

13.1 Sales Channel

- 13.1.1 Direct Marketing
- 13.1.2 Indirect Marketing
- 13.1.3 Marketing Channel Future Trend
- 13.2 Distributors, Traders and Dealers

14 RESEARCH FINDINGS AND CONCLUSION

15 APPENDIX

- 15.1 Methodology
- 15.2 Data Source

List Of Tables

LIST OF TABLES AND FIGURES

Figure Button Mushroom Picture

Table Product Specifications of Button Mushroom

Figure Global Button Mushroom CAGR (%), Y-o-Y Growth (&) and Market Size, 2013-2023 (USD Million)

Figure Global Button Mushroom CAGR (%), Y-o-Y Growth (&) and Market Size, 2013-2023 (Sales)

Figure Global Sales Market Share of Button Mushroom by Types in 2017

Figure Fresh Mushroom Picture

Table Major Manufacturers of Fresh Mushroom

Figure Processed Mushroom Picture

Table Major Manufacturers of Processed Mushroom

Figure Button Mushroom Sales Market Share by Applications in 2017

Figure Home Picture

Figure Restaurants Picture

Figure Others Picture

Figure United States Button Mushroom Revenue (Value) and Growth Rate (2013-2023)

Figure Canada Button Mushroom Revenue (Value) and Growth Rate (2013-2023)

Figure Mexico Button Mushroom Revenue (Value) and Growth Rate (2013-2023)

Figure Germany Button Mushroom Revenue (Value) and Growth Rate (2013-2023)

Figure France Button Mushroom Revenue (Value) and Growth Rate (2013-2023)

Figure UK Button Mushroom Revenue (Value) and Growth Rate (2013-2023)

Figure Russia Button Mushroom Revenue (Value) and Growth Rate (2013-2023)

Figure Italy Button Mushroom Revenue (Value) and Growth Rate (2013-2023)

Figure China Button Mushroom Revenue (Value) and Growth Rate (2013-2023)

Figure Japan Button Mushroom Revenue (Value) and Growth Rate (2013-2023)

Figure Korea Button Mushroom Revenue (Value) and Growth Rate (2013-2023)

Figure India Button Mushroom Revenue (Value) and Growth Rate (2013-2023)

Figure Southeast Asia Button Mushroom Revenue (Value) and Growth Rate (2013-2023)

Figure Brazil Button Mushroom Revenue (Value) and Growth Rate (2013-2023)

Figure Egypt Button Mushroom Revenue (Value) and Growth Rate (2013-2023)

Figure Saudi Arabia Button Mushroom Revenue (Value) and Growth Rate (2013-2023)

Figure South Africa Button Mushroom Revenue (Value) and Growth Rate (2013-2023)

Figure Nigeria Button Mushroom Revenue (Value) and Growth Rate (2013-2023)

Table Bonduelle Fresh Europe Headquarter, Established, Main Business and Finance

Overview (2017)

Table Bonduelle Fresh Europe Button Mushroom Production Bases, Sales Regions and Major Competitors

Table Bonduelle Fresh Europe Button Mushroom Product

Table Bonduelle Fresh Europe Button Mushroom Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)

Figure Global Bonduelle Fresh Europe Button Mushroom Sales Market Share in 2017

Figure Global Bonduelle Fresh Europe Button Mushroom Revenue Market Share in 2017

Table Costa Headquarter, Established, Main Business and Finance Overview (2017)

Table Costa Button Mushroom Production Bases, Sales Regions and Major Competitors

Table Costa Button Mushroom Product

Table Costa Button Mushroom Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)

Figure Global Costa Button Mushroom Sales Market Share in 2017

Figure Global Costa Button Mushroom Revenue Market Share in 2017

Table Drinkwater's Button Mushrooms Limited Headquarter, Established, Main Business and Finance Overview (2017)

Table Drinkwater's Button Mushrooms Limited Button Mushroom Production Bases, Sales Regions and Major Competitors

Table Drinkwater's Button Mushrooms Limited Button Mushroom Product

Table Drinkwater's Button Mushrooms Limited Button Mushroom Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)

Figure Global Drinkwater's Button Mushrooms Limited Button Mushroom Sales Market Share in 2017

Figure Global Drinkwater's Button Mushrooms Limited Button Mushroom Revenue Market Share in 2017

Table Lutece Holdings B.V. Headquarter, Established, Main Business and Finance Overview (2017)

Table Lutece Holdings B.V. Button Mushroom Production Bases, Sales Regions and Major Competitors

Table Lutece Holdings B.V. Button Mushroom Product

Table Lutece Holdings B.V. Button Mushroom Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)

Figure Global Lutece Holdings B.V. Button Mushroom Sales Market Share in 2017

Figure Global Lutece Holdings B.V. Button Mushroom Revenue Market Share in 2017

Table Monaghan Button Mushrooms Ireland Headquarter, Established, Main Business and Finance Overview (2017)

Table Monaghan Button Mushrooms Ireland Button Mushroom Production Bases, Sales Regions and Major Competitors

Table Monaghan Button Mushrooms Ireland Button Mushroom Product

Table Monaghan Button Mushrooms Ireland Button Mushroom Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)

Figure Global Monaghan Button Mushrooms Ireland Button Mushroom Sales Market Share in 2017

Figure Global Monaghan Button Mushrooms Ireland Button Mushroom Revenue Market Share in 2017

Table Monterey Button Mushrooms Inc Headquarter, Established, Main Business and Finance Overview (2017)

Table Monterey Button Mushrooms Inc Button Mushroom Production Bases, Sales Regions and Major Competitors

Table Monterey Button Mushrooms Inc Button Mushroom Product

Table Monterey Button Mushrooms Inc Button Mushroom Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)

Figure Global Monterey Button Mushrooms Inc Button Mushroom Sales Market Share in 2017

Figure Global Monterey Button Mushrooms Inc Button Mushroom Revenue Market Share in 2017

Table Okechamp S.A Headquarter, Established, Main Business and Finance Overview (2017)

Table Okechamp S.A Button Mushroom Production Bases, Sales Regions and Major Competitors

Table Okechamp S.A Button Mushroom Product

Table Okechamp S.A Button Mushroom Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)

Figure Global Okechamp S.A Button Mushroom Sales Market Share in 2017

Figure Global Okechamp S.A Button Mushroom Revenue Market Share in 2017

Table Shanghai Finc Bio-Tech Inc Headquarter, Established, Main Business and Finance Overview (2017)

Table Shanghai Finc Bio-Tech Inc Button Mushroom Production Bases, Sales Regions and Major Competitors

Table Shanghai Finc Bio-Tech Inc Button Mushroom Product

Table Shanghai Finc Bio-Tech Inc Button Mushroom Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)

Figure Global Shanghai Finc Bio-Tech Inc Button Mushroom Sales Market Share in 2017

Figure Global Shanghai Finc Bio-Tech Inc Button Mushroom Revenue Market Share in

2017

Table The Button Mushroom Company Headquarter, Established, Main Business and Finance Overview (2017)

Table The Button Mushroom Company Button Mushroom Production Bases, Sales Regions and Major Competitors

Table The Button Mushroom Company Button Mushroom Product

Table The Button Mushroom Company Button Mushroom Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)

Figure Global The Button Mushroom Company Button Mushroom Sales Market Share in 2017

Figure Global The Button Mushroom Company Button Mushroom Revenue Market Share in 2017

Table Global Button Mushroom Sales by Manufacturer (2016-2017)

Figure Global Button Mushroom Sales Market Share by Manufacturer in 2016

Figure Global Button Mushroom Sales Market Share by Manufacturer in 2017

Table Global Button Mushroom Revenue by Manufacturer (2016-2017)

Figure Global Button Mushroom Revenue Market Share by Manufacturer in 2016

Figure Global Button Mushroom Revenue Market Share by Manufacturer in 2017

Table Global Button Mushroom Price by Manufacturer (2016-2017)

Figure Top 3 Button Mushroom Manufacturer (Revenue) Market Share in 2017

Figure Top 6 Button Mushroom Manufacturer (Revenue) Market Share in 2017

Figure Global Button Mushroom Sales and Growth Rate (2013-2018)

Figure Global Button Mushroom Revenue and Growth Rate (2013-2018)

Table Global Button Mushroom Sales by Regions (2013-2018)

Table Global Button Mushroom Sales Market Share by Regions (2013-2018)

Table Global Button Mushroom Revenue by Regions (2013-2018)

Figure Global Button Mushroom Revenue Market Share by Regions in 2013

Figure Global Button Mushroom Revenue Market Share by Regions in 2017

Figure North America Button Mushroom Sales and Growth Rate (2013-2018)

Figure North America Button Mushroom Revenue and Growth Rate (2013-2018)

Figure Europe Button Mushroom Sales and Growth Rate (2013-2018)

Figure Europe Button Mushroom Revenue and Growth Rate (2013-2018)

Figure Asia-Pacific Button Mushroom Sales and Growth Rate (2013-2018)

Figure Asia-Pacific Button Mushroom Revenue and Growth Rate (2013-2018)

Figure South America Button Mushroom Sales and Growth Rate (2013-2018)

Figure South America Button Mushroom Revenue and Growth Rate (2013-2018)

Figure Middle East and Africa Button Mushroom Sales and Growth Rate (2013-2018)

Figure Middle East and Africa Button Mushroom Revenue and Growth Rate (2013-2018)

Figure North America Button Mushroom Revenue and Growth Rate (2013-2018)

Table North America Button Mushroom Sales by Countries (2013-2018)

Table North America Button Mushroom Sales Market Share by Countries (2013-2018)

Figure North America Button Mushroom Sales Market Share by Countries in 2013

Figure North America Button Mushroom Sales Market Share by Countries in 2017

Table North America Button Mushroom Revenue by Countries (2013-2018)

Table North America Button Mushroom Revenue Market Share by Countries
(2013-2018)

Figure North America Button Mushroom Revenue Market Share by Countries in 2013

Figure North America Button Mushroom Revenue Market Share by Countries in 2017

Figure United States Button Mushroom Sales and Growth Rate (2013-2018)

Figure Canada Button Mushroom Sales and Growth Rate (2013-2018)

Figure Mexico Button Mushroom Sales and Growth Rate (2013-2018)

Table North America Button Mushroom Sales by Manufacturer (2016-2017)

Figure North America Button Mushroom Sales Market Share by Manufacturer in 2016

Figure North America Button Mushroom Sales Market Share by Manufacturer in 2017

Table North America Button Mushroom Revenue by Manufacturer (2016-2017)

Figure North America Button Mushroom Revenue Market Share by Manufacturer in
2016

Figure North America Button Mushroom Revenue Market Share by Manufacturer in
2017

Table North America Button Mushroom Sales by Type (2013-2018)

Table North America Button Mushroom Sales Share by Type (2013-2018)

Table North America Button Mushroom Revenue by Type (2013-2018)

Table North America Button Mushroom Revenue Share by Type (2013-2018)

Table North America Button Mushroom Sales by Application (2013-2018)

Table North America Button Mushroom Sales Share by Application (2013-2018)

Table North America Button Mushroom Revenue by Application (2013-2018)

Table North America Button Mushroom Revenue Share by Application (2013-2018)

Figure Europe Button Mushroom Revenue and Growth Rate (2013-2018)

Table Europe Button Mushroom Sales by Countries (2013-2018)

Table Europe Button Mushroom Sales Market Share by Countries (2013-2018)

Table Europe Button Mushroom Revenue by Countries (2013-2018)

Figure Europe Button Mushroom Revenue Market Share by Countries in 2016

Figure Europe Button Mushroom Revenue Market Share by Countries in 2017

Figure Germany Button Mushroom Sales and Growth Rate (2013-2018)

Figure UK Button Mushroom Sales and Growth Rate (2013-2018)

Figure France Button Mushroom Sales and Growth Rate (2013-2018)

Figure Russia Button Mushroom Sales and Growth Rate (2013-2018)

Figure Italy Button Mushroom Sales and Growth Rate (2013-2018)
Table Europe Button Mushroom Sales by Manufacturer (2016-2017)
Figure Europe Button Mushroom Sales Market Share by Manufacturer in 2016
Figure Europe Button Mushroom Sales Market Share by Manufacturer in 2017
Table Europe Button Mushroom Revenue by Manufacturer (2016-2017)
Figure Europe Button Mushroom Revenue Market Share by Manufacturer in 2016
Figure Europe Button Mushroom Revenue Market Share by Manufacturer in 2017
Table Europe Button Mushroom Sales by Type (2013-2018)
Table Europe Button Mushroom Sales Share by Type (2013-2018)
Table Europe Button Mushroom Revenue by Type (2013-2018)
Table Europe Button Mushroom Revenue Share by Type (2013-2018)
Table Europe Button Mushroom Sales by Application (2013-2018)
Table Europe Button Mushroom Sales Share by Application (2013-2018)
Table Europe Button Mushroom Revenue by Application (2013-2018)
Table Europe Button Mushroom Revenue Share by Application (2013-2018)
Figure Asia-Pacific Button Mushroom Revenue and Growth Rate (2013-2018)
Table Asia-Pacific Button Mushroom Sales by Countries (2013-2018)
Table Asia-Pacific Button Mushroom Sales Market Share by Countries (2013-2018)
Figure Asia-Pacific Button Mushroom Sales Market Share by Countries 2017
Table Asia-Pacific Button Mushroom Revenue by Countries (2013-2018)
Figure Asia-Pacific Button Mushroom Revenue Market Share by Countries 2017
Figure China Button Mushroom Sales and Growth Rate (2013-2018)
Figure Japan Button Mushroom Sales and Growth Rate (2013-2018)
Figure Korea Button Mushroom Sales and Growth Rate (2013-2018)
Figure India Button Mushroom Sales and Growth Rate (2013-2018)
Figure Southeast Asia Button Mushroom Sales and Growth Rate (2013-2018)
Table Asia-Pacific Button Mushroom Sales by Manufacturer (2016-2017)
Figure Asia-Pacific Button Mushroom Sales Market Share by Manufacturer in 2016
Figure Asia-Pacific Button Mushroom Sales Market Share by Manufacturer in 2017
Table Asia-Pacific Button Mushroom Revenue by Manufacturer (2016-2017)
Figure Asia-Pacific Button Mushroom Revenue Market Share by Manufacturer in 2016
Figure Asia-Pacific Button Mushroom Revenue Market Share by Manufacturer in 2017
Table Asia-Pacific Button Mushroom Sales by Type (2013-2018)
Table Asia-Pacific Button Mushroom Sales Share by Type (2013-2018)
Table Asia-Pacific Button Mushroom Revenue by Type (2013-2018)
Table Asia-Pacific Button Mushroom Revenue Share by Type (2013-2018)
Table Asia-Pacific Button Mushroom Sales by Application (2013-2018)
Table Asia-Pacific Button Mushroom Sales Share by Application (2013-2018)
Table Asia-Pacific Button Mushroom Revenue by Application (2013-2018)

Table Asia-Pacific Button Mushroom Revenue Share by Application (2013-2018)
Figure South America Button Mushroom Revenue and Growth Rate (2013-2018)
Table South America Button Mushroom Sales by Countries (2013-2018)
Table South America Button Mushroom Sales Market Share by Countries (2013-2018)
Figure South America Button Mushroom Sales Market Share by Countries in 2017
Table South America Button Mushroom Revenue by Countries (2013-2018)
Table South America Button Mushroom Revenue Market Share by Countries (2013-2018)
Figure South America Button Mushroom Revenue Market Share by Countries in 2017
Figure Brazil Button Mushroom Sales and Growth Rate (2013-2018)
Figure Argentina Button Mushroom Sales and Growth Rate (2013-2018)
Figure Colombia Button Mushroom Sales and Growth Rate (2013-2018)
Table South America Button Mushroom Sales by Manufacturer (2016-2017)
Figure South America Button Mushroom Sales Market Share by Manufacturer in 2016
Figure South America Button Mushroom Sales Market Share by Manufacturer in 2017
Table South America Button Mushroom Revenue by Manufacturer (2016-2017)
Figure South America Button Mushroom Revenue Market Share by Manufacturer in 2016
Figure South America Button Mushroom Revenue Market Share by Manufacturer in 2017
Table South America Button Mushroom Sales by Type (2013-2018)
Table South America Button Mushroom Sales Share by Type (2013-2018)
Table South America Button Mushroom Revenue by Type (2013-2018)
Table South America Button Mushroom Revenue Share by Type (2013-2018)
Table South America Button Mushroom Sales by Application (2013-2018)
Table South America Button Mushroom Sales Share by Application (2013-2018)
Table South America Button Mushroom Revenue by Application (2013-2018)
Table South America Button Mushroom Revenue Share by Application (2013-2018)
Figure Middle East and Africa Button Mushroom Revenue and Growth Rate (2013-2018)
Table Middle East and Africa Button Mushroom Sales by Countries (2013-2018)
Table Middle East and Africa Button Mushroom Sales Market Share by Countries (2013-2018)
Figure Middle East and Africa Button Mushroom Sales Market Share by Countries in 2017
Table Middle East and Africa Button Mushroom Revenue by Countries (2013-2018)
Table Middle East and Africa Button Mushroom Revenue Market Share by Countries (2013-2018)
Figure Middle East and Africa Button Mushroom Revenue Market Share by Countries in

2013

Figure Middle East and Africa Button Mushroom Revenue Market Share by Countries in 2017

Figure Saudi Arabia Button Mushroom Sales and Growth Rate (2013-2018)

Figure UAE Button Mushroom Sales and Growth Rate (2013-2018)

Figure Egypt Button Mushroom Sales and Growth Rate (2013-2018)

Figure Nigeria Button Mushroom Sales and Growth Rate (2013-2018)

Figure South Africa Button Mushroom Sales and Growth Rate (2013-2018)

Table Middle East and Africa Button Mushroom Sales by Manufacturer (2016-2017)

Figure Middle East and Africa Button Mushroom Sales Market Share by Manufacturer in 2016

Figure Middle East and Africa Button Mushroom Sales Market Share by Manufacturer in 2017

Table Middle East and Africa Button Mushroom Revenue by Manufacturer (2016-2017)

Figure Middle East and Africa Button Mushroom Revenue Market Share by Manufacturer in 2016

Figure Middle East and Africa Button Mushroom Revenue Market Share by Manufacturer in 2017

Table Middle East and Africa Button Mushroom Sales by Type (2013-2018)

Table Middle East and Africa Button Mushroom Sales Share by Type (2013-2018)

Table Middle East and Africa Button Mushroom Revenue by Type (2013-2018)

Table Middle East and Africa Button Mushroom Revenue Share by Type (2013-2018)

Table Middle East and Africa Button Mushroom Sales by Application (2013-2018)

Table Middle East and Africa Button Mushroom Sales Share by Application (2013-2018)

Table Middle East and Africa Button Mushroom Revenue by Application (2013-2018)

Table Middle East and Africa Button Mushroom Revenue Share by Application (2013-2018)

Table Global Button Mushroom Sales by Type (2013-2018)

Table Global Button Mushroom Sales Share by Type (2013-2018)

Table Global Button Mushroom Revenue by Type (2013-2018)

Table Global Button Mushroom Revenue Share by Type (2013-2018)

Figure Global Fresh Mushroom Sales Growth (2013-2018)

Figure Global Fresh Mushroom Price (2013-2018)

Figure Global Processed Mushroom Sales Growth (2013-2018)

Figure Global Processed Mushroom Price (2013-2018)

Table Global Button Mushroom Sales by Application (2013-2018)

Table Global Button Mushroom Sales Share by Application (2013-2018)

Figure Global Home Sales Growth (2013-2018)

Figure Global Restaurants Sales Growth (2013-2018)

Figure Global Others Sales Growth (2013-2018)
Figure Global Button Mushroom Sales, Revenue and Growth Rate (2018-2023)
Table Global Button Mushroom Sales Forecast by Regions (2018-2023)
Table Global Button Mushroom Market Share Forecast by Regions (2018-2023)
Figure North America Sales Button Mushroom Market Forecast (2018-2023)
Figure Europe Sales Button Mushroom Market Forecast (2018-2023)
Figure Asia-Pacific Sales Button Mushroom Market Forecast (2018-2023)
Figure South America Sales Button Mushroom Market Forecast (2018-2023)
Figure Middle East and Africa Sales Button Mushroom Market Forecast (2018-2023)
Table Global Button Mushroom Sales Forecast by Type (2018-2023)
Table Global Button Mushroom Market Share Forecast by Type (2018-2023)
Table Global Button Mushroom Sales Forecast by Application (2018-2023)
Table Global Button Mushroom Market Share Forecast by Application (2018-2023)
Table Distributors/Traders/ Dealers List

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