

# Global (North America, Europe, Asia-Pacific, South America, Middle East and Africa) Brown Sugar Market 2018, Forecast to 2023

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## Abstracts

Brown sugar is a colored refined sugar obtained when controlled amount of molasses are added to the white sugar. The intensity of the color of brown sugar is proportional to the amount of molasses added. Brown sugar has a distinctive taste and flavor due to the presence of minerals which also make it nutritionally superior to white sugar. This property of the brown sugar resulted in the formation of an alternative sugar market for health cautious population.

### SCOPE OF THE REPORT:

This report focuses on the Brown Sugar in global market, especially in North America, Europe and Asia-Pacific, South America, Middle East and Africa. This report categorizes the market based on manufacturers, regions, type and application.

The brown sugar market is forecasted to grow in upcoming years due to its market drivers like cost, competitive product segment and easy to manufacture. The huge shift of food and beverage industry towards natural and organic food and ingredient production makes a strong growth base for the brown sugar market.

The market for Brown Sugar is highly fragmented with lots of players. The key players are Sudzucker, Tate & Lyle, Imperial Sugar, Nordic Sugar A/S, C&H Sugar, American Crystal Sugar, Cargill, Domino Sugar, Taikoo, Wholesome Sweeteners, Ganzhiyuan, Lotus Health Group, etc.

The industry is expected to remain innovation-led, with frequent acquisitions and strategic alliances adopted as the key strategies by the players to increase their industry presence. Meanwhile, optimize product mix and further develop value-added capabilities to maximize margins. Manufacturers can take advantage of this situation by reinforcing their production units and supply-chains to avoid any delay in production turn-

around-times (TAT) and supply-lead-times.

A critical factor for growth in Asia region is availability of raw materials at lower prices coupled with the presence of large number of suppliers and producers. China is anticipated to lead growth of the Asia Pacific market over the next six years.

Despite the presence of competition problems, due to the global recovery trend is clear, investors are still optimistic about this area, the future will still have more new investment enter the field. Even so, the market is intensely competitive. The study group recommends the new entrants just having money but without technical advantage and upstream and downstream support do not to enter into this field.

The worldwide market for Brown Sugar is expected to grow at a CAGR of roughly 8.9% over the next five years, will reach 28100 million US\$ in 2023, from 18300 million US\$ in 2017, according to a new GIR (Global Info Research) study.

Market Segment by Manufacturers, this report covers

Sudzucker

Tate & Lyle

Imperial Sugar

Nordic Sugar A/S

C&H Sugar

American Crystal Sugar

Cargill

Domino Sugar

Taikoo

Wholesome Sweeteners

Ganzhiyuan

Lotus Health Group

Market Segment by Regions, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, UK, Russia and Italy)

Asia-Pacific (China, Japan, Korea, India and Southeast Asia)

South America (Brazil, Argentina, Colombia etc.)

Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria and South Africa)

Market Segment by Type, covers

Light Brown Sugar

Dark Brown Sugar

Market Segment by Applications, can be divided into

Bakery

Beverages

Confectionery

Ice Cream and Dairy

Others

There are 15 Chapters to deeply display the global Brown Sugar market.

Chapter 1, to describe Brown Sugar Introduction, product scope, market overview, market opportunities, market risk, market driving force;

Chapter 2, to analyze the top manufacturers of Brown Sugar, with sales, revenue, and price of Brown Sugar, in 2016 and 2017;

Chapter 3, to display the competitive situation among the top manufacturers, with sales, revenue and market share in 2016 and 2017;

Chapter 4, to show the global market by regions, with sales, revenue and market share of Brown Sugar, for each region, from 2013 to 2018;

Chapter 5, 6, 7, 8 and 9, to analyze the market by countries, by type, by application and by manufacturers, with sales, revenue and market share by key countries in these regions;

Chapter 10 and 11, to show the market by type and application, with sales market share and growth rate by type, application, from 2013 to 2018;

Chapter 12, Brown Sugar market forecast, by regions, type and application, with sales and revenue, from 2018 to 2023;

Chapter 13, 14 and 15, to describe Brown Sugar sales channel, distributors, traders, dealers, Research Findings and Conclusion, appendix and data source

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