

Global (North America, Europe, Asia-Pacific, South America, Middle East and Africa) Breathable Film Market 2018, Forecast to 2023

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Abstracts

Breathable film is extruded from the extruder T-dies, and in which polyethylene resin is compounded with CaCO₃. Due to its fine surface pores, it is permeable to air but not to liquid (sort of water).

The Breathable film is very useful as it allows transmission of gases but it remains water proof. Major uses include the back sheet of diapers and sanitary napkins, disposable work cloth, etc.

SCOPE OF THE REPORT:

This report focuses on the Breathable Film in global market, especially in North America, Europe and Asia-Pacific, South America, Middle East and Africa. This report categorizes the market based on manufacturers, regions, type and application.

For industry structure analysis, the Breathable film industry is fragmented. A variety of manufacturers ranging from large multinational corporations to small privately owned companies compete in this industry. The top five producers account for about 30.67% of the revenue market. Regionally, Asia is the biggest production area of Breathable film. Asia occupied 45.21% of the production market in 2015. It is followed by North America and Europe, which respectively have around 28.09% and 18.59% of the global total industry. Other countries have a small amount of production. Geographically, Asia was the largest consumption market in the world, which took about 43.06% of the global consumption volume in 2015. North America shared 22.88% of global total.

For price trend analysis, a key variable in the performance of Breathable film producers is raw material costs, specifically the speed at which any increase can be passed through to customers. The price of the major raw material varies according to the

CaCO₃ price. This year, as the downturn of global CaCO₃ industry, the Breathable film price would keep decreasing for at least the following 5 years. For forecast, the global Breathable film revenue would keep increasing with annual growth rate with 5~8%, and a little higher speed in China. We tend to believe that this industry still has a bright future, considering the current demand of Breathable film. As for product prices, the slow downward trend in recent years will continue in the next few years, as competition intensifies. Similarly, there will be fluctuations in gross margin.

The worldwide market for Breathable Film is expected to grow at a CAGR of roughly 1.4% over the next five years, will reach 100 million US\$ in 2023, from 95 million US\$ in 2017, according to a new GIR (Global Info Research) study.

Market Segment by Manufacturers, this report covers

Mitsui Chemicals

Daedong

Hans Chemical

Hanjin P&C

Swanson Plastics

FSPG Huahan

Liansu Wanjia

Shandong HaiWei

AvoTeck

Shanghai Zihua

Market Segment by Regions, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, UK, Russia and Italy)

Asia-Pacific (China, Japan, Korea, India and Southeast Asia)

South America (Brazil, Argentina, Colombia etc.)

Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria and South Africa)

Market Segment by Type, covers

Breathable PE Film

Breathable PP Film

Others

Market Segment by Applications, can be divided into

Hygiene

Healthcare

Others

There are 15 Chapters to deeply display the global Breathable Film market.

Chapter 1, to describe Breathable Film Introduction, product scope, market overview, market opportunities, market risk, market driving force;

Chapter 2, to analyze the top manufacturers of Breathable Film, with sales, revenue, and price of Breathable Film, in 2016 and 2017;

Chapter 3, to display the competitive situation among the top manufacturers, with sales, revenue and market share in 2016 and 2017;

Chapter 4, to show the global market by regions, with sales, revenue and market share

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of Breathable Film, for each region, from 2013 to 2018;

Chapter 5, 6, 7, 8 and 9, to analyze the market by countries, by type, by application and by manufacturers, with sales, revenue and market share by key countries in these regions;

Chapter 10 and 11, to show the market by type and application, with sales market share and growth rate by type, application, from 2013 to 2018;

Chapter 12, Breathable Film market forecast, by regions, type and application, with sales and revenue, from 2018 to 2023;

Chapter 13, 14 and 15, to describe Breathable Film sales channel, distributors, traders, dealers, Research Findings and Conclusion, appendix and data source

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