

Global (North America, Europe, Asia-Pacific, South America, Middle East and Africa) Book Paper Market 2018, Forecast to 2023

<https://marketpublishers.com/r/GE9D317E634GEN.html>

Date: June 2018

Pages: 145

Price: US\$ 4,880.00 (Single User License)

ID: GE9D317E634GEN

Abstracts

A book paper (or publishing paper) is a paper that is designed for the publication of printed books, magazines and so on. Traditionally, book papers are off-white or low-white papers (easier to read), are opaque to minimise the show-through of text from one side of the page to the other, and are (usually) made to tighter caliper or thickness specifications, particularly for case-bound books. Typically, books papers are light-weight papers 60 to 90 g/m² and often specified by their caliper/substance ratios (volume basis). For example, a bulky 80 g/m² paper may have a caliper of 120 micrometres (0.12 mm) which would be Volume 15 (120²10/80), whereas a low bulk 80 g/m² may have a caliper of 88 micrometres, giving a volume 11. This volume basis then allows the calculation of a book's PPI (printed pages per inch), which is an important factor for the design of book jackets and the binding of the finished book.

SCOPE OF THE REPORT:

This report focuses on the Book Paper in global market, especially in North America, Europe and Asia-Pacific, South America, Middle East and Africa. This report categorizes the market based on manufacturers, regions, type and application.

The market for Book Paper is highly fragmented with players such as International Paper, UPM-Kymmene, Asia Pulp and Paper, Svenska Cellulosa Aktiebolaget, Stora Enso, Oji Paper, Nippon Paper Group, Norske Skog, Nine Dragons Paper, Chenming Paper, Sun Paper Group, Huatai Paper, Glatfelter, Shandong Tranlin, Dahe Paper, Guangzhou Paper, Xinya Paper Group and so on.

The industry is expected to remain innovation-led, with occasionally acquisitions and strategic alliances adopted as the key strategies by the players to increase their industry

presence. Market stays in mature period with a clear concentration. There hardly to have obvious technology breakthrough except deeper system function integration. Meanwhile, optimize product mix and further develop value-added capabilities to maximize margins.

Manufacturers can take advantage of this situation by reinforcing their production units and supply-chains to avoid any delay in production turn-around-times (TAT) and supply-lead-times.

Price in US and EU is much higher than that of China and other developing countries due to their high quality and powerful functionalities. Developing countries such as China and India is more likely to attract more investment opportunity for their potential demand.

The Asia Pacific region is estimated to be the key market over the forecast period, owing to the increasing demand for Book Paper in countries such as China, India, and Japan. The availability of low-cost Book Paper from regional manufacturers is impacting the growth of the market positively. Additionally, the availability of affordable Book Paper manufactured by leading players in order to remain competitive has also bolstered the market growth in this region.

Significant and lasting barriers make entry into this market difficult. These barriers include, but are not limited to: (i) product development costs; (ii) capital requirements; (iii) intellectual property rights; (iv) regulatory requirement; and (v) Transitions? unfair methods of competition.

Despite the presence of competition problems, due to the global recovery trend is clear, investors are still optimistic about this area, the future will still have more new investment enter the field. Even so, the market is intensely competitive. The study group recommends the new entrants just having money but without technical advantage and upstream and downstream support do not to enter into this field.

The worldwide market for Book Paper is expected to grow at a CAGR of roughly 2.8% over the next five years, will reach 77000 million US\$ in 2023, from 65300 million US\$ in 2017, according to a new GIR (Global Info Research) study.

Market Segment by Manufacturers, this report covers

International Paper

UPM-Kymmene

Asia Pulp and Paper

Svenska Cellulosa Aktiebolaget

Stora Enso

Oji Paper

Nippon Paper Group

Norske Skog

Nine Dragons Paper

Chenming Paper

Sun Paper Group

Huatai Paper

Glatfelter

Shandong Tranlin

Dahe Paper

Guangzhou Paper

Xinya Paper Group

Market Segment by Regions, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, UK, Russia and Italy)

Asia-Pacific (China, Japan, Korea, India and Southeast Asia)

South America (Brazil, Argentina, Colombia etc.)

Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria and South Africa)

Market Segment by Type, covers

Uncoated Offset Paper

Coated Paper

Others

Market Segment by Applications, can be divided into

Printing Books

Magazines

Advertising Matter

Others

There are 15 Chapters to deeply display the global Book Paper market.

Chapter 1, to describe Book Paper Introduction, product scope, market overview, market opportunities, market risk, market driving force;

Chapter 2, to analyze the top manufacturers of Book Paper, with sales, revenue, and price of Book Paper, in 2016 and 2017;

Chapter 3, to display the competitive situation among the top manufacturers, with sales, revenue and market share in 2016 and 2017;

Chapter 4, to show the global market by regions, with sales, revenue and market share of Book Paper, for each region, from 2013 to 2018;

Chapter 5, 6, 7, 8 and 9, to analyze the market by countries, by type, by application and by manufacturers, with sales, revenue and market share by key countries in these

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regions;

Chapter 10 and 11, to show the market by type and application, with sales market share and growth rate by type, application, from 2013 to 2018;

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