

# **Global (North America, Europe, Asia-Pacific, South America, Middle East and Africa) Body Worn Insect Repellent Market 2018, Forecast to 2023**

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## **Abstracts**

Body worn insect repellent is a substance applied to skin, clothing, which discourages insects (and arthropods in general) from landing or climbing on that surface. Body worn insect repellents help prevent and control the outbreak of insect-borne (and other arthropod-borne) diseases such as malaria, Lyme disease, dengue fever, bubonic plague, and West Nile fever.

### **SCOPE OF THE REPORT:**

This report focuses on the Body Worn Insect Repellent in global market, especially in North America, Europe and Asia-Pacific, South America, Middle East and Africa. This report categorizes the market based on manufacturers, regions, type and application. The Worldwide Body Worn Insect Repellent market is well diversified across North America, APAC, Europe and Other region. North America has the highest market share and dominates the Body Worn Insect Repellents market with a value of 33.83 %. The US and Canada are the two largest markets and account for about 30 percent of the global Body Worn Insect Repellent market. APAC is the next big market following North America. The growth of Body Worn Insect Repellent business is expected to grow at a moderate pace. Countries such as the China and India, which are the leading countries in this region, are likely to register a positive growth. Europe's share in the market is declined during 2011 to 2016 from 27.02% to 24.35%. The other markets including Latin America, the Middle East and Africa account for the remaining market share. Latin America are the key region, which is expected to witness a high growth due to the demanded growth potential.

The Worldwide Body Worn Insect Repellent industry is characterized by several large international suppliers and many smaller suppliers. The top three largest operators

account for about 34.42 % of global region revenue in 2015. Key market players include S.C. Johnson, Avon Products Inc., Spectrum Brands, 3M, Tender, Reckitt Benckiser Group, Cloeman, Omega Pharma, and Jahwa among others.

General Population used covered over 81.78% of global market share in 2015, and is projected to dominate the market over the estimated period. This sector is likely to rise at a CAGR of 8.08% from 2016 to 2021.

Oils and Creams was the largest type of Body Worn Insect Repellent, which is responsible for about 63.81 percent of Body Worn Insect Repellent consumption in 2015. The remaining 36.19 percent was for Spray and Apparel etc.

The worldwide market for Body Worn Insect Repellent is expected to grow at a CAGR of roughly 7.1% over the next five years, will reach 440 million US\$ in 2023, from 290 million US\$ in 2017, according to a new GIR (Global Info Research) study.

Market Segment by Manufacturers, this report covers

S.C. Johnson

Avon Products Inc.

Spectrum Brands

3M

Tender

Reckitt Benckiser Group

Cloeman

Omega Pharma

Jahwa

Longrich Bioscience

Insect Shield

Sawyer Products

Babyganics

All Terrain

Market Segment by Regions, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, UK, Russia and Italy)

Asia-Pacific (China, Japan, Korea, India and Southeast Asia)

South America (Brazil, Argentina, Colombia etc.)

Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria and South Africa)

Market Segment by Type, covers

Oils and Creams

Spray

Apparel

Others

Market Segment by Applications, can be divided into

General population

Special population (baby, pregnancy, etc.)

There are 15 Chapters to deeply display the global Body Worn Insect Repellent market.

Chapter 1, to describe Body Worn Insect Repellent Introduction, product scope, market overview, market opportunities, market risk, market driving force;

Chapter 2, to analyze the top manufacturers of Body Worn Insect Repellent, with sales, revenue, and price of Body Worn Insect Repellent, in 2016 and 2017;

Chapter 3, to display the competitive situation among the top manufacturers, with sales, revenue and market share in 2016 and 2017;

Chapter 4, to show the global market by regions, with sales, revenue and market share of Body Worn Insect Repellent, for each region, from 2013 to 2018;

Chapter 5, 6, 7, 8 and 9, to analyze the market by countries, by type, by application and by manufacturers, with sales, revenue and market share by key countries in these regions;

Chapter 10 and 11, to show the market by type and application, with sales market share and growth rate by type, application, from 2013 to 2018;

Chapter 12, Body Worn Insect Repellent market forecast, by regions, type and application, with sales and revenue, from 2018 to 2023;

Chapter 13, 14 and 15, to describe Body Worn Insect Repellent sales channel, distributors, traders, dealers, Research Findings and Conclusion, appendix and data source

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