

# **Global (North America, Europe, Asia-Pacific, South America, Middle East and Africa) Bluetooth Headsets Market 2018, Forecast to 2023**

<https://marketpublishers.com/r/GCC45146094EN.html>

Date: August 2018

Pages: 154

Price: US\$ 4,880.00 (Single User License)

ID: GCC45146094EN

## **Abstracts**

Headsets are listening devices, which also called earphone. They can be worn in the ear, on the ear, or around the head of users. They convert an electrical signal to a corresponding sound in the user's ear. Bluetooth headset is the main stream of wireless headset in the market, the working distance is 100 meters. And the sound effect is much better than other types of wireless headsets.

### **SCOPE OF THE REPORT:**

This report focuses on the Bluetooth Headsets in global market, especially in North America, Europe and Asia-Pacific, South America, Middle East and Africa. This report categorizes the market based on manufacturers, regions, type and application. Apple (Beats) is the leading player in Bluetooth Headsets market with the market share of 24.01% in United States, in terms of volume, and followed by LG, Bose and Logitech (Jaybird).

There are companies aims at the cost and quality leadership which shall improve profitability. As the same time, companies are focusing on technological innovation, equipment upgrades, and process improvements, especially the supply chain optimization, to reduce costs and improve quality.

When it comes to the applications of Bluetooth Headsets, Communication segment took the biggest market share of 39.84% in 2016, followed by Music.

The worldwide market for Bluetooth Headsets is expected to grow at a CAGR of roughly xx% over the next five years, will reach xx million US\$ in 2023, from xx million US\$ in 2017, according to a new GIR (Global Info Research) study.

Market Segment by Manufacturers, this report covers

Apple (Beats)

LG

Bose

Logitech (Jaybird)

Skullcandy

Samsung (Harman)

Sennheiser

Sennheiser

Microsoft

Panasonic

Anker

Altec Lansing

Best Buy (Insignia)

Bower & Wilkins

IO Gear

Yamaha

Pyle Audio

Belkin

Market Segment by Regions, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, UK, Russia and Italy)

Asia-Pacific (China, Japan, Korea, India and Southeast Asia)

South America (Brazil, Argentina, Colombia etc.)

Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria and South Africa)

Market Segment by Type, covers

Mono Bluetooth Headsets

Stereo Bluetooth Headsets

Market Segment by Applications, can be divided into

Communication

Sports

Music

Others

There are 15 Chapters to deeply display the global Bluetooth Headsets market.

Chapter 1, to describe Bluetooth Headsets Introduction, product scope, market overview, market opportunities, market risk, market driving force;

Chapter 2, to analyze the top manufacturers of Bluetooth Headsets, with sales, revenue, and price of Bluetooth Headsets, in 2016 and 2017;

Chapter 3, to display the competitive situation among the top manufacturers, with sales, revenue and market share in 2016 and 2017;

Chapter 4, to show the global market by regions, with sales, revenue and market share of Bluetooth Headsets, for each region, from 2013 to 2018;

Chapter 5, 6, 7, 8 and 9, to analyze the market by countries, by type, by application and by manufacturers, with sales, revenue and market share by key countries in these regions;

Chapter 10 and 11, to show the market by type and application, with sales market share and growth rate by type, application, from 2013 to 2018;

Chapter 12, Bluetooth Headsets market forecast, by regions, type and application, with sales and revenue, from 2018 to 2023;

Chapter 13, 14 and 15, to describe Bluetooth Headsets sales channel, distributors, traders, dealers, Research Findings and Conclusion, appendix and data source

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