

Global (North America, Europe, Asia-Pacific, South America, Middle East and Africa) Battery Power Bank Market 2018, Forecast to 2023

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Abstracts

Power banks or external batteries have experienced increase in adoption as a portable source of battery for devices with USB power bank compatibility. These are mainly based on either lithium-ion or lithium-polymer batteries with power ratings that range below 3,500 mAh or above 20,000 mAh.

SCOPE OF THE REPORT:

This report focuses on the Battery Power Bank in global market, especially in North America, Europe and Asia-Pacific, South America, Middle East and Africa. This report categorizes the market based on manufacturers, regions, type and application.

The top brand of Korea power bank market are XIAOMI, PISEN, Inote. Other key manufacturers include Samsung, alloKOREA, LG, SONY, YOOBAO, iWALK, ROMOSS, TP-LINK, Pineng, GP Batteries, KOKIRI, Axxen, Uonetek, SK MOCAT, NNINE KOREA, iPower, Energizer and RX1.

With the growing development of portable electronic products, Smartphones, tablets, portable media devices, and other Portable Devices are the key Use of the power bank market. The Smartphones and tablets was the largest Use segment at currently.

In the past few years, most of the consumer choose the capacity below 3000mAh for their smartphone. In recent years, the batteries capacity of smartphone, iPad, tablet and other devices are more and more higher, meanwhile the price keep decreasing, the demand for high capacity power bank are increasing. Now, the best choice of capacity are between 5000mAh to 10000mAh for both smartphone and tablet PC, etc.

XIAOMI Mi power bank is very popular in Korea from 2015. The low price and high quality is the reason why Korean people choose their power bank products. In 2015, the share of Mi power bank in Korea is about 24% of the total volume, which is the top 1 in

the Korea power bank market just used one year.

The worldwide market for Battery Power Bank is expected to grow at a CAGR of roughly xx% over the next five years, will reach xx million US\$ in 2023, from xx million US\$ in 2017, according to a new GIR (Global Info Research) study.

Market Segment by Manufacturers, this report covers

MI

LG

LG

Samsung

PISEN

Sony

TP-LINK

alloKOREA

Pineng

YOOBAO

iWALK

ROMOSS

inote

Swiss Military

GALAZ

GP Batteries

KOKIRI

Axxen

Uonetek

SK MOCAT

iPower

Energizer

RX1

Tlongs

Camp Fire

Maxxron

Market Segment by Regions, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, UK, Russia and Italy)

Asia-Pacific (China, Japan, Korea, India and Southeast Asia)

South America (Brazil, Argentina, Colombia etc.)

Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria and South Africa)

Market Segment by Type, covers

Li-ion (Lithium ion) Battery

Li-polymer (Lithium-Polymer) Battery

Nickel Metal Hydride Battery

Ni-Cd (Nickel Cadmium) Battery

Market Segment by Applications, can be divided into

Smart Phones

Tablets & Laptop

Industrial Power Bank

There are 15 Chapters to deeply display the global Battery Power Bank market.

Chapter 1, to describe Battery Power Bank Introduction, product scope, market overview, market opportunities, market risk, market driving force;

Chapter 2, to analyze the top manufacturers of Battery Power Bank, with sales, revenue, and price of Battery Power Bank, in 2016 and 2017;

Chapter 3, to display the competitive situation among the top manufacturers, with sales, revenue and market share in 2016 and 2017;

Chapter 4, to show the global market by regions, with sales, revenue and market share of Battery Power Bank, for each region, from 2013 to 2018;

Chapter 5, 6, 7, 8 and 9, to analyze the market by countries, by type, by application and by manufacturers, with sales, revenue and market share by key countries in these regions;

Chapter 10 and 11, to show the market by type and application, with sales market share and growth rate by type, application, from 2013 to 2018;

Chapter 12, Battery Power Bank market forecast, by regions, type and application, with sales and revenue, from 2018 to 2023;

Chapter 13, 14 and 15, to describe Battery Power Bank sales channel, distributors, traders, dealers, Research Findings and Conclusion, appendix and data source

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