

# Global (North America, Europe, Asia-Pacific, South America, Middle East and Africa) Baseball Bat Market 2018, Forecast to 2023

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### **Abstracts**

A baseball bat is a smooth wooden or metal club used in the sport of baseball to hit the ball after it is thrown by the pitcher. By regulation it may be no more than 2.75 inches (70 mm) in diameter at the thickest part and no more than 42 inches (1,100 mm) long. Although historically bats approaching 3 pounds (1.4 kg) were swung, today bats of 33 ounces (0.94 kg) are common, topping out at 34 ounces (0.96 kg) to 36 ounces (1.0 kg).

#### SCOPE OF THE REPORT:

This report focuses on the Baseball Bat in global market, especially in North America, Europe and Asia-Pacific, South America, Middle East and Africa. This report categorizes the market based on manufacturers, regions, type and application. North America has the largest global export quantity and manufacturers in Baseball Bat market, while the Asia & Pacific is the second sales volume market for Baseball Bat in 2017.

In the industry, Amer Sports profits most in 2017 and recent years, while Easton and Worth ranked 2 and 3. The market share of them is 38.51%, 22.42% and 10.30% in 2017. The gap of market share is keep on enlarged due to different strategy. Nowadays, there are three mainly types of Baseball Bat, including Wood, Metal and Synthetic Materials. And Wood is the main type for Baseball Bat, and the Wood reached a sales volume of approximately 1912.41 K Unit in 2017, with 78.85% of global sales volume.

Baseball Bat technology is much mature now, and new enterprises can not surpass existing famous brands on reputation or design in the short term. So, the study group recommends the new entrants need to be considered carefully before enter into this field.



The worldwide market for Baseball Bat is expected to grow at a CAGR of roughly 2.0% over the next five years, will reach 390 million US\$ in 2023, from 350 million US\$ in 2017, according to a new GIR (Global Info Research) study.

Market Segment by Manufacturers, this report covers

Amer Sports
Easton
Worth
Rawlings
Mizuno
Marucci
SKLZ
Adidas
Trinity Bats
Sam Bat
Birdman Bats
Chandler Bats
Franklin
Infinity Bats

Market Segment by Regions, regional analysis covers

North America (United States, Canada and Mexico)



Europe (Germany, France, UK, Russia and Italy) Asia-Pacific (China, Japan, Korea, India and Southeast Asia) South America (Brazil, Argentina, Colombia etc.) Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria and South Africa) Market Segment by Type, covers Wood Metal Synthetic Materials Market Segment by Applications, can be divided into **Sports Training** Commercial There are 15 Chapters to deeply display the global Baseball Bat market. Chapter 1, to describe Baseball Bat Introduction, product scope, market overview, market opportunities, market risk, market driving force;

Chapter 3, to display the competitive situation among the top manufacturers, with sales, revenue and market share in 2016 and 2017;

Chapter 2, to analyze the top manufacturers of Baseball Bat, with sales, revenue, and

price of Baseball Bat, in 2016 and 2017;



Chapter 4, to show the global market by regions, with sales, revenue and market share of Baseball Bat, for each region, from 2013 to 2018;

Chapter 5, 6, 7, 8 and 9, to analyze the market by countries, by type, by application and by manufacturers, with sales, revenue and market share by key countries in these regions;

Chapter 10 and 11, to show the market by type and application, with sales market share and growth rate by type, application, from 2013 to 2018;

Chapter 12, Baseball Bat market forecast, by regions, type and application, with sales and revenue, from 2018 to 2023;

Chapter 13, 14 and 15, to describe Baseball Bat sales channel, distributors, traders, dealers, Research Findings and Conclusion, appendix and data source



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