

Global (North America, Europe, Asia-Pacific, South America, Middle East and Africa) Backer Board Market 2018, Forecast to 2023

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Abstracts

This report studies the backer board market. In this report, the backer boards refers to the fiber cement products. Fiber cement is a composite material made of sand, cement and cellulose fibers. It is a building material used in both commercial and domestic applications.

SCOPE OF THE REPORT:

This report focuses on the Backer Board in global market, especially in North America, Europe and Asia-Pacific, South America, Middle East and Africa. This report categorizes the market based on manufacturers, regions, type and application.

The leading companies own the advantages on better performance, more abundant product's types, better technical and impeccable after-sales service. Consequently, they take the majority of the market share of high-end market. Looking to the future years, the slow downward price trend in recent years will maintain. As competition intensifies, prices gap between different brands will go narrowing. Similarly, there will be fluctuation in gross margin.

Significant and lasting barriers make entry into this market difficult. These barriers include, but are not limited to: (i) product development costs; (ii) capital requirements; (iii) intellectual property rights; (iv) regulatory requirement; and (v) Transitions' unfair methods of competition.

Despite the presence of competition problems, due to the global recovery trend is clear, investors are still optimistic about this area, the future will still have more new investment enter the field. Even so, the market is intensely competitive. The study group recommends the new entrants just having money but without technical advantage and upstream and downstream support do not to enter into this field.

The worldwide market for Backer Board is expected to grow at a CAGR of roughly xx% over the next five years, will reach xx million US\$ in 2023, from xx million US\$ in 2017, according to a new GIR (Global Info Research) study.

Market Segment by Manufacturers, this report covers

James Hardie

Allura (Elementia)

SelectCrete

Nichiha

CertainTeed (Saint-Gobain)

USG Corporation

Johns Manville

National Gypsum Company

SCG Building Materials

Framecad

Soben Board

Cembrit

Market Segment by Regions, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, UK, Russia and Italy)

Asia-Pacific (China, Japan, Korea, India and Southeast Asia)

South America (Brazil, Argentina, Colombia etc.)

Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria and South Africa)

Market Segment by Type, covers

1/4" Board

3/8" Board

1/2" Board

Others

Market Segment by Applications, can be divided into

Floors

Walls

Ceilings

Others

There are 15 Chapters to deeply display the global Backer Board market.

Chapter 1, to describe Backer Board Introduction, product scope, market overview, market opportunities, market risk, market driving force;

Chapter 2, to analyze the top manufacturers of Backer Board, with sales, revenue, and price of Backer Board, in 2016 and 2017;

Chapter 3, to display the competitive situation among the top manufacturers, with sales, revenue and market share in 2016 and 2017;

Chapter 4, to show the global market by regions, with sales, revenue and market share of Backer Board, for each region, from 2013 to 2018;

Chapter 5, 6, 7, 8 and 9, to analyze the market by countries, by type, by application and by manufacturers, with sales, revenue and market share by key countries in these regions;

Chapter 10 and 11, to show the market by type and application, with sales market share and growth rate by type, application, from 2013 to 2018;

Chapter 12, Backer Board market forecast, by regions, type and application, with sales and revenue, from 2018 to 2023;

Chapter 13, 14 and 15, to describe Backer Board sales channel, distributors, traders, dealers, Research Findings and Conclusion, appendix and data source

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