

Global (North America, Europe, Asia-Pacific, South America, Middle East and Africa) Baby Monitor Market 2018, Forecast to 2023

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Abstracts

Baby Monitor, also called babymonitor, is an electronic device that belonging to the home security system for active babies sleep quality testing and so on. It belonging to the home security system and consists of two parts, Baby Monitors side or baby unit and the control side or parents unit. Put it in the baby's room you can always monitoring the baby's safety through the display.

SCOPE OF THE REPORT:

This report focuses on the Baby Monitor in global market, especially in North America, Europe and Asia-Pacific, South America, Middle East and Africa. This report categorizes the market based on manufacturers, regions, type and application.

The market for Baby Monitor is fragmented with players such as Safety 1st (Dorel), Motorola, Philips, Samsung, NUK (Newell Brands), D-Link, Angelcare, Summer Infant, Snuza, Vtech, Hisense, and so on. Among them, Safety 1st (Dorel) is the global leading supplier.

Though the industry is highly competitive, it is becoming easier for small online sellers to enter the market unburdened with physical locations, employees and support personnel which can force larger traditional Baby Monitor resellers to reduce selling prices. Companies must be aware of their competitive surroundings within their market. Being aware of competitor's strategy can prevent a lag in reaction to a change within the market. This especially true in the Baby Monitor Industry because of its rapid expansion in the Asian Market. It is important for Europe brand owner to monitor the Asian Market closely and follow any new technologies they may develop or else they may find themselves not able to produce at the speed and with the quality needed.

The driving force of Baby Monitor industry is the video and WIFI technology, which are popular with the decreasing price and more convenience. The Baby Monitor industry brings a lot of opportunities, the study group recommends the new entrants just having money but without technical advantage and upstream and downstream support do not to enter into this field.

The worldwide market for Baby Monitor is expected to grow at a CAGR of roughly xx% over the next five years, will reach xx million US\$ in 2023, from xx million US\$ in 2017, according to a new GIR (Global Info Research) study.

Market Segment by Manufacturers, this report covers

Safety 1st(Dorel)

Motorola

Philips

Samsung

NUK(Newell Brands)

D-Link

Angelcare

Summer Infant

Snuza

Vtech

Hisense

Market Segment by Regions, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, UK, Russia and Italy)

Asia-Pacific (China, Japan, Korea, India and Southeast Asia)

South America (Brazil, Argentina, Colombia etc.)

Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria and South Africa)

Market Segment by Type, covers

Audio Baby Monitor

Video Baby Monitor

Internet Baby Monitor

Market Segment by Applications, can be divided into

Commercial (Hospital&Early Learning Centre)

Home family

There are 15 Chapters to deeply display the global Baby Monitor market.

Chapter 1, to describe Baby Monitor Introduction, product scope, market overview, market opportunities, market risk, market driving force;

Chapter 2, to analyze the top manufacturers of Baby Monitor, with sales, revenue, and price of Baby Monitor, in 2016 and 2017;

Chapter 3, to display the competitive situation among the top manufacturers, with sales, revenue and market share in 2016 and 2017;

Chapter 4, to show the global market by regions, with sales, revenue and market share of Baby Monitor, for each region, from 2013 to 2018;

Chapter 5, 6, 7, 8 and 9, to analyze the market by countries, by type, by application and by manufacturers, with sales, revenue and market share by key countries in these regions;

Chapter 10 and 11, to show the market by type and application, with sales market share and growth rate by type, application, from 2013 to 2018;

Chapter 12, Baby Monitor market forecast, by regions, type and application, with sales and revenue, from 2018 to 2023;

Chapter 13, 14 and 15, to describe Baby Monitor sales channel, distributors, traders, dealers, Research Findings and Conclusion, appendix and data source

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