

Global (North America, Europe, Asia-Pacific, South America, Middle East and Africa) Automotive Seat Market 2018, Forecast to 2023

<https://marketpublishers.com/r/G791F850D70EN.html>

Date: July 2018

Pages: 153

Price: US\$ 4,880.00 (Single User License)

ID: G791F850D70EN

Abstracts

Automotive seat is the seat used in the automobile. Automotive seat has the function of keep drivers and passengers comfort and safe. Automotive Seat comprise of seat frame, headrest, seat lift, slide rail and so on. Automotive seat in the report doesn't contain children safety seat.

SCOPE OF THE REPORT:

This report focuses on the Automotive Seat in global market, especially in North America, Europe and Asia-Pacific, South America, Middle East and Africa. This report categorizes the market based on manufacturers, regions, type and application. Due to developing of automotive market, demand of Automotive Seat is growing higher. In recent years, Europe and USA are still the main market of Automotive Seat. However, developing countries are becoming the emerging market of Automotive Seat, such as China, India and Brazil etc. Viewed from the supply side, there are many manufacturers in the Automotive Seat industry, while from the demand side; the current demand for Automotive Seat is growing.

At present, there are a few manufacturers in the world. A few leading companies occupy most of market share. The leading five companies are Johnson Controls, Lear, Faurecia, Toyota Boshoku and Magna, and they occupy over 70% of the market together during last five years.

To grab more market, the little companies have to expand the technology, capital investment and brand influence. To meet the challenge of the little companies and keep their leading stage, leading companies need to increase the technology innovation and speed up the product upgrading. Due to the stable automotive OEM market, Automotive Seat market will still be a market leading by a few companies in future.

In order to feed the changing technical requirements, Automotive Seat manufacturers need to pay attention to the technical innovation. In future, high performance and new material will be the technology trends of Automotive Seat.

The worldwide market for Automotive Seat is expected to grow at a CAGR of roughly 3.5% over the next five years, will reach 81300 million US\$ in 2023, from 66200 million US\$ in 2017, according to a new GIR (Global Info Research) study.

Market Segment by Manufacturers, this report covers

Johnson Controls

Lear

Faurecia

Toyota Boshoku

Magna

TS TECH

NHK Spring

Tachi-S

Hyundai Dymos

Sitech

CVG

Beijing GoldRare

Isringhausen

Wuhu Ruitai

Jiangsu Yuhua

GSK Group

Grammer

Zhejiang Jujin

Market Segment by Regions, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, UK, Russia and Italy)

Asia-Pacific (China, Japan, Korea, India and Southeast Asia)

South America (Brazil, Argentina, Colombia etc.)

Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria and South Africa)

Market Segment by Type, covers

Fabric Seat

Genuine Leather Seat

Other

Market Segment by Applications, can be divided into

Passenger Vehicle

Commercial Vehicle

There are 15 Chapters to deeply display the global Automotive Seat market.

Chapter 1, to describe Automotive Seat Introduction, product scope, market overview, market opportunities, market risk, market driving force;

Chapter 2, to analyze the top manufacturers of Automotive Seat, with sales, revenue, and price of Automotive Seat, in 2016 and 2017;

Chapter 3, to display the competitive situation among the top manufacturers, with sales, revenue and market share in 2016 and 2017;

Chapter 4, to show the global market by regions, with sales, revenue and market share of Automotive Seat, for each region, from 2013 to 2018;

Chapter 5, 6, 7, 8 and 9, to analyze the market by countries, by type, by application and by manufacturers, with sales, revenue and market share by key countries in these regions;

Chapter 10 and 11, to show the market by type and application, with sales market share and growth rate by type, application, from 2013 to 2018;

Chapter 12, Automotive Seat market forecast, by regions, type and application, with sales and revenue, from 2018 to 2023;

Chapter 13, 14 and 15, to describe Automotive Seat sales channel, distributors, traders, dealers, Research Findings and Conclusion, appendix and data source

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