

Global (North America, Europe, Asia-Pacific, South America, Middle East and Africa) Automotive PVC Artificial Leather Market 2018, Forecast to 2023

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Abstracts

Artificial leather is a material intended to substitute for leather in fields such as upholstery, clothing, footwear and fabrics and other uses where a leather-like finish is desired but the actual material is cost-prohibitive or unsuitable.

Polyvinylchloride (PVC), also commonly referred to as vinyl, is essentially a flexible plastic made from PVC resin, various fillers, and additives such as plasticizers to manipulate its softness, color and texture. Once the desired fillers have been added, PVC is used to coat one side of a knit or woven fabric backing and sometimes a center layer of foam.

PVC resin as raw materials to produce artificial leather called PVC artificial leather (referred to as artificial leather).

SCOPE OF THE REPORT:

This report focuses on the Automotive PVC Artificial Leather in global market, especially in North America, Europe and Asia-Pacific, South America, Middle East and Africa. This report categorizes the market based on manufacturers, regions, type and application. The global consumption of Automotive PVC Artificial Leather is about 407 million square meters in 2017; China is the largest consumption region in 2017, the consumption share is about 29% in 2017; Europe is also the second largest consumption region in 2017, the consumption volume is about 93 million square meters, the market share is about 23%.

The average price of Automotive PVC Artificial Leather is about 2.75 USD per square meter in 2017, the average gross margin is about 9.5%, the price shows increasing trend and the gross margin has the similar trend.

In the future, with the development of technology and improvement of economic level,



and the ownership of vehicles, the Automotive Interior Leather will have great increase range; the developing countries will be high growth rate market.

The worldwide market for Automotive PVC Artificial Leather is expected to grow at a CAGR of roughly 2.2% over the next five years, will reach 1280 million US\$ in 2023, from 1120 million US\$ in 2017, according to a new GIR (Global Info Research) study.

Market Segment by Manufacturers, this report covers

Benecke-Kaliko

Kyowa Leather Cloth

CGT

Vulcaflex

Scientex Berhad

Archilles

Mayur Uniquoters

Fujian Polyrech Technology

Wise Star

MarvelVinyls

Super Tannery Limited

Jiangsu Zhongtong Auto Interior Material

HR Polycoats

Longyue Leather

Wellmark



Veekay Polycoats

Xiefu Group

Market Segment by Regions, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, UK, Russia and Italy)

Asia-Pacific (China, Japan, Korea, India and Southeast Asia)

South America (Brazil, Argentina, Colombia etc.)

Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria and South Africa)

Market Segment by Type, covers

Seats

Door Panel

Instrument Panel

Consoles

Other

Market Segment by Applications, can be divided into

Passenger Vehicle

Commercial Vehicle

There are 15 Chapters to deeply display the global Automotive PVC Artificial Leather

Global (North America, Europe, Asia-Pacific, South America, Middle East and Africa) Automotive PVC Artificial...



market.

Chapter 1, to describe Automotive PVC Artificial Leather Introduction, product scope, market overview, market opportunities, market risk, market driving force;

Chapter 2, to analyze the top manufacturers of Automotive PVC Artificial Leather, with sales, revenue, and price of Automotive PVC Artificial Leather, in 2016 and 2017;

Chapter 3, to display the competitive situation among the top manufacturers, with sales, revenue and market share in 2016 and 2017;

Chapter 4, to show the global market by regions, with sales, revenue and market share of Automotive PVC Artificial Leather, for each region, from 2013 to 2018;

Chapter 5, 6, 7, 8 and 9, to analyze the market by countries, by type, by application and by manufacturers, with sales, revenue and market share by key countries in these regions;

Chapter 10 and 11, to show the market by type and application, with sales market share and growth rate by type, application, from 2013 to 2018;

Chapter 12, Automotive PVC Artificial Leather market forecast, by regions, type and application, with sales and revenue, from 2018 to 2023;

Chapter 13, 14 and 15, to describe Automotive PVC Artificial Leather sales channel, distributors, traders, dealers, Research Findings and Conclusion, appendix and data source



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