

# Global (North America, Europe, Asia-Pacific, South America, Middle East and Africa) Automotive Motor Market 2018, Forecast to 2023

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## Abstracts

Motors are devices used to transfer or transform electric power according to the principle of electromagnetic induction. Automotive motors include various used in vehicles, such as powertrain motor, power seat motors, wiper motors, etc. Generally, a normal saloon car will equip about 20~30 motors and a luxury saloon car may need 3 times. For commercial vehicles, the amount of motors equipped is also more than 10. These automotive motors are very important to vehicles.

### SCOPE OF THE REPORT:

This report focuses on the Automotive Motor in global market, especially in North America, Europe and Asia-Pacific, South America, Middle East and Africa. This report categorizes the market based on manufacturers, regions, type and application.

Automotive motors include various motors used in automotive, the product structure is chaos. The price of different type product is large. Enterprises like Mabuchi can supply several times of other company's production, but its production value is not as high as production in market share due to the low price.

As a high tech industry, the manufacturing technology of automotive motors is mature but only these international giants can supply the high end products with excellent performance. There is still a core technical barrier.

The automotive motors market concentration is rather high as the major manufacturer occupied large share of the market. International giants like Bosch, Asmo have built many factories around the world, especially in China, where the automotive industry developed fast and the market demand is larger and larger.

Facing the fierce competition, Chinese manufacturers should invest more on research and development to maintain and expand their market share. While these international

giants should take measures like introduce new products, build new factories to hold their position in market.

The worldwide market for Automotive Motor is expected to grow at a CAGR of roughly xx% over the next five years, will reach xx million US\$ in 2023, from xx million US\$ in 2017, according to a new GIR (Global Info Research) study.

Market Segment by Manufacturers, this report covers

Bosch

Asmo

Mitsuba

Brose

Johnson Electric

Nidec

Mabuchi

Valeo Group

Mahle

S&T Motiv

Remy International

BÜHLER Motor

Shihlin Electric

Jheeco

Bright

Inteva Products

Wuxi Minxian

Prestolite Electric

Zhejiang Dehong

Market Segment by Regions, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, UK, Russia and Italy)

Asia-Pacific (China, Japan, Korea, India and Southeast Asia)

South America (Brazil, Argentina, Colombia etc.)

Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria and South Africa)

Market Segment by Type, covers

Motor

Stator

Alternator

Market Segment by Applications, can be divided into

Body

Powertrain

Classis

There are 15 Chapters to deeply display the global Automotive Motor market.

Chapter 1, to describe Automotive Motor Introduction, product scope, market overview, market opportunities, market risk, market driving force;

Chapter 2, to analyze the top manufacturers of Automotive Motor, with sales, revenue, and price of Automotive Motor, in 2016 and 2017;

Chapter 3, to display the competitive situation among the top manufacturers, with sales, revenue and market share in 2016 and 2017;

Chapter 4, to show the global market by regions, with sales, revenue and market share of Automotive Motor, for each region, from 2013 to 2018;

Chapter 5, 6, 7, 8 and 9, to analyze the market by countries, by type, by application and by manufacturers, with sales, revenue and market share by key countries in these regions;

Chapter 10 and 11, to show the market by type and application, with sales market share and growth rate by type, application, from 2013 to 2018;

Chapter 12, Automotive Motor market forecast, by regions, type and application, with sales and revenue, from 2018 to 2023;

Chapter 13, 14 and 15, to describe Automotive Motor sales channel, distributors, traders, dealers, Research Findings and Conclusion, appendix and data source

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