

# Global (North America, Europe, Asia-Pacific, South America, Middle East and Africa) Automotive Convertible Top Market 2018, Forecast to 2023

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## Abstracts

Automotive Convertible Top is a retractable roof consisted of an articulated frame covered with a folding textile-based fabric similar to that on an open carriage evolved into the most common form. A lesser seen detachable hardtop provided a more weatherproof and secure alternative. As technology improved a retractable hardtop which removes and stows its own rigid roof in its trunk appeared, increasingly becoming the most popular form.

### SCOPE OF THE REPORT:

This report focuses on the Automotive Convertible Top in global market, especially in North America, Europe and Asia-Pacific, South America, Middle East and Africa. This report categorizes the market based on manufacturers, regions, type and application. For 2004 to now, the global production shows a downward trend, the significant downward trend shows before the 2010, the global production of the automotive convertible top is 500 K Unit, the largest production region is Europe, the second largest region is in North America; the industry is very concentrated, the top three manufactures occupy about 92% in 2015;

The largest consumption region is Europe, the market share is about 44.2% in 2015; the second largest region is the North America, the market share is about 43.8% in 2015; and the smallest consumption region is RoW, China has the largest consumption growth rate;

The average price is 2033USD per Unit in 2015; the highest price is in Europe 2100 USD per Unit in 2015, the North America's price is about 172 USD per Unit; the average gross margin is about 35%; the price shows decreasing trend, and the gross margin has similar phenomenon; the hard top's price is higher than the soft top;

The import and export only occupies little market share. In the future, the convertible car's market share is being eroded by SUV and crossover cars so the production shows decreasing trend due the convertible car's production decreasing, the hard top will be the trend of automotive convertible top, it will occupy larger market share; the price and gross margin will also show decrease trend.

The worldwide market for Automotive Convertible Top is expected to grow at a CAGR of roughly xx% over the next five years, will reach xx million US\$ in 2023, from xx million US\$ in 2017, according to a new GIR (Global Info Research) study.

Market Segment by Manufacturers, this report covers

Webasto

Magna

Valmet

Toyo Seat

ASC, Inc.

Market Segment by Regions, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, UK, Russia and Italy)

Asia-Pacific (China, Japan, Korea, India and Southeast Asia)

South America (Brazil, Argentina, Colombia etc.)

Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria and South Africa)

Market Segment by Type, covers

Hard top

Soft top

Market Segment by Applications, can be divided into

Premium Vehicle

Non-premium Vehicle

There are 15 Chapters to deeply display the global Automotive Convertible Top market.

Chapter 1, to describe Automotive Convertible Top Introduction, product scope, market overview, market opportunities, market risk, market driving force;

Chapter 2, to analyze the top manufacturers of Automotive Convertible Top, with sales, revenue, and price of Automotive Convertible Top, in 2016 and 2017;

Chapter 3, to display the competitive situation among the top manufacturers, with sales, revenue and market share in 2016 and 2017;

Chapter 4, to show the global market by regions, with sales, revenue and market share of Automotive Convertible Top, for each region, from 2013 to 2018;

Chapter 5, 6, 7, 8 and 9, to analyze the market by countries, by type, by application and by manufacturers, with sales, revenue and market share by key countries in these regions;

Chapter 10 and 11, to show the market by type and application, with sales market share and growth rate by type, application, from 2013 to 2018;

Chapter 12, Automotive Convertible Top market forecast, by regions, type and application, with sales and revenue, from 2018 to 2023;

Chapter 13, 14 and 15, to describe Automotive Convertible Top sales channel, distributors, traders, dealers, Research Findings and Conclusion, appendix and data source

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