

# Global (North America, Europe, Asia-Pacific, South America, Middle East and Africa) Automotive Audio Market 2018, Forecast to 2023

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## Abstracts

Automotive audio is equipment installed in a car to provide in-car entertainment and information for the automotive occupants.

### SCOPE OF THE REPORT:

This report focuses on the Automotive Audio in global market, especially in North America, Europe and Asia-Pacific, South America, Middle East and Africa. This report categorizes the market based on manufacturers, regions, type and application. Japan is the largest supplier of automotive audio, with a production market share nearly 40% in 2016. North America is the second largest supplier of automotive audio, enjoying production market share nearly 16% in 2016.

China is the largest consumption place, with a consumption market share nearly 28% in 2016. Following China, Europe is the second largest consumption place with the consumption market share of 22%.

Market competition is not intense. Panasonic, Harman, Continental, Pioneer, Visteon, Clarion, etc. are the leaders of the industry, and they hold key technologies and market, with high-end customers; have been formed in the large market share in the industry.

The worldwide market for Automotive Audio is expected to grow at a CAGR of roughly xx% over the next five years, will reach xx million US\$ in 2023, from xx million US\$ in 2017, according to a new GIR (Global Info Research) study.

Market Segment by Manufacturers, this report covers

Panasonic

Harman

Continental

Pioneer

Visteon

Clarion

Fujitsu Ten

Delphi

MOBIS

BOSE

Alpine

#### Market Segment by Regions, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, UK, Russia and Italy)

Asia-Pacific (China, Japan, Korea, India and Southeast Asia)

South America (Brazil, Argentina, Colombia etc.)

Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria and South Africa)

#### Market Segment by Type, covers

4-6 Speakers

> 6 Speakers

Market Segment by Applications, can be divided into

Passenger Cars

Commercial Cars

There are 15 Chapters to deeply display the global Automotive Audio market.

Chapter 1, to describe Automotive Audio Introduction, product scope, market overview, market opportunities, market risk, market driving force;

Chapter 2, to analyze the top manufacturers of Automotive Audio, with sales, revenue, and price of Automotive Audio, in 2016 and 2017;

Chapter 3, to display the competitive situation among the top manufacturers, with sales, revenue and market share in 2016 and 2017;

Chapter 4, to show the global market by regions, with sales, revenue and market share of Automotive Audio, for each region, from 2013 to 2018;

Chapter 5, 6, 7, 8 and 9, to analyze the market by countries, by type, by application and by manufacturers, with sales, revenue and market share by key countries in these regions;

Chapter 10 and 11, to show the market by type and application, with sales market share and growth rate by type, application, from 2013 to 2018;

Chapter 12, Automotive Audio market forecast, by regions, type and application, with sales and revenue, from 2018 to 2023;

Chapter 13, 14 and 15, to describe Automotive Audio sales channel, distributors, traders, dealers, Research Findings and Conclusion, appendix and data source

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