

Global (North America, Europe, Asia-Pacific, South America, Middle East and Africa) Automotive Aftermarket Appearance Chemicals Market 2018, Forecast to 2023

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Abstracts

Automotive aftermarket appearance chemicals are high performance chemicals used to improve shine, gloss, and durability of vehicles. These chemicals also protect and retain the visual appeal of vehicles. There are different types of automotive appearance chemicals available in the market which includes wheel care, tyre shine, interior-exterior care, glass cleaner, paint cleaning and protection, paint restoration and many more.

SCOPE OF THE REPORT:

This report focuses on the Automotive Aftermarket Appearance Chemicals in global market, especially in North America, Europe and Asia-Pacific, South America, Middle East and Africa. This report categorizes the market based on manufacturers, regions, type and application.

On the basis of type, wheel & tire cleaners, the less expensive and long-term effectiveness choice, is the largest segment with around 44% production share of the total market in 2016. Meanwhile, waxes & polishes is more expensive but excellent protect function, also account for about 27% market share in terms of production.

On the basis of geography, the global automotive aftermarket appearance chemicals market is segmented into regions, namely, North America, Europe, Asia and other regions. In 2015, Europe is the largest as well as the steady growing regional market for automotive aftermarket appearance chemicals and held 39% share in the global market, followed by North America with the market share of 32%. The demand for automotive aftermarket appearance chemicals has been rapid increasing in Asian countries, especially in China.

The worldwide market for Automotive Aftermarket Appearance Chemicals is expected to grow at a CAGR of roughly 3.0% over the next five years, will reach 4360 million US\$ in 2023, from 3760 million US\$ in 2017, according to a new GIR (Global Info Research) study.

Market Segment by Manufacturers, this report covers

3M

Turtle Wax

Illinois Tool Works

Armored AutoGroup

SOFT99

SONAX

Tetrosyl

Northern Labs

Liqui Moly

Bullsone

BiaoBang

Rainbow

Mothers

Market Segment by Regions, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, UK, Russia and Italy)

Asia-Pacific (China, Japan, Korea, India and Southeast Asia)

South America (Brazil, Argentina, Colombia etc.)

Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria and South Africa)

Market Segment by Type, covers

Wheel & Tire Cleaners

Waxes & Polishes

Windshield Washer Fluids

Protectant

Market Segment by Applications, can be divided into

Auto Beauty Shop

Auto 4S Shop

Individual Consumers

There are 15 Chapters to deeply display the global Automotive Aftermarket Appearance Chemicals market.

Chapter 1, to describe Automotive Aftermarket Appearance Chemicals Introduction, product scope, market overview, market opportunities, market risk, market driving force;

Chapter 2, to analyze the top manufacturers of Automotive Aftermarket Appearance Chemicals, with sales, revenue, and price of Automotive Aftermarket Appearance Chemicals, in 2016 and 2017;

Chapter 3, to display the competitive situation among the top manufacturers, with sales, revenue and market share in 2016 and 2017;

Chapter 4, to show the global market by regions, with sales, revenue and market share of Automotive Aftermarket Appearance Chemicals, for each region, from 2013 to 2018;

Chapter 5, 6, 7, 8 and 9, to analyze the market by countries, by type, by application and by manufacturers, with sales, revenue and market share by key countries in these regions;

Chapter 10 and 11, to show the market by type and application, with sales market share and growth rate by type, application, from 2013 to 2018;

Chapter 12, Automotive Aftermarket Appearance Chemicals market forecast, by regions, type and application, with sales and revenue, from 2018 to 2023;

Chapter 13, 14 and 15, to describe Automotive Aftermarket Appearance Chemicals sales channel, distributors, traders, dealers, Research Findings and Conclusion, appendix and data source

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