

Global (North America, Europe, Asia-Pacific, South America, Middle East and Africa) Auto Beauty Market 2018, Forecast to 2023

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Abstracts

Auto Beauty refers to the various parts of different materials for the automotive maintenance required conditions, using beauty care products and construction technology to care and maintenance for cars.

SCOPE OF THE REPORT:

This report focuses on the Auto Beauty in global market, especially in North America, Europe and Asia-Pacific, South America, Middle East and Africa. This report categorizes the market based on manufacturers, regions, type and application. The Auto Beauty industry including waxes, polishes, compounds, paints, cleaners, buffing pads and etc. And it is not concentrated, there are more than hundreds manufacturers in the world, and high-end products mainly come from North America and Europe.

In 2015, amount of Auto Beauty product consumed in 4S Stores took 42%. Auto Beauty Shops took 35% of global Auto Beauty. Personal Purchase took 11%.

Global Auto Beauty is concentrated in USA, Europe, China and Japan. In 2015, USA Auto beauty consumption value took about 26%. Europe China and Japan separately took 40%, 7% and 11% of global Auto Beauty. Asia Pacific is expected to retain the higher growth rate during the next five years due to strong growth in car care industry. The most notable features of Chinese auto beauty market are the average small scale of enterprises, lack of funds and low brand awareness. Blind operations are adopted by domestic auto beauty enterprises. Chinese auto beauty market possesses uneven scales due to low barriers to operation and lack of regulations. Small-scale and low-end stores on roadsides continue to run with low standards.



The worldwide market for Auto Beauty is expected to grow at a CAGR of roughly 5.2% over the next five years, will reach 9670 million US\$ in 2023, from 7130 million US\$ in 2017, according to a new GIR (Global Info Research) study.

Market Segment by Manufacturers, this report covers

3M
Turtle Wax
SONAX
SOFT99
Tetrosyl
Liqui Moly
Simoniz
Autoglym
Botny
BiaoBang
CHIEF
Rainbow
Auto Magic
Granitize
PIT
Cougar Chemical

P21S



CARTEC

Swissvax

Anfuke

Collinite

Jewelultra

Market Segment by Regions, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, UK, Russia and Italy)

Asia-Pacific (China, Japan, Korea, India and Southeast Asia)

South America (Brazil, Argentina, Colombia etc.)

Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria and South Africa)

Market Segment by Type, covers

Cleaning & Caring

Polishing & Waxing

Sealing Glaze & Coating

Interior Maintenance

Other

Market Segment by Applications, can be divided into

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4S Stores

Auto Beauty Shops

Personal Use

Other

There are 15 Chapters to deeply display the global Auto Beauty market.

Chapter 1, to describe Auto Beauty Introduction, product scope, market overview, market opportunities, market risk, market driving force;

Chapter 2, to analyze the top manufacturers of Auto Beauty, with sales, revenue, and price of Auto Beauty, in 2016 and 2017;

Chapter 3, to display the competitive situation among the top manufacturers, with sales, revenue and market share in 2016 and 2017;

Chapter 4, to show the global market by regions, with sales, revenue and market share of Auto Beauty, for each region, from 2013 to 2018;

Chapter 5, 6, 7, 8 and 9, to analyze the market by countries, by type, by application and by manufacturers, with sales, revenue and market share by key countries in these regions;

Chapter 10 and 11, to show the market by type and application, with sales market share and growth rate by type, application, from 2013 to 2018;

Chapter 12, Auto Beauty market forecast, by regions, type and application, with sales and revenue, from 2018 to 2023;

Chapter 13, 14 and 15, to describe Auto Beauty sales channel, distributors, traders, dealers, Research Findings and Conclusion, appendix and data source

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