

Global (North America, Europe, Asia-Pacific, South America, Middle East and Africa) Arts and Crafts Tools Market 2018, Forecast to 2023

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Abstracts

Arts and Crafts Tools include the Color Pencil & Pen, Crayon, Art Marker and Craft Tools of Arts and Crafts Tools.

SCOPE OF THE REPORT:

This report focuses on the Arts and Crafts Tools in global market, especially in North America, Europe and Asia-Pacific, South America, Middle East and Africa. This report categorizes the market based on manufacturers, regions, type and application.

The classification of Arts and Crafts Tools includes Color Pencil & Pen, Crayon, Art Marker and Craft Tools, and the proportion of Color Pencil & Pen in 2017 is about 60%. Europe is the largest consumption region of Arts and Crafts Tools, with a consumption market share nearly 25% in 2017. China is the second largest consumption region of Arts and Crafts Tools, enjoying consumption value market share nearly 21% in 2017. Market competition is not intense. Crayola, FILA Group, Office Depot, Newell Brands, Staples inc, Shanghai M&G Stationery and Faber-Castell are the leaders of the industry. Their revenue account 60.34% of the global market.

The worldwide market for Arts and Crafts Tools is expected to grow at a CAGR of roughly 3.7% over the next five years, will reach 4900 million US\$ in 2023, from 3940 million US\$ in 2017, according to a new GIR (Global Info Research) study.

Market Segment by Manufacturers, this report covers

Crayola

FILA Group

Office Depot

Newell Brands

Staples Inc

Shanghai M&G Stationery

Faber-Castell

Societe BIC

Pilot-Pen

Kokuyo Camlin

Pentel

Fiskars

Pelikan Holding

Mundial SA

Beifa Group

Westcott

Market Segment by Regions, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, UK, Russia and Italy)

Asia-Pacific (China, Japan, Korea, India and Southeast Asia)

South America (Brazil, Argentina, Colombia etc.)

Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria and South Africa)

Market Segment by Type, covers

Color Pencil & Pen

Crayon

Art Marker

Craft Tools

Market Segment by Applications, can be divided into

Home Use

Commercial Use

Educational Use

Other

There are 15 Chapters to deeply display the global Arts and Crafts Tools market.

Chapter 1, to describe Arts and Crafts Tools Introduction, product scope, market overview, market opportunities, market risk, market driving force;

Chapter 2, to analyze the top manufacturers of Arts and Crafts Tools, with sales, revenue, and price of Arts and Crafts Tools, in 2016 and 2017;

Chapter 3, to display the competitive situation among the top manufacturers, with sales, revenue and market share in 2016 and 2017;

Chapter 4, to show the global market by regions, with sales, revenue and market share

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of Arts and Crafts Tools, for each region, from 2013 to 2018;

Chapter 5, 6, 7, 8 and 9, to analyze the market by countries, by type, by application and by manufacturers, with sales, revenue and market share by key countries in these regions;

Chapter 10 and 11, to show the market by type and application, with sales market share and growth rate by type, application, from 2013 to 2018;

Chapter 12, Arts and Crafts Tools market forecast, by regions, type and application, with sales and revenue, from 2018 to 2023;

Chapter 13, 14 and 15, to describe Arts and Crafts Tools sales channel, distributors, traders, dealers, Research Findings and Conclusion, appendix and data source

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