

Global (North America, Europe, Asia-Pacific, South America, Middle East and Africa) Appliance Power Cord Market 2018, Forecast to 2023

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Abstracts

A power cord, line cord, or mains cable is a cable that temporarily connects an appliance to the mains electricity supply via a wall socket or extension cord. The terms are generally used for cables using a power plug to connect to a single-phase alternating current power source at the local line voltage—(generally 100 to 240 volts, depending on the location).

SCOPE OF THE REPORT:

This report focuses on the Appliance Power Cord in global market, especially in North America, Europe and Asia-Pacific, South America, Middle East and Africa. This report categorizes the market based on manufacturers, regions, type and application.

Appliance power cord is a cable that temporarily connects an appliance to the mains electricity supply via a wall socket or extension cord. The terms are generally used for cables using a power plug to connect to a single-phase alternating current power source at the local line voltage—(generally 100 to 240 volts, depending on the location).

Copper, aluminum are the conductor raw materials and polyurethane and polyvinyl chloride, the outer sheath raw materials for the production of appliance power cord.

Large and medium-sized companies purchase materials from the large-sized raw materials manufacturers. Some small-sized companies need to buy raw materials from distributors. With the development of appliance power cord, the raw materials manufacturers are also benefited from the appliance power cord industry in some extent.

The manufacturers and consumers are concentrated in China, North America, Europe and Japan. China is the largest manufacturer and consumer in the global, which occupied about 69.50% and 28.57% in 2015. Moreover, China is the largest net-

exporter in the world, above 50% of the total export volume.

Under the background of slower economy growth rate, companies face the higher risks of profit decline. Currently, appliance power cord market has a certain potential in China, Europe, USA and Japan, India. The demand in these areas is relatively stable. In China, appliance power cord industry maintains a rapid growth.

All the manufacturers in the world are committed to the improvement of product. At the same time, Chinese manufacturers are improving their technology. In future, some Chinese manufacturers can catch up with the world's leading technology.

The sales price of appliance power cord is decreasing year by year from 2011 to 2016. The sales price is at about 11325 USD/K PCS in 2015. The product profit margin is about 10% - 16 % in 2015, and it also descends in recent years. In the next few years, we predict that price will continue to decline. As competition intensifies, prices gap between different brands will go narrowing.

In future, the appliance power cord industry in the world will turn dispersed. The world appliance power cord consuming market will still has a certain amount of growth. Global competition is likely to turn to the relationship of competition and cooperation. With the development of economy, appliance power cord has huge market potential in the future. Owing to the increasing of demand in appliance power cord downstream products, the world appliance power cord capacity will continue to expand.

Despite the presence of competition problems, due to the global recovery trend is clear, investors are still optimistic about this area. In the future, the market in developed countries will have some growth and the market in developing countries will have a faster growth rate. In the globe, emerging economies countries support the copper, aluminum, polyurethane and polyvinyl chloride industry, it will lead the increase of appliance power cord demand. Therefore, we think entering appliance power cord market will be a good choice.

The worldwide market for Appliance Power Cord is expected to grow at a CAGR of roughly xx% over the next five years, will reach xx million US\$ in 2023, from xx million US\$ in 2017, according to a new GIR (Global Info Research) study.

Market Segment by Manufacturers, this report covers

Volex

Electri-Cord

Feller

Americord

Quail Electronics

Interpower

William Campbell

StayOnline

Tripplite

MEGA

Longwell

HL TECHNOLOGY

Hongchang Electronics

CHING CHENG

Prime Wire & Cable

AURICH

I-SHENG

Queenpuo

Yunhuan Electronics

Yung Li

ShangYu Jintao

QIAOPU

Ningbo Chenglong

Fund Resources Group

Wengling Antong

YFC-BonEagle

Market Segment by Regions, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, UK, Russia and Italy)

Asia-Pacific (China, Japan, Korea, India and Southeast Asia)

South America (Brazil, Argentina, Colombia etc.)

Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria and South Africa)

Market Segment by Type, covers

PVC & Rubber materials

Halogen-free materials

Market Segment by Applications, can be divided into

Household appliances

Computers and consumer electronics

Medical devices

lec auto-lock industry

Others

There are 15 Chapters to deeply display the global Appliance Power Cord market.

Chapter 1, to describe Appliance Power Cord Introduction, product scope, market overview, market opportunities, market risk, market driving force;

Chapter 2, to analyze the top manufacturers of Appliance Power Cord, with sales, revenue, and price of Appliance Power Cord, in 2016 and 2017;

Chapter 3, to display the competitive situation among the top manufacturers, with sales, revenue and market share in 2016 and 2017;

Chapter 4, to show the global market by regions, with sales, revenue and market share of Appliance Power Cord, for each region, from 2013 to 2018;

Chapter 5, 6, 7, 8 and 9, to analyze the market by countries, by type, by application and by manufacturers, with sales, revenue and market share by key countries in these regions;

Chapter 10 and 11, to show the market by type and application, with sales market share and growth rate by type, application, from 2013 to 2018;

Chapter 12, Appliance Power Cord market forecast, by regions, type and application, with sales and revenue, from 2018 to 2023;

Chapter 13, 14 and 15, to describe Appliance Power Cord sales channel, distributors, traders, dealers, Research Findings and Conclusion, appendix and data source

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