

Global (North America, Europe, Asia-Pacific, South America, Middle East and Africa) Anti-counterfeit Packaging in Consumer Goods Market 2018, Forecast to 2023

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Abstracts

Anti-counterfeiting packaging is the process of assigning secure packaging to the product in order to minimize counterfeiting or infringement. The purpose of anti-counterfeiting packaging is to prevent imitation and confirms safety of the goods.

SCOPE OF THE REPORT:

This report focuses on the Anti-counterfeit Packaging in Consumer Goods in global market, especially in North America, Europe and Asia-Pacific, South America, Middle East and Africa. This report categorizes the market based on manufacturers, regions, type and application.

Currently, the industry concentration of anti-counterfeiting packaging in consumer goods is relatively low. Major manufacturers of anti-counterfeiting packaging product are mainly in US, Europe, Japan and China.

All manufacturers in the world are committed to the improvement of product quality.

Currently, in anti-counterfeiting packaging in consumer goods industry, the USA and EU manufacturers occupy near 4/5 of the market, while Chinese products domain the domestic market, due to the immature technologies.

Although sales of anti-counterfeiting packaging in consumer goods bring a lot of opportunities, the study group recommends the new entrants who just have money but without technical advantage, raw materials advantage and downstream support, do not enter into the anti-counterfeiting packaging in consumer goods field hastily.

The worldwide market for Anti-counterfeit Packaging in Consumer Goods is expected to

grow at a CAGR of roughly 12.5% over the next five years, will reach 104700 million US\$ in 2023, from 51800 million US\$ in 2017, according to a new GIR (Global Info Research) study.

Market Segment by Manufacturers, this report covers

Avery Dennison

Sun Chemical

Zebra Technologies

DNP

NHK SPRING

Flint Group

Toppan

3M

Essentra

dupont

KURZ

OpSec Security

Lipeng

Shiner

Taibao

Invengo

De La Rue

Schreiner ProSecure

CFC

UPM Raflatac

Techsun

impinj

Market Segment by Regions, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, UK, Russia and Italy)

Asia-Pacific (China, Japan, Korea, India and Southeast Asia)

South America (Brazil, Argentina, Colombia etc.)

Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria and South Africa)

Market Segment by Type, covers

Authentication Packaging Technology

Track and Trace Packaging Technology

Market Segment by Applications, can be divided into

Food & Beverage

Electronics & Appliances

Clothing & Ornament

Others

There are 15 Chapters to deeply display the global Anti-counterfeit Packaging in Consumer Goods market.

Chapter 1, to describe Anti-counterfeit Packaging in Consumer Goods Introduction, product scope, market overview, market opportunities, market risk, market driving force;

Chapter 2, to analyze the top manufacturers of Anti-counterfeit Packaging in Consumer Goods, with sales, revenue, and price of Anti-counterfeit Packaging in Consumer Goods, in 2016 and 2017;

Chapter 3, to display the competitive situation among the top manufacturers, with sales, revenue and market share in 2016 and 2017;

Chapter 4, to show the global market by regions, with sales, revenue and market share of Anti-counterfeit Packaging in Consumer Goods, for each region, from 2013 to 2018;

Chapter 5, 6, 7, 8 and 9, to analyze the market by countries, by type, by application and by manufacturers, with sales, revenue and market share by key countries in these regions;

Chapter 10 and 11, to show the market by type and application, with sales market share and growth rate by type, application, from 2013 to 2018;

Chapter 12, Anti-counterfeit Packaging in Consumer Goods market forecast, by regions, type and application, with sales and revenue, from 2018 to 2023;

Chapter 13, 14 and 15, to describe Anti-counterfeit Packaging in Consumer Goods sales channel, distributors, traders, dealers, Research Findings and Conclusion, appendix and data source

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