

Global (North America, Europe, Asia-Pacific, South America, Middle East and Africa) AMOLED Display Market 2018, Forecast to 2023

<https://marketpublishers.com/r/G5814061F11EN.html>

Date: June 2018

Pages: 130

Price: US\$ 4,880.00 (Single User License)

ID: G5814061F11EN

Abstracts

An AMOLED display consists of an active matrix of OLED pixels generating light (luminescence) upon electrical activation that have been deposited or integrated onto a thin-film-transistor (TFT) array, which functions as a series of switches to control the current flowing to each individual pixel.

SCOPE OF THE REPORT:

This report focuses on the AMOLED Display in global market, especially in North America, Europe and Asia-Pacific, South America, Middle East and Africa. This report categorizes the market based on manufacturers, regions, type and application. At present, the OLED Display industry is still in the developing stage, the world's large production are mainly concentrated in Korea. The technology and market share is monopolized by Samsung and LG. Many manufacturers are in the research level and begin to mass production in 2015, Like EDO, established in 2012 in china, announce the AMOLED Display capacity is 15K/month. And JOLED Inc, joint venture of Japan Display, Sony and Panasonic, which set up to break the monopoly of Samsung and LG, JOLED will mainly target laptops and tablets.

2. AMOLED will become the mainstream in future, and as PMOLED advantage will gradually be replaced by AM-OLED, market share will shrink, but the global OLED market stage is still the coexist of AM-OLED and PMOLED.

Due to the addition of manufacturers and project investments, Global OLED market have brought more competitive, but the manufacturers which mastered the core technology of OLED and has a long industrial chain business has a cost advantage.

With the development of consumer electronics and wearable devices, China will become the world's largest OLED consumption market, many manufacturers have

invested lot of money in the technology research and production line construction.

OLED Display is a high technology industry, especially the manufacturing material and equipment. With the downstream application area expand, the cost will decrease. If it replace the LCD/LED, the market is very huge. Although OLED Display brings a lot of opportunities, the research group recommends the new entrants just having money but without technical advantage and upstream and downstream support do not to enter into this field.

The worldwide market for AMOLED Display is expected to grow at a CAGR of roughly 24.9% over the next five years, will reach 79200 million US\$ in 2023, from 26100 million US\$ in 2017, according to a new GIR (Global Info Research) study.

Market Segment by Manufacturers, this report covers

SMD

LGD

SONY

Futaba Corporation

Sichuan CCO Display Technology

RITEK

Visionox

JOLED

EDO

Market Segment by Regions, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, UK, Russia and Italy)

Asia-Pacific (China, Japan, Korea, India and Southeast Asia)

South America (Brazil, Argentina, Colombia etc.)

Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria and South Africa)

Market Segment by Type, covers

Active-Matrix Organic Light-Emitting Diode(AMOLED Display)

Passive Matrix OLED(PMOLED)

Market Segment by Applications, can be divided into

Smartphone, smart watch,Wearable device, digital cameras, TV sets

MP3 players, radio decks for automobiles, small devices

There are 15 Chapters to deeply display the global AMOLED Display market.

Chapter 1, to describe AMOLED Display Introduction, product scope, market overview, market opportunities, market risk, market driving force;

Chapter 2, to analyze the top manufacturers of AMOLED Display, with sales, revenue, and price of AMOLED Display, in 2016 and 2017;

Chapter 3, to display the competitive situation among the top manufacturers, with sales, revenue and market share in 2016 and 2017;

Chapter 4, to show the global market by regions, with sales, revenue and market share of AMOLED Display, for each region, from 2013 to 2018;

Chapter 5, 6, 7, 8 and 9, to analyze the market by countries, by type, by application and by manufacturers, with sales, revenue and market share by key countries in these regions;

Chapter 10 and 11, to show the market by type and application, with sales market share and growth rate by type, application, from 2013 to 2018;

Chapter 12, AMOLED Display market forecast, by regions, type and application, with sales and revenue, from 2018 to 2023;

Chapter 13, 14 and 15, to describe AMOLED Display sales channel, distributors, traders, dealers, Research Findings and Conclusion, appendix and data source

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