

# Global (North America, Europe, Asia-Pacific, South America, Middle East and Africa) Adult Milk Powder Market 2018, Forecast to 2023

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## Abstracts

Adult milk powder is mainly marketed for providing nutrition, such as necessary vitamins and minerals, for the adult group.

### SCOPE OF THE REPORT:

This report focuses on the Adult Milk Powder in global market, especially in North America, Europe and Asia-Pacific, South America, Middle East and Africa. This report categorizes the market based on manufacturers, regions, type and application. Adult milk powder, targeted at the adult, provides the nutrition supplement for the group. Global leading milk powder manufacturers are actively expanding their adult milk powder business. Some leaders, like Abbott, Nestle, commonly launch specific brand for specific region.

Consumption of adult milk powder mainly concentrates in Europe. In 2016, the consumption volume of adult milk powder in the region reached 104385 MT, holding 28.53% market share globally. The second consumer is USA, with 18.42% share. Global consumption of Adult milk powder increased from 306127 MT in 2012 to 365880 MT in 2016 with the CAGR of 4.56%.

As for adult milk powder suppliers, each supplier owns their key sales regions. Abbott places USA as their first sales place, while many suppliers from Australia and New Zealand take China as their key market. Adult milk powder suppliers should play attention on the local region consumption characteristic and provides appropriate products to consumers.

Adult milk powders offer people in various life stages with different nutritional requirements. With the improvement of life quality, more and more people lay emphasis on their health and nutrition, stimulating the demand of dairy products.

The worldwide market for Adult Milk Powder is expected to grow at a CAGR of roughly 3.3% over the next five years, will reach 4740 million US\$ in 2023, from 3890 million US\$ in 2017, according to a new GIR (Global Info Research) study.

Market Segment by Manufacturers, this report covers

Abbott

Nestle

Anlene

Murray Goulburn

Régilait

Yili

Fasska

Yashily

Vreugdenhil Dairy

Anchor

GMP

Feihe

Tatura

Ausino Products

Wondersun

Able Food Sdn Bhd

Mengniu

Anmum™ Malaysia

Market Segment by Regions, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, UK, Russia and Italy)

Asia-Pacific (China, Japan, Korea, India and Southeast Asia)

South America (Brazil, Argentina, Colombia etc.)

Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria and South Africa)

Market Segment by Type, covers

Whole Milk Powder

Skim Milk Powder

Market Segment by Applications, can be divided into

Age 18-35

Age 35-55

Age >55

There are 15 Chapters to deeply display the global Adult Milk Powder market.

Chapter 1, to describe Adult Milk Powder Introduction, product scope, market overview, market opportunities, market risk, market driving force;

Chapter 2, to analyze the top manufacturers of Adult Milk Powder, with sales, revenue, and price of Adult Milk Powder, in 2016 and 2017;

Chapter 3, to display the competitive situation among the top manufacturers, with sales, revenue and market share in 2016 and 2017;

Chapter 4, to show the global market by regions, with sales, revenue and market share of Adult Milk Powder, for each region, from 2013 to 2018;

Chapter 5, 6, 7, 8 and 9, to analyze the market by countries, by type, by application and by manufacturers, with sales, revenue and market share by key countries in these regions;

Chapter 10 and 11, to show the market by type and application, with sales market share and growth rate by type, application, from 2013 to 2018;

Chapter 12, Adult Milk Powder market forecast, by regions, type and application, with sales and revenue, from 2018 to 2023;

Chapter 13, 14 and 15, to describe Adult Milk Powder sales channel, distributors, traders, dealers, Research Findings and Conclusion, appendix and data source

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