

# Global (North America, Europe, Asia-Pacific, South America, Middle East and Africa) A4 Laser Printer Market 2018, Forecast to 2023

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## Abstracts

Laser printing is an electrostatic digital printing process. It produces high-quality text and graphics (and moderate-quality photographs) by repeatedly passing a laser beam back and forth over a negatively charged cylinder called a 'drum' to define a differentially charged image. The drum then selectively collects electrically charged powdered ink (toner), and transfers the image to paper, which is then heated in order to permanently fuse the text and/or imagery. As with digital photocopiers, laser printers employ a xerographic printing process. However, laser printing differs from analog photocopiers in that the image is produced by the direct scanning of the medium across the printer's photoreceptor. This enables laser printing to copy images more quickly than most photocopiers.

### SCOPE OF THE REPORT:

This report focuses on the A4 Laser Printer in global market, especially in North America, Europe and Asia-Pacific, South America, Middle East and Africa. This report categorizes the market based on manufacturers, regions, type and application. In this report, the statistical data is focused on the A4 laser printer. The A4 laser printer means that the maximum paper handling size of laser printer is A4. A4 Laser Printer used in SOHO, SMB, Corporate and family, governments and individuals used. A4 Laser Printer mainly has two kinds, including Single Function A4 Laser Printer and Multifunction A4 Laser Printer. The production market share of Single Function A4 Laser Printer is 68.06% in 2015.

The worldwide market for A4 Laser Printer is expected to grow at a CAGR of roughly 0.9% over the next five years, will reach 14400 million US\$ in 2023, from 13800 million

US\$ in 2017, according to a new GIR (Global Info Research) study.

Market Segment by Manufacturers, this report covers

HP

Canon

Brother

Ricoh

Fuji Xerox

Samsung

Lexmark

DELL

OKI

Epson

KYOCERA

Konica-Minolta

Sindoh

Lenovo

Pantum

Market Segment by Regions, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, UK, Russia and Italy)

Asia-Pacific (China, Japan, Korea, India and Southeast Asia)

South America (Brazil, Argentina, Colombia etc.)

Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria and South Africa)

Market Segment by Type, covers

Single Function A4 Laser Printer

Multifunction A4 Laser Printer

Market Segment by Applications, can be divided into

SOHO

SMB

Corporate

Others

There are 15 Chapters to deeply display the global A4 Laser Printer market.

Chapter 1, to describe A4 Laser Printer Introduction, product scope, market overview, market opportunities, market risk, market driving force;

Chapter 2, to analyze the top manufacturers of A4 Laser Printer, with sales, revenue, and price of A4 Laser Printer, in 2016 and 2017;

Chapter 3, to display the competitive situation among the top manufacturers, with sales, revenue and market share in 2016 and 2017;

Chapter 4, to show the global market by regions, with sales, revenue and market share

of A4 Laser Printer, for each region, from 2013 to 2018;

Chapter 5, 6, 7, 8 and 9, to analyze the market by countries, by type, by application and by manufacturers, with sales, revenue and market share by key countries in these regions;

Chapter 10 and 11, to show the market by type and application, with sales market share and growth rate by type, application, from 2013 to 2018;

Chapter 12, A4 Laser Printer market forecast, by regions, type and application, with sales and revenue, from 2018 to 2023;

Chapter 13, 14 and 15, to describe A4 Laser Printer sales channel, distributors, traders, dealers, Research Findings and Conclusion, appendix and data source

## Contents

### 1 MARKET OVERVIEW

- 1.1 A4 Laser Printer Introduction
- 1.2 Market Analysis by Type
  - 1.2.1 Single Function A4 Laser Printer
  - 1.2.2 Multifunction A4 Laser Printer
- 1.3 Market Analysis by Applications
  - 1.3.1 SOHO
  - 1.3.2 SMB
  - 1.3.3 Corporate
  - 1.3.4 Others
- 1.4 Market Analysis by Regions
  - 1.4.1 North America (United States, Canada and Mexico)
    - 1.4.1.1 United States Market States and Outlook (2013-2023)
    - 1.4.1.2 Canada Market States and Outlook (2013-2023)
    - 1.4.1.3 Mexico Market States and Outlook (2013-2023)
  - 1.4.2 Europe (Germany, France, UK, Russia and Italy)
    - 1.4.2.1 Germany Market States and Outlook (2013-2023)
    - 1.4.2.2 France Market States and Outlook (2013-2023)
    - 1.4.2.3 UK Market States and Outlook (2013-2023)
    - 1.4.2.4 Russia Market States and Outlook (2013-2023)
    - 1.4.2.5 Italy Market States and Outlook (2013-2023)
  - 1.4.3 Asia-Pacific (China, Japan, Korea, India and Southeast Asia)
    - 1.4.3.1 China Market States and Outlook (2013-2023)
    - 1.4.3.2 Japan Market States and Outlook (2013-2023)
    - 1.4.3.3 Korea Market States and Outlook (2013-2023)
    - 1.4.3.4 India Market States and Outlook (2013-2023)
    - 1.4.3.5 Southeast Asia Market States and Outlook (2013-2023)
  - 1.4.4 South America, Middle East and Africa
    - 1.4.4.1 Brazil Market States and Outlook (2013-2023)
    - 1.4.4.2 Egypt Market States and Outlook (2013-2023)
    - 1.4.4.3 Saudi Arabia Market States and Outlook (2013-2023)
    - 1.4.4.4 South Africa Market States and Outlook (2013-2023)
    - 1.4.4.5 Nigeria Market States and Outlook (2013-2023)
- 1.5 Market Dynamics
  - 1.5.1 Market Opportunities
  - 1.5.2 Market Risk

### 1.5.3 Market Driving Force

## 2 MANUFACTURERS PROFILES

### 2.1 HP

#### 2.1.1 Business Overview

##### 2.1.1.1 HP Description

##### 2.1.1.2 HP Headquarter, Main Business and Finance Overview

#### 2.1.2 HP A4 Laser Printer Product Introduction

##### 2.1.2.1 A4 Laser Printer Production Bases, Sales Regions and Major Competitors

##### 2.1.2.2 A4 Laser Printer Product Information

#### 2.1.3 HP A4 Laser Printer Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)

##### 2.1.3.1 HP A4 Laser Printer Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)

##### 2.1.3.2 Global HP A4 Laser Printer Market Share in 2017

### 2.2 Canon

#### 2.2.1 Business Overview

##### 2.2.1.1 Canon Description

##### 2.2.1.2 Canon Headquarter, Main Business and Finance Overview

#### 2.2.2 Canon A4 Laser Printer Product Introduction

##### 2.2.2.1 A4 Laser Printer Production Bases, Sales Regions and Major Competitors

##### 2.2.2.2 A4 Laser Printer Product Information

#### 2.2.3 Canon A4 Laser Printer Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)

##### 2.2.3.1 Canon A4 Laser Printer Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)

##### 2.2.3.2 Global Canon A4 Laser Printer Market Share in 2017

### 2.3 Brother

#### 2.3.1 Business Overview

##### 2.3.1.1 Brother Description

##### 2.3.1.2 Brother Headquarter, Main Business and Finance Overview

#### 2.3.2 Brother A4 Laser Printer Product Introduction

##### 2.3.2.1 A4 Laser Printer Production Bases, Sales Regions and Major Competitors

##### 2.3.2.2 A4 Laser Printer Product Information

#### 2.3.3 Brother A4 Laser Printer Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)

##### 2.3.3.1 Brother A4 Laser Printer Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)

### 2.3.3.2 Global Brother A4 Laser Printer Market Share in 2017

## 2.4 Ricoh

### 2.4.1 Business Overview

#### 2.4.1.1 Ricoh Description

#### 2.4.1.2 Ricoh Headquarter, Main Business and Finance Overview

### 2.4.2 Ricoh A4 Laser Printer Product Introduction

#### 2.4.2.1 A4 Laser Printer Production Bases, Sales Regions and Major Competitors

#### 2.4.2.2 A4 Laser Printer Product Information

### 2.4.3 Ricoh A4 Laser Printer Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)

#### 2.4.3.1 Ricoh A4 Laser Printer Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)

#### 2.4.3.2 Global Ricoh A4 Laser Printer Market Share in 2017

## 2.5 Fuji Xerox

### 2.5.1 Business Overview

#### 2.5.1.1 Fuji Xerox Description

#### 2.5.1.2 Fuji Xerox Headquarter, Main Business and Finance Overview

### 2.5.2 Fuji Xerox A4 Laser Printer Product Introduction

#### 2.5.2.1 A4 Laser Printer Production Bases, Sales Regions and Major Competitors

#### 2.5.2.2 A4 Laser Printer Product Information

### 2.5.3 Fuji Xerox A4 Laser Printer Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)

#### 2.5.3.1 Fuji Xerox A4 Laser Printer Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)

#### 2.5.3.2 Global Fuji Xerox A4 Laser Printer Market Share in 2017

## 2.6 Samsung

### 2.6.1 Business Overview

#### 2.6.1.1 Samsung Description

#### 2.6.1.2 Samsung Headquarter, Main Business and Finance Overview

### 2.6.2 Samsung A4 Laser Printer Product Introduction

#### 2.6.2.1 A4 Laser Printer Production Bases, Sales Regions and Major Competitors

#### 2.6.2.2 A4 Laser Printer Product Information

### 2.6.3 Samsung A4 Laser Printer Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)

#### 2.6.3.1 Samsung A4 Laser Printer Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)

#### 2.6.3.2 Global Samsung A4 Laser Printer Market Share in 2017

## 2.7 Lexmark

### 2.7.1 Business Overview

- 2.7.1.1 Lexmark Description
- 2.7.1.2 Lexmark Headquarter, Main Business and Finance Overview
- 2.7.2 Lexmark A4 Laser Printer Product Introduction
  - 2.7.2.1 A4 Laser Printer Production Bases, Sales Regions and Major Competitors
  - 2.7.2.2 A4 Laser Printer Product Information
- 2.7.3 Lexmark A4 Laser Printer Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)
  - 2.7.3.1 Lexmark A4 Laser Printer Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)
  - 2.7.3.2 Global Lexmark A4 Laser Printer Market Share in 2017
- 2.8 DELL
  - 2.8.1 Business Overview
    - 2.8.1.1 DELL Description
    - 2.8.1.2 DELL Headquarter, Main Business and Finance Overview
  - 2.8.2 DELL A4 Laser Printer Product Introduction
    - 2.8.2.1 A4 Laser Printer Production Bases, Sales Regions and Major Competitors
    - 2.8.2.2 A4 Laser Printer Product Information
  - 2.8.3 DELL A4 Laser Printer Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)
    - 2.8.3.1 DELL A4 Laser Printer Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)
    - 2.8.3.2 Global DELL A4 Laser Printer Market Share in 2017
- 2.9 OKI
  - 2.9.1 Business Overview
    - 2.9.1.1 OKI Description
    - 2.9.1.2 OKI Headquarter, Main Business and Finance Overview
  - 2.9.2 OKI A4 Laser Printer Product Introduction
    - 2.9.2.1 A4 Laser Printer Production Bases, Sales Regions and Major Competitors
    - 2.9.2.2 A4 Laser Printer Product Information
  - 2.9.3 OKI A4 Laser Printer Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)
    - 2.9.3.1 OKI A4 Laser Printer Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)
    - 2.9.3.2 Global OKI A4 Laser Printer Market Share in 2017
- 2.10 Epson
  - 2.10.1 Business Overview
    - 2.10.1.1 Epson Description
    - 2.10.1.2 Epson Headquarter, Main Business and Finance Overview
  - 2.10.2 Epson A4 Laser Printer Product Introduction

- 2.10.2.1 A4 Laser Printer Production Bases, Sales Regions and Major Competitors
- 2.10.2.2 A4 Laser Printer Product Information
- 2.10.3 Epson A4 Laser Printer Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)
  - 2.10.3.1 Epson A4 Laser Printer Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)
  - 2.10.3.2 Global Epson A4 Laser Printer Market Share in 2017
- 2.11 KYOCERA
  - 2.11.1 Business Overview
  - 2.11.2 KYOCERA A4 Laser Printer Product Introduction
  - 2.11.3 KYOCERA A4 Laser Printer Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)
- 2.12 Konica-Minolta
  - 2.12.1 Business Overview
  - 2.12.2 Konica-Minolta A4 Laser Printer Product Introduction
  - 2.12.3 Konica-Minolta A4 Laser Printer Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)
- 2.13 Sindoh
  - 2.13.1 Business Overview
  - 2.13.2 Sindoh A4 Laser Printer Product Introduction
  - 2.13.3 Sindoh A4 Laser Printer Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)
- 2.14 Lenovo
  - 2.14.1 Business Overview
  - 2.14.2 Lenovo A4 Laser Printer Product Introduction
  - 2.14.3 Lenovo A4 Laser Printer Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)
- 2.15 Pantum
  - 2.15.1 Business Overview
  - 2.15.2 Pantum A4 Laser Printer Product Introduction
  - 2.15.3 Pantum A4 Laser Printer Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)

### **3 GLOBAL A4 LASER PRINTER MARKET COMPETITION, BY MANUFACTURER**

- 3.1 Global A4 Laser Printer Sales and Market Share by Manufacturer (2016-2017)
- 3.2 Global A4 Laser Printer Revenue and Market Share by Manufacturer (2016-2017)
- 3.3 Global A4 Laser Printer Price by Manufacturer (2016-2017)
- 3.4 Market Concentration Rate

- 3.4.1 Top 3 A4 Laser Printer Manufacturer Market Share in 2017
- 3.4.2 Top 5 A4 Laser Printer Manufacturer Market Share in 2017
- 3.5 Market Competition Trend

## **4 GLOBAL A4 LASER PRINTER MARKET ANALYSIS BY REGIONS**

- 4.1 Global A4 Laser Printer Sales, Revenue and Market Share by Regions
  - 4.1.1 Global A4 Laser Printer Sales by Regions (2013-2018)
  - 4.1.2 Global A4 Laser Printer Revenue by Regions (2013-2018)
- 4.2 North America A4 Laser Printer Sales, Revenue and Growth Rate (2013-2018)
- 4.3 Europe A4 Laser Printer Sales, Revenue and Growth Rate (2013-2018)
- 4.4 Asia-Pacific A4 Laser Printer Sales, Revenue and Growth Rate (2013-2018)
- 4.5 South America A4 Laser Printer Sales, Revenue and Growth Rate (2013-2018)
- 4.6 Middle East and Africa A4 Laser Printer Sales, Revenue and Growth Rate (2013-2018)

## **5 NORTH AMERICA A4 LASER PRINTER BY COUNTRIES, TYPE, APPLICATION AND MANUFACTURERS**

- 5.1 North America A4 Laser Printer Sales, Revenue and Market Share by Countries
  - 5.1.1 North America A4 Laser Printer Sales by Countries (2013-2018)
  - 5.1.2 North America A4 Laser Printer Revenue by Countries (2013-2018)
  - 5.1.3 United States A4 Laser Printer Sales and Growth Rate (2013-2018)
  - 5.1.4 Canada A4 Laser Printer Sales and Growth Rate (2013-2018)
  - 5.1.5 Mexico A4 Laser Printer Sales and Growth Rate (2013-2018)
- 5.2 North America A4 Laser Printer Sales and Revenue (Value) by Manufacturers (2016-2017)
  - 5.2.1 North America A4 Laser Printer Sales by Manufacturers (2016-2017)
  - 5.2.2 North America A4 Laser Printer Revenue by Manufacturers (2016-2017)
- 5.3 North America A4 Laser Printer Sales, Revenue and Market Share by Type (2013-2018)
  - 5.3.1 North America A4 Laser Printer Sales and Sales Share by Type (2013-2018)
  - 5.3.2 North America A4 Laser Printer Revenue and Revenue Share by Type (2013-2018)
- 5.4 North America A4 Laser Printer Sales, Revenue and Market Share by Application (2013-2018)
  - 5.4.1 North America A4 Laser Printer Sales and Sales Share by Application (2013-2018)
  - 5.4.2 North America A4 Laser Printer Revenue and Revenue Share by Application

(2013-2018)

## **6 EUROPE A4 LASER PRINTER BY COUNTRIES, TYPE, APPLICATION AND MANUFACTURERS**

- 6.1 Europe A4 Laser Printer Sales, Revenue and Market Share by Countries
  - 6.1.1 Europe A4 Laser Printer Sales by Countries (2013-2018)
  - 6.1.2 Europe A4 Laser Printer Revenue by Countries (2013-2018)
  - 6.1.3 Germany A4 Laser Printer Sales and Growth Rate (2013-2018)
  - 6.1.4 UK A4 Laser Printer Sales and Growth Rate (2013-2018)
  - 6.1.5 France A4 Laser Printer Sales and Growth Rate (2013-2018)
  - 6.1.6 Russia A4 Laser Printer Sales and Growth Rate (2013-2018)
  - 6.1.7 Italy A4 Laser Printer Sales and Growth Rate (2013-2018)
- 6.2 Europe A4 Laser Printer Sales and Revenue (Value) by Manufacturers (2016-2017)
  - 6.2.1 Europe A4 Laser Printer Sales by Manufacturers (2016-2017)
  - 6.2.2 Europe A4 Laser Printer Revenue by Manufacturers (2016-2017)
- 6.3 Europe A4 Laser Printer Sales, Revenue and Market Share by Type (2013-2018)
  - 6.3.1 Europe A4 Laser Printer Sales and Sales Share by Type (2013-2018)
  - 6.3.2 Europe A4 Laser Printer Revenue and Revenue Share by Type (2013-2018)
- 6.4 Europe A4 Laser Printer Sales, Revenue and Market Share by Application (2013-2018)
  - 6.4.1 Europe A4 Laser Printer Sales and Sales Share by Application (2013-2018)
  - 6.4.2 Europe A4 Laser Printer Revenue and Revenue Share by Application (2013-2018)

## **7 ASIA-PACIFIC A4 LASER PRINTER BY COUNTRIES, TYPE, APPLICATION AND MANUFACTURERS**

- 7.1 Asia-Pacific A4 Laser Printer Sales, Revenue and Market Share by Countries
  - 7.1.1 Asia-Pacific A4 Laser Printer Sales by Countries (2013-2018)
  - 7.1.2 Asia-Pacific A4 Laser Printer Revenue by Countries (2013-2018)
  - 7.1.3 China A4 Laser Printer Sales and Growth Rate (2013-2018)
  - 7.1.4 Japan A4 Laser Printer Sales and Growth Rate (2013-2018)
  - 7.1.5 Korea A4 Laser Printer Sales and Growth Rate (2013-2018)
  - 7.1.6 India A4 Laser Printer Sales and Growth Rate (2013-2018)
  - 7.1.7 Southeast Asia A4 Laser Printer Sales and Growth Rate (2013-2018)
- 7.2 Asia-Pacific A4 Laser Printer Sales and Revenue (Value) by Manufacturers (2016-2017)
  - 7.2.1 Asia-Pacific A4 Laser Printer Sales by Manufacturers (2016-2017)

- 7.2.2 Asia-Pacific A4 Laser Printer Revenue by Manufacturers (2016-2017)
- 7.3 Asia-Pacific A4 Laser Printer Sales, Revenue and Market Share by Type (2013-2018)
  - 7.3.1 Asia-Pacific A4 Laser Printer Sales and Sales Share by Type (2013-2018)
  - 7.3.2 Asia-Pacific A4 Laser Printer Revenue and Revenue Share by Type (2013-2018)
- 7.4 Asia-Pacific A4 Laser Printer Sales, Revenue and Market Share by Application (2013-2018)
  - 7.4.1 Asia-Pacific A4 Laser Printer Sales and Sales Share by Application (2013-2018)
  - 7.4.2 Asia-Pacific A4 Laser Printer Revenue and Revenue Share by Application (2013-2018)

## **8 SOUTH AMERICA A4 LASER PRINTER BY COUNTRIES, TYPE, APPLICATION AND MANUFACTURERS**

- 8.1 South America A4 Laser Printer Sales, Revenue and Market Share by Countries
  - 8.1.1 South America A4 Laser Printer Sales by Countries (2013-2018)
  - 8.1.2 South America A4 Laser Printer Revenue by Countries (2013-2018)
  - 8.1.3 Brazil A4 Laser Printer Sales and Growth Rate (2013-2018)
  - 8.1.4 Argentina A4 Laser Printer Sales and Growth Rate (2013-2018)
  - 8.1.5 Colombia A4 Laser Printer Sales and Growth Rate (2013-2018)
- 8.2 South America A4 Laser Printer Sales and Revenue (Value) by Manufacturers (2016-2017)
  - 8.2.1 South America A4 Laser Printer Sales by Manufacturers (2016-2017)
  - 8.2.2 South America A4 Laser Printer Revenue by Manufacturers (2016-2017)
- 8.3 South America A4 Laser Printer Sales, Revenue and Market Share by Type (2013-2018)
  - 8.3.1 South America A4 Laser Printer Sales and Sales Share by Type (2013-2018)
  - 8.3.2 South America A4 Laser Printer Revenue and Revenue Share by Type (2013-2018)
- 8.4 South America A4 Laser Printer Sales, Revenue and Market Share by Application (2013-2018)
  - 8.4.1 South America A4 Laser Printer Sales and Sales Share by Application (2013-2018)
  - 8.4.2 South America A4 Laser Printer Revenue and Revenue Share by Application (2013-2018)

## **9 MIDDLE EAST AND AFRICA A4 LASER PRINTER BY COUNTRIES, TYPE, APPLICATION AND MANUFACTURERS**

## 9.1 Middle East and Africa A4 Laser Printer Sales, Revenue and Market Share by Countries

- 9.1.1 Middle East and Africa A4 Laser Printer Sales by Countries (2013-2018)
- 9.1.2 Middle East and Africa A4 Laser Printer Revenue by Countries (2013-2018)
- 9.1.3 Saudi Arabia A4 Laser Printer Sales and Growth Rate (2013-2018)
- 9.1.4 UAE A4 Laser Printer Sales and Growth Rate (2013-2018)
- 9.1.5 Egypt A4 Laser Printer Sales and Growth Rate (2013-2018)
- 9.1.6 Nigeria A4 Laser Printer Sales and Growth Rate (2013-2018)
- 9.1.7 South Africa A4 Laser Printer Sales and Growth Rate (2013-2018)

## 9.2 Middle East and Africa A4 Laser Printer Sales and Revenue (Value) by Manufacturers (2016-2017)

- 9.2.1 Middle East and Africa A4 Laser Printer Sales by Manufacturers (2016-2017)
- 9.2.2 Middle East and Africa A4 Laser Printer Revenue by Manufacturers (2016-2017)

## 9.3 Middle East and Africa A4 Laser Printer Sales, Revenue and Market Share by Type (2013-2018)

- 9.3.1 Middle East and Africa A4 Laser Printer Sales and Sales Share by Type (2013-2018)
- 9.3.1 Middle East and Africa A4 Laser Printer Revenue and Revenue Share by Type (2013-2018)

## 9.4 Middle East and Africa A4 Laser Printer Sales, Revenue and Market Share by Application (2013-2018)

- 9.4.1 Middle East and Africa A4 Laser Printer Sales and Sales Share by Application (2013-2018)
- 9.4.2 Middle East and Africa A4 Laser Printer Revenue and Revenue Share by Application (2013-2018)

## **10 GLOBAL A4 LASER PRINTER MARKET SEGMENT BY TYPE**

### 10.1 Global A4 Laser Printer Sales, Revenue and Market Share by Type (2013-2018)

- 10.1.1 Global A4 Laser Printer Sales and Market Share by Type (2013-2018)
- 10.1.2 Global A4 Laser Printer Revenue and Market Share by Type (2013-2018)

### 10.2 Single Function A4 Laser Printer Sales Growth and Price

- 10.2.1 Global Single Function A4 Laser Printer Sales Growth (2013-2018)
- 10.2.2 Global Single Function A4 Laser Printer Price (2013-2018)

### 10.3 Multifunction A4 Laser Printer Sales Growth and Price

- 10.3.1 Global Multifunction A4 Laser Printer Sales Growth (2013-2018)
- 10.3.2 Global Multifunction A4 Laser Printer Price (2013-2018)

## **11 GLOBAL A4 LASER PRINTER MARKET SEGMENT BY APPLICATION**

- 11.1 Global A4 Laser Printer Sales Market Share by Application (2013-2018)
- 11.2 SOHO Sales Growth (2013-2018)
- 11.3 SMB Sales Growth (2013-2018)
- 11.4 Corporate Sales Growth (2013-2018)
- 11.5 Others Sales Growth (2013-2018)

## **12 A4 LASER PRINTER MARKET FORECAST (2018-2023)**

- 12.1 Global A4 Laser Printer Sales, Revenue and Growth Rate (2018-2023)
- 12.2 A4 Laser Printer Market Forecast by Regions (2018-2023)
  - 12.2.1 North America A4 Laser Printer Market Forecast (2018-2023)
  - 12.2.2 Europe A4 Laser Printer Market Forecast (2018-2023)
  - 12.2.3 Asia-Pacific A4 Laser Printer Market Forecast (2018-2023)
  - 12.2.4 South America A4 Laser Printer Market Forecast (2018-2023)
  - 12.2.5 Middle East and Africa A4 Laser Printer Market Forecast (2018-2023)
- 12.3 A4 Laser Printer Market Forecast by Type (2018-2023)
  - 12.3.1 Global A4 Laser Printer Sales Forecast by Type (2018-2023)
  - 12.3.2 Global A4 Laser Printer Market Share Forecast by Type (2018-2023)
- 12.4 A4 Laser Printer Market Forecast by Application (2018-2023)
  - 12.4.1 Global A4 Laser Printer Sales Forecast by Application (2018-2023)
  - 12.4.2 Global A4 Laser Printer Market Share Forecast by Application (2018-2023)

## **13 SALES CHANNEL, DISTRIBUTORS, TRADERS AND DEALERS**

- 13.1 Sales Channel
  - 13.1.1 Direct Marketing
  - 13.1.2 Indirect Marketing
  - 13.1.3 Marketing Channel Future Trend
- 13.2 Distributors, Traders and Dealers

## **14 RESEARCH FINDINGS AND CONCLUSION**

## **15 APPENDIX**

- 15.1 Methodology
- 15.2 Data Source

## List Of Tables

### LIST OF TABLES AND FIGURES

Figure A4 Laser Printer Picture

Table Product Specifications of A4 Laser Printer

Figure Global A4 Laser Printer CAGR (%), Y-o-Y Growth (&) and Market Size, 2013-2023 (USD Million)

Figure Global A4 Laser Printer CAGR (%), Y-o-Y Growth (&) and Market Size, 2013-2023 (Sales)

Figure Global Sales Market Share of A4 Laser Printer by Types in 2017

Figure Single Function A4 Laser Printer Picture

Table Major Manufacturers of Single Function A4 Laser Printer

Figure Multifunction A4 Laser Printer Picture

Table Major Manufacturers of Multifunction A4 Laser Printer

Figure A4 Laser Printer Sales Market Share by Applications in 2017

Figure SOHO Picture

Figure SMB Picture

Figure Corporate Picture

Figure Others Picture

Figure United States A4 Laser Printer Revenue (Value) and Growth Rate (2013-2023)

Figure Canada A4 Laser Printer Revenue (Value) and Growth Rate (2013-2023)

Figure Mexico A4 Laser Printer Revenue (Value) and Growth Rate (2013-2023)

Figure Germany A4 Laser Printer Revenue (Value) and Growth Rate (2013-2023)

Figure France A4 Laser Printer Revenue (Value) and Growth Rate (2013-2023)

Figure UK A4 Laser Printer Revenue (Value) and Growth Rate (2013-2023)

Figure Russia A4 Laser Printer Revenue (Value) and Growth Rate (2013-2023)

Figure Italy A4 Laser Printer Revenue (Value) and Growth Rate (2013-2023)

Figure China A4 Laser Printer Revenue (Value) and Growth Rate (2013-2023)

Figure Japan A4 Laser Printer Revenue (Value) and Growth Rate (2013-2023)

Figure Korea A4 Laser Printer Revenue (Value) and Growth Rate (2013-2023)

Figure India A4 Laser Printer Revenue (Value) and Growth Rate (2013-2023)

Figure Southeast Asia A4 Laser Printer Revenue (Value) and Growth Rate (2013-2023)

Figure Brazil A4 Laser Printer Revenue (Value) and Growth Rate (2013-2023)

Figure Egypt A4 Laser Printer Revenue (Value) and Growth Rate (2013-2023)

Figure Saudi Arabia A4 Laser Printer Revenue (Value) and Growth Rate (2013-2023)

Figure South Africa A4 Laser Printer Revenue (Value) and Growth Rate (2013-2023)

Figure Nigeria A4 Laser Printer Revenue (Value) and Growth Rate (2013-2023)

Table HP Headquarter, Established, Main Business and Finance Overview (2017)

Table HP A4 Laser Printer Production Bases, Sales Regions and Major Competitors

Table HP A4 Laser Printer Product

Table HP A4 Laser Printer Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)

Figure Global HP A4 Laser Printer Sales Market Share in 2017

Figure Global HP A4 Laser Printer Revenue Market Share in 2017

Table Canon Headquarter, Established, Main Business and Finance Overview (2017)

Table Canon A4 Laser Printer Production Bases, Sales Regions and Major Competitors

Table Canon A4 Laser Printer Product

Table Canon A4 Laser Printer Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)

Figure Global Canon A4 Laser Printer Sales Market Share in 2017

Figure Global Canon A4 Laser Printer Revenue Market Share in 2017

Table Brother Headquarter, Established, Main Business and Finance Overview (2017)

Table Brother A4 Laser Printer Production Bases, Sales Regions and Major Competitors

Table Brother A4 Laser Printer Product

Table Brother A4 Laser Printer Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)

Figure Global Brother A4 Laser Printer Sales Market Share in 2017

Figure Global Brother A4 Laser Printer Revenue Market Share in 2017

Table Ricoh Headquarter, Established, Main Business and Finance Overview (2017)

Table Ricoh A4 Laser Printer Production Bases, Sales Regions and Major Competitors

Table Ricoh A4 Laser Printer Product

Table Ricoh A4 Laser Printer Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)

Figure Global Ricoh A4 Laser Printer Sales Market Share in 2017

Figure Global Ricoh A4 Laser Printer Revenue Market Share in 2017

Table Fuji Xerox Headquarter, Established, Main Business and Finance Overview (2017)

Table Fuji Xerox A4 Laser Printer Production Bases, Sales Regions and Major Competitors

Table Fuji Xerox A4 Laser Printer Product

Table Fuji Xerox A4 Laser Printer Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)

Figure Global Fuji Xerox A4 Laser Printer Sales Market Share in 2017

Figure Global Fuji Xerox A4 Laser Printer Revenue Market Share in 2017

Table Samsung Headquarter, Established, Main Business and Finance Overview (2017)

Table Samsung A4 Laser Printer Production Bases, Sales Regions and Major Competitors

Table Samsung A4 Laser Printer Product

Table Samsung A4 Laser Printer Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)

Figure Global Samsung A4 Laser Printer Sales Market Share in 2017

Figure Global Samsung A4 Laser Printer Revenue Market Share in 2017

Table Lexmark Headquarter, Established, Main Business and Finance Overview (2017)

Table Lexmark A4 Laser Printer Production Bases, Sales Regions and Major Competitors

Table Lexmark A4 Laser Printer Product

Table Lexmark A4 Laser Printer Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)

Figure Global Lexmark A4 Laser Printer Sales Market Share in 2017

Figure Global Lexmark A4 Laser Printer Revenue Market Share in 2017

Table DELL Headquarter, Established, Main Business and Finance Overview (2017)

Table DELL A4 Laser Printer Production Bases, Sales Regions and Major Competitors

Table DELL A4 Laser Printer Product

Table DELL A4 Laser Printer Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)

Figure Global DELL A4 Laser Printer Sales Market Share in 2017

Figure Global DELL A4 Laser Printer Revenue Market Share in 2017

Table OKI Headquarter, Established, Main Business and Finance Overview (2017)

Table OKI A4 Laser Printer Production Bases, Sales Regions and Major Competitors

Table OKI A4 Laser Printer Product

Table OKI A4 Laser Printer Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)

Figure Global OKI A4 Laser Printer Sales Market Share in 2017

Figure Global OKI A4 Laser Printer Revenue Market Share in 2017

Table Epson Headquarter, Established, Main Business and Finance Overview (2017)

Table Epson A4 Laser Printer Production Bases, Sales Regions and Major Competitors

Table Epson A4 Laser Printer Product

Table Epson A4 Laser Printer Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)

Figure Global Epson A4 Laser Printer Sales Market Share in 2017

Figure Global Epson A4 Laser Printer Revenue Market Share in 2017

Table KYOCERA

Table KYOCERA A4 Laser Printer

Table Konica-Minolta

Table Konica-Minolta A4 Laser Printer

Table Sindoh

Table Sindoh A4 Laser Printer

Table Lenovo

Table Lenovo A4 Laser Printer

Table Pantum

Table Pantum A4 Laser Printer

Table Global A4 Laser Printer Sales by Manufacturer (2016-2017)

Figure Global A4 Laser Printer Sales Market Share by Manufacturer in 2016

Figure Global A4 Laser Printer Sales Market Share by Manufacturer in 2017

Table Global A4 Laser Printer Revenue by Manufacturer (2016-2017)

Figure Global A4 Laser Printer Revenue Market Share by Manufacturer in 2016

Figure Global A4 Laser Printer Revenue Market Share by Manufacturer in 2017

Table Global A4 Laser Printer Price by Manufacturer (2016-2017)

Figure Top 3 A4 Laser Printer Manufacturer (Revenue) Market Share in 2017

Figure Top 6 A4 Laser Printer Manufacturer (Revenue) Market Share in 2017

Figure Global A4 Laser Printer Sales and Growth Rate (2013-2018)

Figure Global A4 Laser Printer Revenue and Growth Rate (2013-2018)

Table Global A4 Laser Printer Sales by Regions (2013-2018)

Table Global A4 Laser Printer Sales Market Share by Regions (2013-2018)

Table Global A4 Laser Printer Revenue by Regions (2013-2018)

Figure Global A4 Laser Printer Revenue Market Share by Regions in 2013

Figure Global A4 Laser Printer Revenue Market Share by Regions in 2017

Figure North America A4 Laser Printer Sales and Growth Rate (2013-2018)

Figure North America A4 Laser Printer Revenue and Growth Rate (2013-2018)

Figure Europe A4 Laser Printer Sales and Growth Rate (2013-2018)

Figure Europe A4 Laser Printer Revenue and Growth Rate (2013-2018)

Figure Asia-Pacific A4 Laser Printer Sales and Growth Rate (2013-2018)

Figure Asia-Pacific A4 Laser Printer Revenue and Growth Rate (2013-2018)

Figure South America A4 Laser Printer Sales and Growth Rate (2013-2018)

Figure South America A4 Laser Printer Revenue and Growth Rate (2013-2018)

Figure Middle East and Africa A4 Laser Printer Sales and Growth Rate (2013-2018)

Figure Middle East and Africa A4 Laser Printer Revenue and Growth Rate (2013-2018)

Figure North America A4 Laser Printer Revenue and Growth Rate (2013-2018)

Table North America A4 Laser Printer Sales by Countries (2013-2018)

Table North America A4 Laser Printer Sales Market Share by Countries (2013-2018)

Figure North America A4 Laser Printer Sales Market Share by Countries in 2013

Figure North America A4 Laser Printer Sales Market Share by Countries in 2017

Table North America A4 Laser Printer Revenue by Countries (2013-2018)

Table North America A4 Laser Printer Revenue Market Share by Countries (2013-2018)  
Figure North America A4 Laser Printer Revenue Market Share by Countries in 2013  
Figure North America A4 Laser Printer Revenue Market Share by Countries in 2017  
Figure United States A4 Laser Printer Sales and Growth Rate (2013-2018)  
Figure Canada A4 Laser Printer Sales and Growth Rate (2013-2018)  
Figure Mexico A4 Laser Printer Sales and Growth Rate (2013-2018)  
Table North America A4 Laser Printer Sales by Manufacturer (2016-2017)  
Figure North America A4 Laser Printer Sales Market Share by Manufacturer in 2016  
Figure North America A4 Laser Printer Sales Market Share by Manufacturer in 2017  
Table North America A4 Laser Printer Revenue by Manufacturer (2016-2017)  
Figure North America A4 Laser Printer Revenue Market Share by Manufacturer in 2016  
Figure North America A4 Laser Printer Revenue Market Share by Manufacturer in 2017  
Table North America A4 Laser Printer Sales by Type (2013-2018)  
Table North America A4 Laser Printer Sales Share by Type (2013-2018)  
Table North America A4 Laser Printer Revenue by Type (2013-2018)  
Table North America A4 Laser Printer Revenue Share by Type (2013-2018)  
Table North America A4 Laser Printer Sales by Application (2013-2018)  
Table North America A4 Laser Printer Sales Share by Application (2013-2018)  
Table North America A4 Laser Printer Revenue by Application (2013-2018)  
Table North America A4 Laser Printer Revenue Share by Application (2013-2018)  
Figure Europe A4 Laser Printer Revenue and Growth Rate (2013-2018)  
Table Europe A4 Laser Printer Sales by Countries (2013-2018)  
Table Europe A4 Laser Printer Sales Market Share by Countries (2013-2018)  
Table Europe A4 Laser Printer Revenue by Countries (2013-2018)  
Figure Europe A4 Laser Printer Revenue Market Share by Countries in 2016  
Figure Europe A4 Laser Printer Revenue Market Share by Countries in 2017  
Figure Germany A4 Laser Printer Sales and Growth Rate (2013-2018)  
Figure UK A4 Laser Printer Sales and Growth Rate (2013-2018)  
Figure France A4 Laser Printer Sales and Growth Rate (2013-2018)  
Figure Russia A4 Laser Printer Sales and Growth Rate (2013-2018)  
Figure Italy A4 Laser Printer Sales and Growth Rate (2013-2018)  
Table Europe A4 Laser Printer Sales by Manufacturer (2016-2017)  
Figure Europe A4 Laser Printer Sales Market Share by Manufacturer in 2016  
Figure Europe A4 Laser Printer Sales Market Share by Manufacturer in 2017  
Table Europe A4 Laser Printer Revenue by Manufacturer (2016-2017)  
Figure Europe A4 Laser Printer Revenue Market Share by Manufacturer in 2016  
Figure Europe A4 Laser Printer Revenue Market Share by Manufacturer in 2017  
Table Europe A4 Laser Printer Sales by Type (2013-2018)  
Table Europe A4 Laser Printer Sales Share by Type (2013-2018)

Table Europe A4 Laser Printer Revenue by Type (2013-2018)  
Table Europe A4 Laser Printer Revenue Share by Type (2013-2018)  
Table Europe A4 Laser Printer Sales by Application (2013-2018)  
Table Europe A4 Laser Printer Sales Share by Application (2013-2018)  
Table Europe A4 Laser Printer Revenue by Application (2013-2018)  
Table Europe A4 Laser Printer Revenue Share by Application (2013-2018)  
Figure Asia-Pacific A4 Laser Printer Revenue and Growth Rate (2013-2018)  
Table Asia-Pacific A4 Laser Printer Sales by Countries (2013-2018)  
Table Asia-Pacific A4 Laser Printer Sales Market Share by Countries (2013-2018)  
Figure Asia-Pacific A4 Laser Printer Sales Market Share by Countries 2017  
Table Asia-Pacific A4 Laser Printer Revenue by Countries (2013-2018)  
Figure Asia-Pacific A4 Laser Printer Revenue Market Share by Countries 2017  
Figure China A4 Laser Printer Sales and Growth Rate (2013-2018)  
Figure Japan A4 Laser Printer Sales and Growth Rate (2013-2018)  
Figure Korea A4 Laser Printer Sales and Growth Rate (2013-2018)  
Figure India A4 Laser Printer Sales and Growth Rate (2013-2018)  
Figure Southeast Asia A4 Laser Printer Sales and Growth Rate (2013-2018)  
Table Asia-Pacific A4 Laser Printer Sales by Manufacturer (2016-2017)  
Figure Asia-Pacific A4 Laser Printer Sales Market Share by Manufacturer in 2016  
Figure Asia-Pacific A4 Laser Printer Sales Market Share by Manufacturer in 2017  
Table Asia-Pacific A4 Laser Printer Revenue by Manufacturer (2016-2017)  
Figure Asia-Pacific A4 Laser Printer Revenue Market Share by Manufacturer in 2016  
Figure Asia-Pacific A4 Laser Printer Revenue Market Share by Manufacturer in 2017  
Table Asia-Pacific A4 Laser Printer Sales by Type (2013-2018)  
Table Asia-Pacific A4 Laser Printer Sales Share by Type (2013-2018)  
Table Asia-Pacific A4 Laser Printer Revenue by Type (2013-2018)  
Table Asia-Pacific A4 Laser Printer Revenue Share by Type (2013-2018)  
Table Asia-Pacific A4 Laser Printer Sales by Application (2013-2018)  
Table Asia-Pacific A4 Laser Printer Sales Share by Application (2013-2018)  
Table Asia-Pacific A4 Laser Printer Revenue by Application (2013-2018)  
Table Asia-Pacific A4 Laser Printer Revenue Share by Application (2013-2018)  
Figure South America A4 Laser Printer Revenue and Growth Rate (2013-2018)  
Table South America A4 Laser Printer Sales by Countries (2013-2018)  
Table South America A4 Laser Printer Sales Market Share by Countries (2013-2018)  
Figure South America A4 Laser Printer Sales Market Share by Countries in 2017  
Table South America A4 Laser Printer Revenue by Countries (2013-2018)  
Table South America A4 Laser Printer Revenue Market Share by Countries (2013-2018)  
Figure South America A4 Laser Printer Revenue Market Share by Countries in 2017

Figure Brazil A4 Laser Printer Sales and Growth Rate (2013-2018)  
Figure Argentina A4 Laser Printer Sales and Growth Rate (2013-2018)  
Figure Colombia A4 Laser Printer Sales and Growth Rate (2013-2018)  
Table South America A4 Laser Printer Sales by Manufacturer (2016-2017)  
Figure South America A4 Laser Printer Sales Market Share by Manufacturer in 2016  
Figure South America A4 Laser Printer Sales Market Share by Manufacturer in 2017  
Table South America A4 Laser Printer Revenue by Manufacturer (2016-2017)  
Figure South America A4 Laser Printer Revenue Market Share by Manufacturer in 2016  
Figure South America A4 Laser Printer Revenue Market Share by Manufacturer in 2017  
Table South America A4 Laser Printer Sales by Type (2013-2018)  
Table South America A4 Laser Printer Sales Share by Type (2013-2018)  
Table South America A4 Laser Printer Revenue by Type (2013-2018)  
Table South America A4 Laser Printer Revenue Share by Type (2013-2018)  
Table South America A4 Laser Printer Sales by Application (2013-2018)  
Table South America A4 Laser Printer Sales Share by Application (2013-2018)  
Table South America A4 Laser Printer Revenue by Application (2013-2018)  
Table South America A4 Laser Printer Revenue Share by Application (2013-2018)  
Figure Middle East and Africa A4 Laser Printer Revenue and Growth Rate (2013-2018)  
Table Middle East and Africa A4 Laser Printer Sales by Countries (2013-2018)  
Table Middle East and Africa A4 Laser Printer Sales Market Share by Countries (2013-2018)  
Figure Middle East and Africa A4 Laser Printer Sales Market Share by Countries in 2017  
Table Middle East and Africa A4 Laser Printer Revenue by Countries (2013-2018)  
Table Middle East and Africa A4 Laser Printer Revenue Market Share by Countries (2013-2018)  
Figure Middle East and Africa A4 Laser Printer Revenue Market Share by Countries in 2013  
Figure Middle East and Africa A4 Laser Printer Revenue Market Share by Countries in 2017  
Figure Saudi Arabia A4 Laser Printer Sales and Growth Rate (2013-2018)  
Figure UAE A4 Laser Printer Sales and Growth Rate (2013-2018)  
Figure Egypt A4 Laser Printer Sales and Growth Rate (2013-2018)  
Figure Nigeria A4 Laser Printer Sales and Growth Rate (2013-2018)  
Figure South Africa A4 Laser Printer Sales and Growth Rate (2013-2018)  
Table Middle East and Africa A4 Laser Printer Sales by Manufacturer (2016-2017)  
Figure Middle East and Africa A4 Laser Printer Sales Market Share by Manufacturer in 2016  
Figure Middle East and Africa A4 Laser Printer Sales Market Share by Manufacturer in

2017

Table Middle East and Africa A4 Laser Printer Revenue by Manufacturer (2016-2017)

Figure Middle East and Africa A4 Laser Printer Revenue Market Share by Manufacturer in 2016

Figure Middle East and Africa A4 Laser Printer Revenue Market Share by Manufacturer in 2017

Table Middle East and Africa A4 Laser Printer Sales by Type (2013-2018)

Table Middle East and Africa A4 Laser Printer Sales Share by Type (2013-2018)

Table Middle East and Africa A4 Laser Printer Revenue by Type (2013-2018)

Table Middle East and Africa A4 Laser Printer Revenue Share by Type (2013-2018)

Table Middle East and Africa A4 Laser Printer Sales by Application (2013-2018)

Table Middle East and Africa A4 Laser Printer Sales Share by Application (2013-2018)

Table Middle East and Africa A4 Laser Printer Revenue by Application (2013-2018)

Table Middle East and Africa A4 Laser Printer Revenue Share by Application (2013-2018)

Table Global A4 Laser Printer Sales by Type (2013-2018)

Table Global A4 Laser Printer Sales Share by Type (2013-2018)

Table Global A4 Laser Printer Revenue by Type (2013-2018)

Table Global A4 Laser Printer Revenue Share by Type (2013-2018)

Figure Global Single Function A4 Laser Printer Sales Growth (2013-2018)

Figure Global Single Function A4 Laser Printer Price (2013-2018)

Figure Global Multifunction A4 Laser Printer Sales Growth (2013-2018)

Figure Global Multifunction A4 Laser Printer Price (2013-2018)

Table Global A4 Laser Printer Sales by Application (2013-2018)

Table Global A4 Laser Printer Sales Share by Application (2013-2018)

Figure Global SOHO Sales Growth (2013-2018)

Figure Global SMB Sales Growth (2013-2018)

Figure Global Corporate Sales Growth (2013-2018)

Figure Global Others Sales Growth (2013-2018)

Figure Global A4 Laser Printer Sales, Revenue and Growth Rate (2018-2023)

Table Global A4 Laser Printer Sales Forecast by Regions (2018-2023)

Table Global A4 Laser Printer Market Share Forecast by Regions (2018-2023)

Figure North America Sales A4 Laser Printer Market Forecast (2018-2023)

Figure Europe Sales A4 Laser Printer Market Forecast (2018-2023)

Figure Asia-Pacific Sales A4 Laser Printer Market Forecast (2018-2023)

Figure South America Sales A4 Laser Printer Market Forecast (2018-2023)

Figure Middle East and Africa Sales A4 Laser Printer Market Forecast (2018-2023)

Table Global A4 Laser Printer Sales Forecast by Type (2018-2023)

Table Global A4 Laser Printer Market Share Forecast by Type (2018-2023)

Table Global A4 Laser Printer Sales Forecast by Application (2018-2023)

Table Global A4 Laser Printer Market Share Forecast by Application (2018-2023)

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