

Global NOR Flash for Automotive Supply, Demand and Key Producers, 2023-2029

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Abstracts

The global NOR Flash for Automotive market size is expected to reach \$ 1333.5 million by 2029, rising at a market growth of 10.7% CAGR during the forecast period (2023-2029).

The key manufacturers of NOR Flash for Cars in the world are Infineon, Macronix, Micron, Winbond, GigaDevice Semiconductor (Beijing) Inc., esmt, Macronix and Integrated Silicon Solution Inc., among which the top three manufacturers account for nearly 70% of the market share, and Infineon is the largest manufacturer. The global production of NOR flash for cars is mainly distributed in North America, Europe, China and Japan, among which the market share of the top three production regions is close to 80%. At present, China is the largest production region. In terms of its products, the growth rate of products with voltage of 1.8V is relatively fast. At present, the market share of products with voltage of 3.3V is the highest, close to 70%. As far as its application is concerned, ADAS is the largest application field, with a market share of more than 50%, followed by infotainment system, vehicle camera, Internet of vehicles, instrument panel and other fields.

This report studies the global NOR Flash for Automotive production, demand, key manufacturers, and key regions.

This report is a detailed and comprehensive analysis of the world market for NOR Flash for Automotive, and provides market size (US\$ million) and Year-over-Year (YoY) Growth, considering 2022 as the base year. This report explores demand trends and competition, as well as details the characteristics of NOR Flash for Automotive that contribute to its increasing demand across many markets.



Highlights and key features of the study

Global NOR Flash for Automotive total production and demand, 2018-2029, (M Units)

Global NOR Flash for Automotive total production value, 2018-2029, (USD Million)

Global NOR Flash for Automotive production by region & country, production, value, CAGR, 2018-2029, (USD Million) & (M Units)

Global NOR Flash for Automotive consumption by region & country, CAGR, 2018-2029 & (M Units)

U.S. VS China: NOR Flash for Automotive domestic production, consumption, key domestic manufacturers and share

Global NOR Flash for Automotive production by manufacturer, production, price, value and market share 2018-2023, (USD Million) & (M Units)

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Global NOR Flash for Automotive production by Application production, value, CAGR, 2018-2029, (USD Million) & (M Units)

This reports profiles key players in the global NOR Flash for Automotive market based on the following parameters – company overview, production, value, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Infineon, Macronix, Micron, Winbond, GigaDevice Semiconductor (Beijing) Inc., esmt, Macronix and Integrated Silicon Solution Inc., etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals, COVID-19 and Russia-Ukraine War Influence.

Stakeholders would have ease in decision-making through various strategy matrices used in analyzing the World NOR Flash for Automotive market

Detailed Segmentation:



Each section contains quantitative market data including market by value (US\$ Millions), volume (production, consumption) & (M Units) and average price (US\$/K Unit) by manufacturer, by Type, and by Application. Data is given for the years 2018-2029 by year with 2022 as the base year, 2023 as the estimate year, and 2024-2029 as the forecast year.

Global NOR Flash for Automotive Market, By Region: **United States** China Europe Japan South Korea **ASEAN** India Rest of World Global NOR Flash for Automotive Market, Segmentation by Type 3.3V 1.8V Others Global NOR Flash for Automotive Market, Segmentation by Application **ADAS**

Instrument Panel



Vehicle Camera

Infotainment System				
Internet of Vehicles				
Others				
Companies Profiled:				
Infineon				
Macronix				
Micron				
Winbond				
GigaDevice Semiconductor (Beijing) Inc.				
esmt				
Macronix				
Integrated Silicon Solution Inc.				
Key Questions Answered				
1. How big is the global NOR Flash for Automotive market?				
2. What is the demand of the global NOR Flash for Automotive market?				
3. What is the year over year growth of the global NOR Flash for Automotive market?				

4. What is the production and production value of the global NOR Flash for Automotive

market?



- 5. Who are the key producers in the global NOR Flash for Automotive market?
- 6. What are the growth factors driving the market demand?



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