

# Global Nootkatone Supply, Demand and Key Producers, 2026-2032

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## Abstracts

The global Nootkatone market size is expected to reach \$ 18.47 million by 2032, rising at a market growth of 8.7% CAGR during the forecast period (2026-2032).

Nootkatone is a natural organic compound widely recognized for its distinctive grapefruit aroma and flavor. It is primarily found in grapefruit, as well as in certain essential oils like those from Alaskan yellow cedar and vetiver. Beyond its use as a flavoring and fragrance ingredient in food, beverages, and cosmetics, nootkatone has gained attention for its insect-repellent properties, making it an effective, environmentally friendly alternative to synthetic repellents. Its biodegradability and low toxicity further enhance its appeal in applications ranging from personal care to pest control, positioning nootkatone as a versatile and sustainable bio-based ingredient.

In 2024, global Nootkatone production reached approximately 3.5 MT, with an average global market price of around 2447 USD/KG.

Nootkatone is a naturally occurring organic compound best known for its distinctive citrus aroma and flavor, commonly associated with grapefruit. It is found in small quantities in grapefruit, Alaskan yellow cedar, and some essential oils, and is widely used as a flavoring agent in food and beverages, as well as a fragrance component in perfumes and personal care products. Its appealing scent and stability make it a preferred ingredient for adding natural citrus notes without the need for artificial additives.

Beyond its applications in flavor and fragrance, nootkatone has gained significant attention in the pest control industry due to its potent insect-repellent properties. It is effective against a range of pests, including mosquitoes, ticks, and bed bugs, making it

a valuable alternative to traditional synthetic repellents such as DEET. Importantly, nootkatone is non-toxic to humans and pets, environmentally friendly, and biodegradable, which aligns with the growing demand for sustainable and safe pest management solutions. These characteristics have positioned it as an innovative ingredient for both commercial and consumer insect-repellent products.

In addition to pest control, nootkatone offers potential benefits in agriculture and public health initiatives, particularly in reducing the spread of vector-borne diseases like Lyme disease, malaria, and Zika virus. Its dual role as a fragrance and repellent enhances its versatility, creating opportunities for incorporation into household and personal care products without compromising sensory appeal. This multifunctionality makes nootkatone attractive to manufacturers seeking natural and effective solutions that meet evolving regulatory and consumer preferences.

Despite its many advantages, the large-scale production of nootkatone presents challenges, as natural extraction yields are low and costly. To address this, companies are exploring biotechnological and synthetic methods to produce nootkatone more efficiently and sustainably. With continued advancements in fermentation and green chemistry, the availability and affordability of nootkatone are expected to improve, further driving its adoption across diverse industries, from flavor and fragrance to pest control and beyond.

This report studies the global Nootkatone production, demand, key manufacturers, and key regions.

This report is a detailed and comprehensive analysis of the world market for Nootkatone and provides market size (US\$ million) and Year-over-Year (YoY) Growth, considering 2025 as the base year. This report explores demand trends and competition, as well as details the characteristics of Nootkatone that contribute to its increasing demand across many markets.

### **Highlights and key features of the study**

Global Nootkatone total production and demand, 2021-2032, (K MT)

Global Nootkatone total production value, 2021-2032, (USD Million)

Global Nootkatone production by region & country, production, value, CAGR, 2021-2032, (USD Million) & (K MT), (based on production site)

Global Nootkatone consumption by region & country, CAGR, 2021-2032 & (K MT)

U.S. VS China: Nootkatone domestic production, consumption, key domestic manufacturers and share

Global Nootkatone production by manufacturer, production, price, value and market share 2021-2026, (USD Million) & (K MT)

Global Nootkatone production by Type, production, value, CAGR, 2021-2032, (USD Million) & (K MT)

Global Nootkatone production by Application, production, value, CAGR, 2021-2032, (USD Million) & (K MT)

This report profiles key players in the global Nootkatone market based on the following parameters - company overview, production, value, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Evolva, Isobionics, Aromor, International Flavors & Fragrances, Penta, PUYI BIOLOGY, Vishal Essential, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Stakeholders would have ease in decision-making through various strategy matrices used in analyzing the World Nootkatone market

### **Detailed Segmentation:**

Each section contains quantitative market data including market by value (US\$ Millions), volume (production, consumption) & (K MT) and average price (USD/MT) by manufacturer, by Type, and by Application. Data is given for the years 2021-2032 by year with 2025 as the base year, 2026 as the estimate year, and 2027-2032 as the forecast year.

Global Nootkatone Market, By Region:

United States

China

Europe

Japan

South Korea

ASEAN

India

Rest of World

#### Global Nootkatone Market, Segmentation by Type:

Nootkatone Crystals

Nootkatone Liquid

#### Global Nootkatone Market, Segmentation by Application:

Flavours & Fragrances

Personal Care

Others

#### Companies Profiled:

Evolva

Isobionics

Aromor

International Flavors & Fragrances

Penta

PUYI BIOLOGY

Vishal Essential

**Key Questions Answered:**

1. How big is the global Nootkatone market?
2. What is the demand of the global Nootkatone market?
3. What is the year over year growth of the global Nootkatone market?
4. What is the production and production value of the global Nootkatone market?
5. Who are the key producers in the global Nootkatone market?
6. What are the growth factors driving the market demand?

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