

Global Nonwovens for Face Masks Supply, Demand and Key Producers, 2026-2032

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Abstracts

The global Nonwovens for Face Masks market size is expected to reach \$ 1043 million by 2032, rising at a market growth of 8.4% CAGR during the forecast period (2026-2032).

Nonwovens for face masks are fabric-like materials made by bonding fibers (usually polypropylene) with heat, chemicals, or pressure, not weaving, creating a web for excellent filtration of particles like viruses and dust, with the crucial middle layer being meltblown nonwoven, which uses fine, electrostatically charged fibers to trap airborne droplets, making masks effective and comfortable.

In 2025, global production of nonwoven fabric for face masks reached 32.25 million pieces, with an average selling price of USD 182 per thousand pieces. The total installed capacity is approximately 3.8 billion pieces, and industry gross margins are around 15%–30%. The cost structure consists of roughly 70% direct materials, 23% manufacturing overhead, and 7% labor. The industry chain includes upstream raw materials such as polyester/viscose fibers, coating additives, and chemicals, while downstream applications cover facial mask manufacturers, cosmetic brands, and OEM/ODM companies.

This report studies the global Nonwovens for Face Masks production, demand, key manufacturers, and key regions.

This report is a detailed and comprehensive analysis of the world market for Nonwovens for Face Masks and provides market size (US\$ million) and Year-over-Year (YoY) Growth, considering 2025 as the base year. This report explores demand trends and competition, as well as details the characteristics of Nonwovens for Face Masks

that contribute to its increasing demand across many markets.

Highlights and key features of the study

Global Nonwovens for Face Masks total production and demand, 2021-2032, (M Pcs)

Global Nonwovens for Face Masks total production value, 2021-2032, (USD Million)

Global Nonwovens for Face Masks production by region & country, production, value, CAGR, 2021-2032, (USD Million) & (M Pcs), (based on production site)

Global Nonwovens for Face Masks consumption by region & country, CAGR, 2021-2032 & (M Pcs)

U.S. VS China: Nonwovens for Face Masks domestic production, consumption, key domestic manufacturers and share

Global Nonwovens for Face Masks production by manufacturer, production, price, value and market share 2021-2026, (USD Million) & (M Pcs)

Global Nonwovens for Face Masks production by Type, production, value, CAGR, 2021-2032, (USD Million) & (M Pcs)

Global Nonwovens for Face Masks production by Application, production, value, CAGR, 2021-2032, (USD Million) & (M Pcs)

This report profiles key players in the global Nonwovens for Face Masks market based on the following parameters - company overview, production, value, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Asahi Kasei, Magnera, Norafin Industries, Lessonia, Guangzhou Hezhong Nonwoven, Meanlove, S&F Science, Guangzhou Yu Ran Mo Li, Guangzhou Lianpu Non-woven Fabric, Zhejiang Desolar, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Stakeholders would have ease in decision-making through various strategy matrices used in analyzing the World Nonwovens for Face Masks market

Detailed Segmentation:

Each section contains quantitative market data including market by value (US\$ Millions), volume (production, consumption) & (M Pcs) and average price (US\$/K Pcs) by manufacturer, by Type, and by Application. Data is given for the years 2021-2032 by year with 2025 as the base year, 2026 as the estimate year, and 2027-2032 as the forecast year.

Global Nonwovens for Face Masks Market, By Region:

United States

China

Europe

Japan

South Korea

ASEAN

India

Rest of World

Global Nonwovens for Face Masks Market, Segmentation by Type:

Spunlace Nonwoven Fabric

Spunbond Nonwoven Fabric

Others

Global Nonwovens for Face Masks Market, Segmentation by Material:

Man-made Fibers

Natural Fibers

Global Nonwovens for Face Masks Market, Segmentation by Application:

Cosmetics

Medical Dressings

Others

Companies Profiled:

Asahi Kasei

Magnera

Norafin Industries

Lessonia

Guangzhou Hezhong Nonwoven

Meanlove

S&F Science

Guangzhou Yu Ran Mo Li

Guangzhou Lianpu Non-woven Fabric

Zhejiang Desolar

Key Questions Answered:

1. How big is the global Nonwovens for Face Masks market?
2. What is the demand of the global Nonwovens for Face Masks market?

3. What is the year over year growth of the global Nonwovens for Face Masks market?
4. What is the production and production value of the global Nonwovens for Face Masks market?
5. Who are the key producers in the global Nonwovens for Face Masks market?
6. What are the growth factors driving the market demand?

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