

Global Nonwovens for Face Masks Market 2026 by Manufacturers, Regions, Type and Application, Forecast to 2032

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Abstracts

According to our (Global Info Research) latest study, the global Nonwovens for Face Masks market size was valued at US\$ 604 million in 2025 and is forecast to a readjusted size of US\$ 1043 million by 2032 with a CAGR of 8.4% during review period.

Nonwovens for face masks are fabric-like materials made by bonding fibers (usually polypropylene) with heat, chemicals, or pressure, not weaving, creating a web for excellent filtration of particles like viruses and dust, with the crucial middle layer being meltblown nonwoven, which uses fine, electrostatically charged fibers to trap airborne droplets, making masks effective and comfortable.

In 2025, global production of nonwoven fabric for face masks reached 32.25 million pieces, with an average selling price of USD 182 per thousand pieces. The total installed capacity is approximately 3.8 billion pieces, and industry gross margins are around 15%–30%. The cost structure consists of roughly 70% direct materials, 23% manufacturing overhead, and 7% labor. The industry chain includes upstream raw materials such as polyester/viscose fibers, coating additives, and chemicals, while downstream applications cover facial mask manufacturers, cosmetic brands, and OEM/ODM companies.

This report is a detailed and comprehensive analysis for global Nonwovens for Face Masks market. Both quantitative and qualitative analyses are presented by manufacturers, by region & country, by Type and by Application. As the market is constantly changing, this report explores the competition, supply and demand trends, as well as key factors that contribute to its changing demands across many markets. Company profiles and product examples of selected competitors, along with market

share estimates of some of the selected leaders for the year 2025, are provided.

Key Features:

Global Nonwovens for Face Masks market size and forecasts, in consumption value (\$ Million), sales quantity (M Pcs), and average selling prices (US\$/K Pcs), 2021-2032

Global Nonwovens for Face Masks market size and forecasts by region and country, in consumption value (\$ Million), sales quantity (M Pcs), and average selling prices (US\$/K Pcs), 2021-2032

Global Nonwovens for Face Masks market size and forecasts, by Type and by Application, in consumption value (\$ Million), sales quantity (M Pcs), and average selling prices (US\$/K Pcs), 2021-2032

Global Nonwovens for Face Masks market shares of main players, shipments in revenue (\$ Million), sales quantity (M Pcs), and ASP (US\$/K Pcs), 2021-2026

The Primary Objectives in This Report Are:

To determine the size of the total market opportunity of global and key countries

To assess the growth potential for Nonwovens for Face Masks

To forecast future growth in each product and end-use market

To assess competitive factors affecting the marketplace

This report profiles key players in the global Nonwovens for Face Masks market based on the following parameters - company overview, sales quantity, revenue, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Asahi Kasei, Magnera, Norafin Industries, Lessonia, Guangzhou Hezhong Nonwoven, Meanlove, S&F Science, Guangzhou Yu Ran Mo Li, Guangzhou Lianpu Non-woven Fabric, Zhejiang Desolar, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Market Segmentation

Nonwovens for Face Masks market is split by Type and by Application. For the period

2021-2032, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value. This analysis can help you expand your business by targeting qualified niche markets.

Market segment by Type

Spunlace Nonwoven Fabric

Spunbond Nonwoven Fabric

Others

Market segment by Material

Man-made Fibers

Natural Fibers

Market segment by Application

Cosmetics

Medical Dressings

Others

Major players covered

Asahi Kasei

Magnera

Norafin Industries

Lessonia

Guangzhou Hezhong Nonwoven

Meanlove

S&F Science

Guangzhou Yu Ran Mo Li

Guangzhou Lianpu Non-woven Fabric

Zhejiang Desolar

Market segment by region, regional analysis covers
North America (United States, Canada, and Mexico)
Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)
Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)
South America (Brazil, Argentina, Colombia, and Rest of South America)
Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Nonwovens for Face Masks product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Nonwovens for Face Masks, with price, sales quantity, revenue, and global market share of Nonwovens for Face Masks from 2021 to 2026.

Chapter 3, the Nonwovens for Face Masks competitive situation, sales quantity, revenue, and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Nonwovens for Face Masks breakdown data are shown at the regional level, to show the sales quantity, consumption value, and growth by regions, from 2021 to 2032.

Chapter 5 and 6, to segment the sales by Type and by Application, with sales market

share and growth rate by Type, by Application, from 2021 to 2032.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value, and market share for key countries in the world, from 2021 to 2026. and Nonwovens for Face Masks market forecast, by regions, by Type, and by Application, with sales and revenue, from 2027 to 2032.

Chapter 12, market dynamics, drivers, restraints, trends, and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Nonwovens for Face Masks.

Chapter 14 and 15, to describe Nonwovens for Face Masks sales channel, distributors, customers, research findings and conclusion.

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