

Global Nonwoven Building Material Market 2026 by Manufacturers, Regions, Type and Application, Forecast to 2032

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Abstracts

According to our (Global Info Research) latest study, the global Nonwoven Building Material market size was valued at US\$ 4301 million in 2025 and is forecast to a readjusted size of US\$ 7157 million by 2032 with a CAGR of 7.5% during review period.

In 2025, global sales volume of Nonwoven Building Material was approximately 1.10 million tonnes, with a weighted average selling price of around USD 3.8 per kilogram at the manufacturer level. Major manufacturers generally recorded gross margins of approximately 18%–28%.

Nonwoven Building Material refers to roll-form or felt-like functional materials manufactured primarily from polyester fiber, polypropylene fiber, glass fiber, and other fibrous raw materials through nonwoven production processes. Unlike conventional textiles, these materials are produced without spinning or weaving, as the fibers are directly formed into a web and subsequently bonded. They are characterized by low weight, adjustable pore structure, good structural continuity, ease of lamination, corrosion resistance, and suitability for continuous wide-width production. Within building material systems, they commonly function as independent functional layers, reinforcing carriers, or composite substrates, providing waterproofing and vapor permeability, thermal and acoustic insulation, crack resistance, dimensional stability, and surface facing performance.

The upstream supply chain mainly comprises polyester chips and fiber, polypropylene resin, glass fiber, recycled fiber, binder, coating material, functional additive, and equipment for spunbonding, needle punching, wet laying, thermal bonding, and finishing. Downstream manufacturing activities include waterproofing membrane,

roofing underlayment, building wrap, thermal and acoustic insulation material, flooring underlay, gypsum board facing mat, and insulation board facing material. These products are ultimately incorporated into roofing, wall, flooring, and building board systems.

Report Scope

This report is a detailed and comprehensive analysis for global Nonwoven Building Material market. Both quantitative and qualitative analyses are presented by manufacturers, by region & country, by Type and by Application. As the market is constantly changing, this report explores the competition, supply and demand trends, as well as key factors that contribute to its changing demands across many markets. Company profiles and product examples of selected competitors, along with market share estimates of some of the selected leaders for the year 2025, are provided.

Key Features:

Global Nonwoven Building Material market size and forecasts, in consumption value (\$ Million), sales quantity (Tons), and average selling prices (US\$/kg), 2021-2032

Global Nonwoven Building Material market size and forecasts by region and country, in consumption value (\$ Million), sales quantity (Tons), and average selling prices (US\$/kg), 2021-2032

Global Nonwoven Building Material market size and forecasts, by Type and by Application, in consumption value (\$ Million), sales quantity (Tons), and average selling prices (US\$/kg), 2021-2032

Global Nonwoven Building Material market shares of main players, shipments in revenue (\$ Million), sales quantity (Tons), and ASP (US\$/kg), 2021-2026

The Primary Objectives in This Report Are:

To determine the size of the total market opportunity of global and key countries

To assess the growth potential for Nonwoven Building Material

To forecast future growth in each product and end-use market

To assess competitive factors affecting the marketplace

This report profiles key players in the global Nonwoven Building Material market based on the following parameters - company overview, sales quantity, revenue, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Freudenberg Performance Materials, Ahlstrom, Johns Manville, DuPont, Owens Corning, Saint-Gobain, Sandler, TWE Group, Fibertex Nonwovens, Magnera, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Nonwoven Building Material market is split by Type and by Application. For the period 2021-2032, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value. This analysis can help you expand your business by targeting qualified niche markets.

Market Segmentation

Market segment by Type

Polyester Fiber

Polypropylene Fiber

Glass Fiber

Other

Market segment by Manufacturing Process

Spunbond Process

Carded Needle-Punching Process

Wet-Laid Process

Carded Thermal-Bonding Process

Market segment by Application Area

Roofing Material

Wall Material

Flooring Material

Market segment by Application

Building Waterproofing

Building Thermal Insulation

Building Sound Insulation

Building Reinforcement

Other

Major players covered

Freudenberg Performance Materials

Ahlstrom

Johns Manville

DuPont

Owens Corning

Saint-Gobain

Sandler

TWE Group

Fibertex Nonwovens

Magnera

Mogul Tekstil

Thrace Nonwovens & Geosynthetics

Toray Industries

Don & Low

WPT Nonwovens

Pratrivero

Texbond

Norafin Industries

Komitex

SKAPS Industries

Unitika

Tiandingfeng Holdings

Jiangsu Changhai Composite Materials

Taishan Fiberglass

Hubei Unibon Nonwovens

Hebei Jinliu Chemical Fiber

Jiangyin Huasicheng Nonwovens

Market segment by region, regional analysis covers

North America (United States, Canada, and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

Chapter Outline

Chapter 1, to describe Nonwoven Building Material product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Nonwoven Building Material, with price, sales quantity, revenue, and global market share of Nonwoven Building Material from 2021 to 2026.

Chapter 3, the Nonwoven Building Material competitive situation, sales quantity, revenue, and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Nonwoven Building Material breakdown data are shown at the regional level, to show the sales quantity, consumption value, and growth by regions, from 2021 to 2032.

Chapter 5 and 6, to segment the sales by Type and by Application, with sales market

share and growth rate by Type, by Application, from 2021 to 2032.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value, and market share for key countries in the world, from 2021 to 2026. and Nonwoven Building Material market forecast, by regions, by Type, and by Application, with sales and revenue, from 2027 to 2032.

Chapter 12, market dynamics, drivers, restraints, trends, and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Nonwoven Building Material.

Chapter 14 and 15, to describe Nonwoven Building Material sales channel, distributors, customers, research findings and conclusion.

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