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Global Nonwoven Building Material Supply, Demand and Key Producers, 2026-2032

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Abstracts

The global Nonwoven Building Material market size is expected to reach $ 7157 million by 2032, rising at a market growth of 7.5% CAGR during the forecast period (2026-2032).

In 2025, global sales volume of Nonwoven Building Material was approximately 1.10 million tonnes, with a weighted average selling price of around USD 3.8 per kilogram at the manufacturer level. Major manufacturers generally recorded gross margins of approximately 18%–28%.

Nonwoven Building Material refers to roll-form or felt-like functional materials manufactured primarily from polyester fiber, polypropylene fiber, glass fiber, and other fibrous raw materials through nonwoven production processes. Unlike conventional textiles, these materials are produced without spinning or weaving, as the fibers are directly formed into a web and subsequently bonded. They are characterized by low weight, adjustable pore structure, good structural continuity, ease of lamination, corrosion resistance, and suitability for continuous wide-width production. Within building material systems, they commonly function as independent functional layers, reinforcing carriers, or composite substrates, providing waterproofing and vapor permeability, thermal and acoustic insulation, crack resistance, dimensional stability, and surface facing performance.

The upstream supply chain mainly comprises polyester chips and fiber, polypropylene resin, glass fiber, recycled fiber, binder, coating material, functional additive, and equipment for spunbonding, needle punching, wet laying, thermal bonding, and finishing. Downstream manufacturing activities include waterproofing membrane, roofing underlayment, building wrap, thermal and acoustic insulation material, flooring

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underlay, gypsum board facing mat, and insulation board facing material. These products are ultimately incorporated into roofing, wall, flooring, and building board systems.

Report Scope

This report studies the global Nonwoven Building Material production, demand, key manufacturers, and key regions.

This report is a detailed and comprehensive analysis of the world market for Nonwoven Building Material and provides market size (US$ million) and Year-over-Year (YoY) Growth, considering 2025 as the base year. This report explores demand trends and competition, as well as details the characteristics of Nonwoven Building Material that contribute to its increasing demand across many markets.

Highlights and key features of the study

Global Nonwoven Building Material total production and demand, 2021-2032, (Tons)

Global Nonwoven Building Material total production value, 2021-2032, (USD Million)

Global Nonwoven Building Material production by region & country, production, value, CAGR, 2021-2032, (USD Million) & (Tons), (based on production site)

Global Nonwoven Building Material consumption by region & country, CAGR, 2021-2032 & (Tons)

U.S. VS China: Nonwoven Building Material domestic production, consumption, key domestic manufacturers and share

Global Nonwoven Building Material production by manufacturer, production, price, value and market share 2021-2026, (USD Million) & (Tons)

Global Nonwoven Building Material production by Type, production, value, CAGR, 2021-2032, (USD Million) & (Tons)

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Global Nonwoven Building Material production by Application, production, value, CAGR, 2021-2032, (USD Million) & (Tons)

This report profiles key players in the global Nonwoven Building Material market based on the following parameters - company overview, production, value, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Freudenberg Performance Materials, Ahlstrom, Johns Manville, DuPont, Owens Corning, Saint-Gobain, Sandler, TWE Group, Fibertex Nonwovens, Magnera, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Stakeholders would have ease in decision-making through various strategy matrices used in analyzing the World Nonwoven Building Material market

Detailed Segmentation:

Each section contains quantitative market data including market by value (US$ Millions), volume (production, consumption) & (Tons) and average price (US$/kg) by manufacturer, by Type, and by Application. Data is given for the years 2021-2032 by year with 2025 as the base year, 2026 as the estimate year, and 2027-2032 as the forecast year.

Global Nonwoven Building Material Market, By Region:

United States

China

Europe

Japan

South Korea

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ASEAN

India

Rest of World

Market Segmentation

Global Nonwoven Building Material Market, Segmentation by Type:

Polyester Fiber

Polypropylene Fiber

Glass Fiber

Other

Global Nonwoven Building Material Market, Segmentation by Manufacturing Process:

Spunbond Process

Carded Needle-Punching Process

Wet-Laid Process

Carded Thermal-Bonding Process

Global Nonwoven Building Material Market, Segmentation by Application Area:

Roofing Material

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Wall Material

Flooring Material

Global Nonwoven Building Material Market, Segmentation by Application:

Building Waterproofing

Building Thermal Insulation

Building Sound Insulation

Building Reinforcement

Other

Companies Profiled:

Freudenberg Performance Materials

Ahlstrom

Johns Manville

DuPont

Owens Corning

Saint-Gobain

Sandler

TWE Group

Fibertex Nonwovens

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Magnera

Mogul Tekstil

Thrace Nonwovens & Geosynthetics

Toray Industries

Don & Low

WPT Nonwovens

Pratrivero

Texbond

Norafin Industries

Komitex

SKAPS Industries

Unitika

Tiandingfeng Holdings

Jiangsu Changhai Composite Materials

Taishan Fiberglass

Hubei Unibon Nonwovens

Hebei Jinliu Chemical Fiber

Jiangyin Huasicheng Nonwovens

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Key Questions Answered

1. How big is the global Nonwoven Building Material market?
2. What is the demand of the global Nonwoven Building Material market?
3. What is the year over year growth of the global Nonwoven Building Material market?
4. What is the total value of the global Nonwoven Building Material market?
5. Who are the Major Players in the global Nonwoven Building Material market?
6. What are the growth factors driving the market demand?

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