

Global Nonprofit Direct Mail Fundraising Market 2024 by Company, Regions, Type and Application, Forecast to 2030

<https://marketpublishers.com/r/GF15F0DF1B23EN.html>

Date: May 2024

Pages: 116

Price: US\$ 3,480.00 (Single User License)

ID: GF15F0DF1B23EN

Abstracts

Direct mail fundraising for nonprofits is basically sending your direct mail right to the decision-makers—that is, the donor. Direct mail is among the most traditional and tried-and-tested methods for nonprofit fundraising. Schools, museums, religious organizations, and other institutions rely on this offline marketing channel to get donors.

According to our (Global Info Research) latest study, the global Nonprofit Direct Mail Fundraising market size was valued at US\$ million in 2023 and is forecast to a readjusted size of USD million by 2030 with a CAGR of %during review period.

In 2022, Americans gave \$499.33 billion to charity. The largest source of giving came from individuals, who contributed \$319.04 billion, representing 64% of total giving. 21% of total nonprofit giving came from foundations in 2022, for an estimated total of \$105.21 billion.

This report is a detailed and comprehensive analysis for global Nonprofit Direct Mail Fundraising market. Both quantitative and qualitative analyses are presented by company, by region & country, by Type and by Application. As the market is constantly changing, this report explores the competition, supply and demand trends, as well as key factors that contribute to its changing demands across many markets. Company profiles and product examples of selected competitors, along with market share estimates of some of the selected leaders for the year 2024, are provided.

Key Features:

Global Nonprofit Direct Mail Fundraising market size and forecasts, in consumption

Global Nonprofit Direct Mail Fundraising Market 2024 by Company, Regions, Type and Application, Forecast to 20...

value (\$ Million), 2019-2030

Global Nonprofit Direct Mail Fundraising market size and forecasts by region and country, in consumption value (\$ Million), 2019-2030

Global Nonprofit Direct Mail Fundraising market size and forecasts, by Type and by Application, in consumption value (\$ Million), 2019-2030

Global Nonprofit Direct Mail Fundraising market shares of main players, in revenue (\$ Million), 2019-2024

The Primary Objectives in This Report Are:

To determine the size of the total market opportunity of global and key countries

To assess the growth potential for Nonprofit Direct Mail Fundraising

To forecast future growth in each product and end-use market

To assess competitive factors affecting the marketplace

This report profiles key players in the global Nonprofit Direct Mail Fundraising market based on the following parameters - company overview, revenue, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Allegiance Group, Pursuant, Meyer Partners, Salsa Labs, 360MatchPro, Douglas Shaw & Associates, HSP Direct, Mal Warwick DonorDigital, The Addressers, Mellady Direct, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Market segmentation

Nonprofit Direct Mail Fundraising market is split by Type and by Application. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for Consumption Value by Type and by Application. This analysis can help you expand your business by targeting qualified niche markets.

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Market segment by Type

Letter

Postcard

Market segment by Application

NGOs

Charity

Others

Market segment by players, this report covers

Allegiance Group

Pursuant

Meyer Partners

Salsa Labs

360MatchPro

Douglas Shaw & Associates

HSP Direct

Mal Warwick DonorDigital

The Addressers

Mellady Direct

SeQuel Response

Prime Data

PsPrint

PostcardMania

Modern Postcard

Market segment by regions, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, UK, Russia, Italy and Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia and Rest of Asia-Pacific)

South America (Brazil, Rest of South America)

Middle East & Africa (Turkey, Saudi Arabia, UAE, Rest of Middle East & Africa)

The content of the study subjects, includes a total of 13 chapters:

Chapter 1, to describe Nonprofit Direct Mail Fundraising product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top players of Nonprofit Direct Mail Fundraising, with revenue, gross margin, and global market share of Nonprofit Direct Mail Fundraising from 2019 to 2024.

Chapter 3, the Nonprofit Direct Mail Fundraising competitive situation, revenue, and

global market share of top players are analyzed emphatically by landscape contrast.

Chapter 4 and 5, to segment the market size by Type and by Application, with consumption value and growth rate by Type, by Application, from 2019 to 2030.

Chapter 6, 7, 8, 9, and 10, to break the market size data at the country level, with revenue and market share for key countries in the world, from 2019 to 2024. and Nonprofit Direct Mail Fundraising market forecast, by regions, by Type and by Application, with consumption value, from 2024 to 2030.

Chapter 11, market dynamics, drivers, restraints, trends, Porters Five Forces analysis.

Chapter 12, the key raw materials and key suppliers, and industry chain of Nonprofit Direct Mail Fundraising.

Chapter 13, to describe Nonprofit Direct Mail Fundraising research findings and conclusion.

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