

Global Non-woven Wall Covering Supply, Demand and Key Producers, 2026-2032

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Abstracts

The global Non-woven Wall Covering market size is expected to reach \$ 5753 million by 2032, rising at a market growth of 4.9% CAGR during the forecast period (2026-2032).

Non-woven wall covering refers to a type of wall decorative material made from non-woven fabric composed of natural cellulose fibers (such as wood pulp) and synthetic fibers, bonded together through mechanical, thermal, or chemical processes rather than traditional weaving. It is widely used in interior decoration due to its breathability, dimensional stability, ease of installation, and environmental friendliness. Compared with traditional paper-based wallpaper or vinyl wall coverings, non-woven wall coverings are more resistant to tearing, easier to apply and remove, and less prone to shrinking or bubbling after installation. They are commonly used in residential interiors, hotels, offices, and commercial spaces where both aesthetic performance and functional durability are required.

In 2025, the sales volume of Non-woven wall covering is 1 billion square meters, the unit price is 4 USD per square meter, and the gross profit margin is 30%.

This report studies the global Non-woven Wall Covering production, demand, key manufacturers, and key regions.

This report is a detailed and comprehensive analysis of the world market for Non-woven Wall Covering and provides market size (US\$ million) and Year-over-Year (YoY) Growth, considering 2025 as the base year. This report explores demand trends and competition, as well as details the characteristics of Non-woven Wall Covering that contribute to its increasing demand across many markets.

Highlights and key features of the study

Global Non-woven Wall Covering total production and demand, 2021-2032, (K Sqm)
Global Non-woven Wall Covering total production value, 2021-2032, (USD Million)
Global Non-woven Wall Covering production by region & country, production, value, CAGR, 2021-2032, (USD Million) & (K Sqm), (based on production site)
Global Non-woven Wall Covering consumption by region & country, CAGR, 2021-2032 & (K Sqm)
U.S. VS China: Non-woven Wall Covering domestic production, consumption, key domestic manufacturers and share
Global Non-woven Wall Covering production by manufacturer, production, price, value and market share 2021-2026, (USD Million) & (K Sqm)
Global Non-woven Wall Covering production by Type, production, value, CAGR, 2021-2032, (USD Million) & (K Sqm)
Global Non-woven Wall Covering production by Application, production, value, CAGR, 2021-2032, (USD Million) & (K Sqm)

This report profiles key players in the global Non-woven Wall Covering market based on the following parameters - company overview, production, value, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Sangetsu, A.S. Cr?ation, Lilycolor, York Wallpapers, Marburg, Shin Han Wall Covering, Zambaiti Parati, Brewster Home Fashions, Walker Greenbank Group, MDCwall, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Stakeholders would have ease in decision-making through various strategy matrices used in analyzing the World Non-woven Wall Covering market

Detailed Segmentation:

Each section contains quantitative market data including market by value (US\$ Millions), volume (production, consumption) & (K Sqm) and average price (US\$/Sq m) by manufacturer, by Type, and by Application. Data is given for the years 2021-2032 by year with 2025 as the base year, 2026 as the estimate year, and 2027-2032 as the forecast year.

Global Non-woven Wall Covering Market, By Region:

United States

China

Europe

Japan

South Korea

ASEAN

India

Rest of World

Global Non-woven Wall Covering Market, Segmentation by Type:

Pure Non-woven

Vinyl-coated Non-woven

Others

Global Non-woven Wall Covering Market, Segmentation by Sales Channel:

Online Sales

Offline Sales

Global Non-woven Wall Covering Market, Segmentation by Application:

Residential

Commercial

Companies Profiled:

Sangetsu

A.S. Cr?ation

Lilycolor

York Wallpapers

Marburg

Shin Han Wall Covering

Zambaiti Parati

Brewster Home Fashions

Walker Greenbank Group

MDCwall

Yulan

Uniwal

Key Questions Answered:

1. How big is the global Non-woven Wall Covering market?
2. What is the demand of the global Non-woven Wall Covering market?
3. What is the year over year growth of the global Non-woven Wall Covering market?
4. What is the production and production value of the global Non-woven Wall Covering market?
5. Who are the key producers in the global Non-woven Wall Covering market?
6. What are the growth factors driving the market demand?

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