

Global Non-woven Bag Making Machine Supply, Demand and Key Producers, 2026-2032

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Abstracts

The global Non-woven Bag Making Machine market size is expected to reach \$ 722 million by 2032, rising at a market growth of 21.2% CAGR during the forecast period (2026-2032).

A non-woven bag making machine is automated equipment designed to convert polypropylene or other non-woven fabric rolls into finished bags through feeding, folding, ultrasonic welding, cutting, punching, printing, and handle-attaching processes. These machines can produce vest bags, D-cut bags, loop-handle bags, box bags, laminated bags, and other reusable packaging products. Depending on the configuration, production may be fully automatic or semi-automatic. Non-woven bag making machines are widely used by packaging manufacturers serving retail, supermarkets, food delivery, promotional products, agriculture, healthcare, and consumer goods industries. Their primary advantages include high production speed, low labor requirements, consistent product quality, and flexible bag specifications.

Global production capacity is approximately 10 thousand units.

In 2025, global sales reached approximately 6.2 thousand units, with an average price of around KUS\$ 29 per unit, gross margin around 32%.

The global non-woven bag making machine market is a specialized segment of the packaging machinery industry, supported by demand for reusable shopping bags and cost-efficient automated production. Asia-Pacific represents the largest production and consumption region because of its extensive packaging manufacturing base, competitive equipment costs, and strong downstream demand. China is the principal manufacturing center, while Europe and North America mainly demand higher-

automation, energy-efficient, and customized machines. Market competition remains fragmented, with numerous regional manufacturers competing on price, speed, reliability, and after-sales service. Future growth will depend on environmental regulations, replacement demand, labor-cost increases, and the development of recyclable and alternative non-woven materials.

Market Trend

The non-woven bag making machine market is moving toward higher automation, digital control, modular production, and reduced material waste. Manufacturers are integrating servo motors, programmable logic controllers, touch-screen interfaces, automatic tension control, visual inspection, and remote maintenance functions. Demand is also increasing for multifunctional lines capable of producing several bag styles with shorter changeover times. Environmental concerns are encouraging machine suppliers to adapt equipment for recyclable polypropylene, spunbond fabrics, laminated materials, and biodegradable non-woven substitutes. At the same time, customers increasingly evaluate equipment based on energy consumption, production stability, maintenance costs, and lifecycle performance rather than purchase price alone. Customized and intelligent production lines will gain importance.

Market Drive

Market growth is primarily driven by rising demand for reusable packaging, increasing labor costs, and the automation of bag production. Retailers, supermarkets, promotional-product companies, and consumer goods manufacturers continue to use non-woven bags because they are durable, printable, lightweight, and suitable for repeated use. Manufacturers are investing in automated machinery to improve output, reduce dependence on manual labor, and maintain consistent welding and cutting quality. Expansion of organized retail, food delivery, agriculture, healthcare, and e-commerce packaging also supports equipment demand. Additional growth comes from replacement of older semi-automatic machines, increasing production in emerging markets, and customer requirements for faster machines capable of producing customized bags in smaller batches.

Upstream and Downstream

The upstream industry for non-woven bag making machines includes suppliers of steel frames, motors, servo systems, ultrasonic welding equipment, cutting tools, bearings, pneumatic components, sensors, controllers, electrical components, and industrial

software. Non-woven fabric producers, polypropylene resin suppliers, printing-ink companies, and film-lamination suppliers also influence machine specifications and technological development. Downstream customers mainly include non-woven bag manufacturers, flexible packaging companies, printing and converting businesses, promotional-product suppliers, and contract packaging producers. Their finished products are supplied to supermarkets, apparel retailers, restaurants, agricultural companies, healthcare institutions, trade shows, and consumer brands. Downstream demand is highly sensitive to packaging regulations, raw-material prices, retail activity, and consumer preference for reusable products.

Report Scope

This report studies the global Non-woven Bag Making Machine production, demand, key manufacturers, and key regions.

This report is a detailed and comprehensive analysis of the world market for Non-woven Bag Making Machine and provides market size (US\$ million) and Year-over-Year (YoY) Growth, considering 2025 as the base year. This report explores demand trends and competition, as well as details the characteristics of Non-woven Bag Making Machine that contribute to its increasing demand across many markets.

Highlights and key features of the study

Global Non-woven Bag Making Machine total production and demand, 2021-2032, (Units)

Global Non-woven Bag Making Machine total production value, 2021-2032, (USD Million)

Global Non-woven Bag Making Machine production by region & country, production, value, CAGR, 2021-2032, (USD Million) & (Units), (based on production site)

Global Non-woven Bag Making Machine consumption by region & country, CAGR, 2021-2032 & (Units)

U.S. VS China: Non-woven Bag Making Machine domestic production,

consumption, key domestic manufacturers and share

Global Non-woven Bag Making Machine production by manufacturer, production, price, value and market share 2021-2026, (USD Million) & (Units)

Global Non-woven Bag Making Machine production by Type, production, value, CAGR, 2021-2032, (USD Million) & (Units)

Global Non-woven Bag Making Machine production by Application, production, value, CAGR, 2021-2032, (USD Million) & (Units)

This report profiles key players in the global Non-woven Bag Making Machine market based on the following parameters - company overview, production, value, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Zhejiang Ounuo Machinery Technology Co., Ltd., Zhejiang Zhengxin Machinery Co., Ltd., Zhejiang Zhengwei Machinery Co., Ltd., Wenzhou Guolian Machinery Group Co., Ltd., Ruian Xinda Packing Machinery Co., Ltd., Wenzhou Huazao Machinery Technology Co., Ltd., Wenzhou Haolong Machinery Co., Ltd., Wenzhou Huabo Plastic Packaging Machinery Co., Ltd., Avc?pak Group, Sahil Graphics, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Stakeholders would have ease in decision-making through various strategy matrices used in analyzing the World Non-woven Bag Making Machine market

Detailed Segmentation:

Each section contains quantitative market data including market by value (US\$ Millions), volume (production, consumption) & (Units) and average price (K US\$/Unit) by manufacturer, by Type, and by Application. Data is given for the years 2021-2032 by year with 2025 as the base year, 2026 as the estimate year, and 2027-2032 as the forecast year.

Global Non-woven Bag Making Machine Market, By Region:

United States

China

Europe

Japan

South Korea

ASEAN

India

Rest of World

Market Segmentation

Global Non-woven Bag Making Machine Market, Segmentation by Type:

3D Bag

Flat Bag

Global Non-woven Bag Making Machine Market, Segmentation by Automation:

Fully Automatic

Semi-automatic

Global Non-woven Bag Making Machine Market, Segmentation by Technology:

Ultrasonic Welding

Heat-sealing

Global Non-woven Bag Making Machine Market, Segmentation by Application:

Food and Beverage

Consumer Goods

Others

Companies Profiled:

Zhejiang Ounuo Machinery Technology Co., Ltd.

Zhejiang Zhengxin Machinery Co., Ltd.

Zhejiang Zhengwei Machinery Co., Ltd.

Wenzhou Guolian Machinery Group Co., Ltd.

Ruian Xinda Packing Machinery Co., Ltd.

Wenzhou Huazao Machinery Technology Co., Ltd.

Wenzhou Haolong Machinery Co., Ltd.

Wenzhou Huabo Plastic Packaging Machinery Co., Ltd.

Avc?pak Group

Sahil Graphics

Prakash Machineries Pvt. Ltd.

Five Fingers Exports India Pvt. Ltd.

Fair Deal Engineers

Key Questions Answered:

1. How big is the global Non-woven Bag Making Machine market?
2. What is the demand of the global Non-woven Bag Making Machine market?
3. What is the year over year growth of the global Non-woven Bag Making Machine market?
4. What is the production and production value of the global Non-woven Bag Making Machine market?
5. Who are the key producers in the global Non-woven Bag Making Machine market?
6. What are the growth factors driving the market demand?

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