

Global Non-Woven Advertising Bags Supply, Demand and Key Producers, 2026-2032

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Abstracts

The global Non-Woven Advertising Bags market size is expected to reach \$ 4354 million by 2032, rising at a market growth of 6.2% CAGR during the forecast period (2026-2032).

Non-woven advertising bags are non-woven fabric bags made primarily of polypropylene (PP) or polyester (PET) through heat sealing, chemical, or mechanical processes. The bags can be printed with brand logos or advertising information, becoming a mobile advertising medium. They replace disposable plastic bags, reducing environmental pollution while providing businesses with a low-cost advertising channel. The average price of this product is approximately US\$150 per thousand units, with global sales of approximately 18,673 million units.

Upstream production relies on polypropylene granules, printing inks, and laminating materials, with key parameters being basis weight and environmental performance. Downstream applications are mainly in retail, catering, e-commerce, and exhibitions. Future trends include biodegradable materials (PLA), smart labels (QR codes/RFID), and high-end laminating printing, driving the development of advertising bags towards environmental protection and digitalization.

This report studies the global Non-Woven Advertising Bags production, demand, key manufacturers, and key regions.

This report is a detailed and comprehensive analysis of the world market for Non-Woven Advertising Bags and provides market size (US\$ million) and Year-over-Year (YoY) Growth, considering 2025 as the base year. This report explores demand trends and competition, as well as details the characteristics of Non-Woven Advertising Bags

that contribute to its increasing demand across many markets.

Highlights and key features of the study

Global Non-Woven Advertising Bags total production and demand, 2021-2032, (K Units)

Global Non-Woven Advertising Bags total production value, 2021-2032, (USD Million)

Global Non-Woven Advertising Bags production by region & country, production, value, CAGR, 2021-2032, (USD Million) & (K Units), (based on production site)

Global Non-Woven Advertising Bags consumption by region & country, CAGR, 2021-2032 & (K Units)

U.S. VS China: Non-Woven Advertising Bags domestic production, consumption, key domestic manufacturers and share

Global Non-Woven Advertising Bags production by manufacturer, production, price, value and market share 2021-2026, (USD Million) & (K Units)

Global Non-Woven Advertising Bags production by Type, production, value, CAGR, 2021-2032, (USD Million) & (K Units)

Global Non-Woven Advertising Bags production by Application, production, value, CAGR, 2021-2032, (USD Million) & (K Units)

This report profiles key players in the global Non-Woven Advertising Bags market based on the following parameters - company overview, production, value, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include MPI Bags, United Non-Woven Industries, Accio Packaging, Synwin Nonwoven, Shavi Bag, Bagmaster, Shree Nonwoven, Kanplas, Gentle Packing, Initipacking, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Stakeholders would have ease in decision-making through various strategy matrices used in analyzing the World Non-Woven Advertising Bags market

Detailed Segmentation:

Each section contains quantitative market data including market by value (US\$ Millions), volume (production, consumption) & (K Units) and average price (US\$/Unit) by manufacturer, by Type, and by Application. Data is given for the years 2021-2032 by year with 2025 as the base year, 2026 as the estimate year, and 2027-2032 as the forecast year.

Global Non-Woven Advertising Bags Market, By Region:

United States

China

Europe

Japan

South Korea

ASEAN

India

Rest of World

Global Non-Woven Advertising Bags Market, Segmentation by Type:

Zipper Bag

Drawstring Bag

Tote Bag

Other

Global Non-Woven Advertising Bags Market, Segmentation by Material and

Manufacturing Process:

Laminated Bags

Printed Bags

Other

Global Non-Woven Advertising Bags Market, Segmentation by End Use:

Retail Promotional Bags

Knowledge-Based Advertising Bags

Other

Global Non-Woven Advertising Bags Market, Segmentation by Application:

Retail Industry

Catering Industry

Exhibitions & Events

Education & Culture

Other

Companies Profiled:

MPI Bags

United Non-Woven Industries

Accio Packaging

Synwin Nonwoven

Shavi Bag

Bagmaster

Shree Nonwoven

Kanplas

Gentle Packing

Initipacking

Graphic Packaging

EcoBag India

United Bags

Yanxin Bag

Nonwoven United

Karam Green Bags

Oyang Group

Spunindo

Double R Bags

Huahao Nonwovens

Ningbo Ideal Packaging Products

Key Questions Answered:

1. How big is the global Non-Woven Advertising Bags market?

2. What is the demand of the global Non-Woven Advertising Bags market?
3. What is the year over year growth of the global Non-Woven Advertising Bags market?
4. What is the production and production value of the global Non-Woven Advertising Bags market?
5. Who are the key producers in the global Non-Woven Advertising Bags market?
6. What are the growth factors driving the market demand?

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