

# Global Non-Woven Advertising Bags Market 2026 by Manufacturers, Regions, Type and Application, Forecast to 2032

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## Abstracts

According to our (Global Info Research) latest study, the global Non-Woven Advertising Bags market size was valued at US\$ 2882 million in 2025 and is forecast to a readjusted size of US\$ 4354 million by 2032 with a CAGR of 6.2% during review period.

Non-woven advertising bags are non-woven fabric bags made primarily of polypropylene (PP) or polyester (PET) through heat sealing, chemical, or mechanical processes. The bags can be printed with brand logos or advertising information, becoming a mobile advertising medium. They replace disposable plastic bags, reducing environmental pollution while providing businesses with a low-cost advertising channel. The average price of this product is approximately US\$150 per thousand units, with global sales of approximately 18,673 million units.

Upstream production relies on polypropylene granules, printing inks, and laminating materials, with key parameters being basis weight and environmental performance. Downstream applications are mainly in retail, catering, e-commerce, and exhibitions. Future trends include biodegradable materials (PLA), smart labels (QR codes/RFID), and high-end laminating printing, driving the development of advertising bags towards environmental protection and digitalization.

This report is a detailed and comprehensive analysis for global Non-Woven Advertising Bags market. Both quantitative and qualitative analyses are presented by manufacturers, by region & country, by Type and by Application. As the market is constantly changing, this report explores the competition, supply and demand trends, as well as key factors that contribute to its changing demands across many markets. Company profiles and product examples of selected competitors, along with market

share estimates of some of the selected leaders for the year 2025, are provided.

### **Key Features:**

Global Non-Woven Advertising Bags market size and forecasts, in consumption value (\$ Million), sales quantity (K Units), and average selling prices (US\$/Unit), 2021-2032

Global Non-Woven Advertising Bags market size and forecasts by region and country, in consumption value (\$ Million), sales quantity (K Units), and average selling prices (US\$/Unit), 2021-2032

Global Non-Woven Advertising Bags market size and forecasts, by Type and by Application, in consumption value (\$ Million), sales quantity (K Units), and average selling prices (US\$/Unit), 2021-2032

Global Non-Woven Advertising Bags market shares of main players, shipments in revenue (\$ Million), sales quantity (K Units), and ASP (US\$/Unit), 2021-2026

### **The Primary Objectives in This Report Are:**

To determine the size of the total market opportunity of global and key countries

To assess the growth potential for Non-Woven Advertising Bags

To forecast future growth in each product and end-use market

To assess competitive factors affecting the marketplace

This report profiles key players in the global Non-Woven Advertising Bags market based on the following parameters - company overview, sales quantity, revenue, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include MPI Bags, United Non-Woven Industries, Accio Packaging, Synwin Nonwoven, Shavi Bag, Bagmaster, Shree Nonwoven, Kanplas, Gentle Packing, Initipacking, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

### **Market Segmentation**

Non-Woven Advertising Bags market is split by Type and by Application. For the period 2021-2032, the growth among segments provides accurate calculations and forecasts

for consumption value by Type, and by Application in terms of volume and value. This analysis can help you expand your business by targeting qualified niche markets.

#### Market segment by Type

Zipper Bag

Drawstring Bag

Tote Bag

Other

#### Market segment by Material and Manufacturing Process

Laminated Bags

Printed Bags

Other

#### Market segment by End Use

Retail Promotional Bags

Knowledge-Based Advertising Bags

Other

#### Market segment by Application

Retail Industry

Catering Industry

Exhibitions & Events

Education & Culture

Other

### Major players covered

MPI Bags

United Non-Woven Industries

Accio Packaging

Synwin Nonwoven

Shavi Bag

Bagmaster

Shree Nonwoven

Kanplas

Gentle Packing

Initipacking

Graphic Packaging

EcoBag India

United Bags

Yanxin Bag

Nonwoven United

Karam Green Bags

Oyang Group

Spunindo

Double R Bags

Huahao Nonwovens

Ningbo Ideal Packaging Products

Market segment by region, regional analysis covers  
North America (United States, Canada, and Mexico)  
Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)  
Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)  
South America (Brazil, Argentina, Colombia, and Rest of South America)  
Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

**The content of the study subjects, includes a total of 15 chapters:**

Chapter 1, to describe Non-Woven Advertising Bags product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Non-Woven Advertising Bags, with price, sales quantity, revenue, and global market share of Non-Woven Advertising Bags from 2021 to 2026.

Chapter 3, the Non-Woven Advertising Bags competitive situation, sales quantity, revenue, and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Non-Woven Advertising Bags breakdown data are shown at the regional level, to show the sales quantity, consumption value, and growth by regions, from 2021 to 2032.

Chapter 5 and 6, to segment the sales by Type and by Application, with sales market share and growth rate by Type, by Application, from 2021 to 2032.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value, and market share for key countries in the world, from 2021 to 2026. and Non-Woven Advertising Bags market forecast, by regions, by Type, and by Application, with sales and revenue, from 2027 to 2032.

Chapter 12, market dynamics, drivers, restraints, trends, and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Non-Woven Advertising Bags.

Chapter 14 and 15, to describe Non-Woven Advertising Bags sales channel, distributors, customers, research findings and conclusion.

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