

Global Non-woven Adhesives Market 2024 by Manufacturers, Regions, Type and Application, Forecast to 2030

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Abstracts

According to our (Global Info Research) latest study, the global Non-woven Adhesives market size was valued at USD 2010.6 million in 2023 and is forecast to a readjusted size of USD 2515.7 million by 2030 with a CAGR of 3.3% during review period.

Non-woven adhesive is adhesive to bonding non-woven fabrics. Adhesives for non-woven hygiene products are primarily used in the manufacture of baby diapers and feminine hygiene pads and shields, as well as adult incontinence products. To ensure maximum protection, high adhesion abilities, resistance, and, in some cases, elasticity under stress are key features of adhesives used in these applications. Further, adhesives for hygiene products need to avoid skin irritations and other adverse effects when they come in contact with the human skin.

Global Non-Woven Adhesive key players include Henkel, Bostik, H.B. Fuller, Savare, etc. Global top four manufacturers hold a share over 75%.

China is the largest market, with a share about 35%, followed by Southeast Asia, and India, both have a share over 40 percent.

In terms of product, SBC-based Adhesives is the largest segment, with a share over 70%. And in terms of application, the largest application is Diaper and Incontinence Products, followed by Feminine Hygiene Products Diaper, Surgical Product, etc.

The Global Info Research report includes an overview of the development of the Non-woven Adhesives industry chain, the market status of Baby Care (Styrenic Block Copolymers, Ethylene Vinyl Acetate), Feminine Hygiene (Styrenic Block Copolymers,

Ethylene Vinyl Acetate), and key enterprises in developed and developing market, and analysed the cutting-edge technology, patent, hot applications and market trends of Non-woven Adhesives.

Regionally, the report analyzes the Non-woven Adhesives markets in key regions. North America and Europe are experiencing steady growth, driven by government initiatives and increasing consumer awareness. Asia-Pacific, particularly China, leads the global Non-woven Adhesives market, with robust domestic demand, supportive policies, and a strong manufacturing base.

Key Features:

The report presents comprehensive understanding of the Non-woven Adhesives market. It provides a holistic view of the industry, as well as detailed insights into individual components and stakeholders. The report analysis market dynamics, trends, challenges, and opportunities within the Non-woven Adhesives industry.

The report involves analyzing the market at a macro level:

Market Sizing and Segmentation: Report collect data on the overall market size, including the sales quantity (K MT), revenue generated, and market share of different by Type (e.g., Styrenic Block Copolymers, Ethylene Vinyl Acetate).

Industry Analysis: Report analyse the broader industry trends, such as government policies and regulations, technological advancements, consumer preferences, and market dynamics. This analysis helps in understanding the key drivers and challenges influencing the Non-woven Adhesives market.

Regional Analysis: The report involves examining the Non-woven Adhesives market at a regional or national level. Report analyses regional factors such as government incentives, infrastructure development, economic conditions, and consumer behaviour to identify variations and opportunities within different markets.

Market Projections: Report covers the gathered data and analysis to make future projections and forecasts for the Non-woven Adhesives market. This may include estimating market growth rates, predicting market demand, and identifying emerging trends.

The report also involves a more granular approach to Non-woven Adhesives:

Company Analysis: Report covers individual Non-woven Adhesives manufacturers, suppliers, and other relevant industry players. This analysis includes studying their financial performance, market positioning, product portfolios, partnerships, and strategies.

Consumer Analysis: Report covers data on consumer behaviour, preferences, and attitudes towards Non-woven Adhesives. This may involve surveys, interviews, and analysis of consumer reviews and feedback from different by Application (Baby Care, Feminine Hygiene).

Technology Analysis: Report covers specific technologies relevant to Non-woven Adhesives. It assesses the current state, advancements, and potential future developments in Non-woven Adhesives areas.

Competitive Landscape: By analyzing individual companies, suppliers, and consumers, the report presents insights into the competitive landscape of the Non-woven Adhesives market. This analysis helps understand market share, competitive advantages, and potential areas for differentiation among industry players.

Market Validation: The report involves validating findings and projections through primary research, such as surveys, interviews, and focus groups.

Market Segmentation

Non-woven Adhesives market is split by Type and by Application. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value.

Market segment by Type

Styrenic Block Copolymers

Ethylene Vinyl Acetate

Polyolefin

Others (Polyamide, Polyurethane, and Polyester)

Market segment by Application

Baby Care

Feminine Hygiene

Adult Incontinence

Medical

Others (pet care, bath tissue, and other small applications)

Major players covered

Henkel

Bostik

HB Fuller

Lohmann-koester GmbH?Co.KG

Beardow?Adams

Adtek Malaysia Sdn.Bhd

Moresco

DuPont

3M

Kraton

Evonik

Avery Dennison

Cattie Adhesives Solutions

Celanese

Eastman Chemical

GitAce Adhesives

ITW Dynatec

Klebstoffwerke

Lohmann Koester

Max Frank

Michelman

Nordson

Palmetto Adhesives

PAM Fastening Technology

Shanghai Jaour Adhesive Products

Sika Ireland

Svenska Lim

Market segment by region, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Non-woven Adhesives product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Non-woven Adhesives, with price, sales, revenue and global market share of Non-woven Adhesives from 2019 to 2024.

Chapter 3, the Non-woven Adhesives competitive situation, sales quantity, revenue and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Non-woven Adhesives breakdown data are shown at the regional level, to show the sales quantity, consumption value and growth by regions, from 2019 to 2030.

Chapter 5 and 6, to segment the sales by Type and application, with sales market share and growth rate by type, application, from 2019 to 2030.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value and market share for key countries in the world, from 2017 to 2023. and Non-woven Adhesives market forecast, by regions, type and application, with sales and revenue, from 2025 to 2030.

Chapter 12, market dynamics, drivers, restraints, trends and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Non-woven Adhesives.

Chapter 14 and 15, to describe Non-woven Adhesives sales channel, distributors, customers, research findings and conclusion.

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