

# Global Non-Woven Adhesive Tape Market 2024 by Manufacturers, Regions, Type and Application, Forecast to 2030

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## Abstracts

According to our (Global Info Research) latest study, the global Non-Woven Adhesive Tape market size was valued at USD 1576.4 million in 2023 and is forecast to a readjusted size of USD 2011.1 million by 2030 with a CAGR of 3.5% during review period.

Cloth Tapes consist of cotton, polyester, acetate, nylon, rayon woven or non-woven fabrics with acrylic, rubber or silicone adhesive. Often the cloth is coated with materials such as foil, PTFE, polyethylene, silicone, rubber or vinyl, making the tape flexible, durable, waterproof, fire-resistant or otherwise distinctive. Cloth Tape has a variety of uses and commonly referred to as Duct Tape, Gaffers Tape, Spike Tape, Carpet Tape, Medical Tape, Athletic Tape, Glass Cloth Tape, Binding Tape, Friction Tape or Hockey Tape.

The major players in global Non-Woven Adhesive Tape market include TESA, Teraoka Seisakusho, Intertape Polymer, etc. The top 3 players occupy about 10% shares of the global market. Asia-Pacific and North America are main markets, they occupy about 70% of the global market. Acrylic is the main type, with a share about 65%. Medical & Hygiene is the main application, which holds a share about 30%.

The Global Info Research report includes an overview of the development of the Non-Woven Adhesive Tape industry chain, the market status of Automotive and Transportation (Acrylic, Rubber), Medical and Hygiene (Acrylic, Rubber), and key enterprises in developed and developing market, and analysed the cutting-edge technology, patent, hot applications and market trends of Non-Woven Adhesive Tape.

Regionally, the report analyzes the Non-Woven Adhesive Tape markets in key regions. North America and Europe are experiencing steady growth, driven by government initiatives and increasing consumer awareness. Asia-Pacific, particularly China, leads the global Non-Woven Adhesive Tape market, with robust domestic demand, supportive policies, and a strong manufacturing base.

#### Key Features:

The report presents comprehensive understanding of the Non-Woven Adhesive Tape market. It provides a holistic view of the industry, as well as detailed insights into individual components and stakeholders. The report analysis market dynamics, trends, challenges, and opportunities within the Non-Woven Adhesive Tape industry.

The report involves analyzing the market at a macro level:

**Market Sizing and Segmentation:** Report collect data on the overall market size, including the sales quantity (K Meters), revenue generated, and market share of different by Type (e.g., Acrylic, Rubber).

**Industry Analysis:** Report analyse the broader industry trends, such as government policies and regulations, technological advancements, consumer preferences, and market dynamics. This analysis helps in understanding the key drivers and challenges influencing the Non-Woven Adhesive Tape market.

**Regional Analysis:** The report involves examining the Non-Woven Adhesive Tape market at a regional or national level. Report analyses regional factors such as government incentives, infrastructure development, economic conditions, and consumer behaviour to identify variations and opportunities within different markets.

**Market Projections:** Report covers the gathered data and analysis to make future projections and forecasts for the Non-Woven Adhesive Tape market. This may include estimating market growth rates, predicting market demand, and identifying emerging trends.

The report also involves a more granular approach to Non-Woven Adhesive Tape:

**Company Analysis:** Report covers individual Non-Woven Adhesive Tape manufacturers, suppliers, and other relevant industry players. This analysis includes studying their financial performance, market positioning, product portfolios, partnerships, and

strategies.

**Consumer Analysis:** Report covers data on consumer behaviour, preferences, and attitudes towards Non-Woven Adhesive Tape. This may involve surveys, interviews, and analysis of consumer reviews and feedback from different by Application (Automotive and Transportation, Medical and Hygiene).

**Technology Analysis:** Report covers specific technologies relevant to Non-Woven Adhesive Tape. It assesses the current state, advancements, and potential future developments in Non-Woven Adhesive Tape areas.

**Competitive Landscape:** By analyzing individual companies, suppliers, and consumers, the report presents insights into the competitive landscape of the Non-Woven Adhesive Tape market. This analysis helps understand market share, competitive advantages, and potential areas for differentiation among industry players.

**Market Validation:** The report involves validating findings and projections through primary research, such as surveys, interviews, and focus groups.

## Market Segmentation

Non-Woven Adhesive Tape market is split by Type and by Application. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value.

### Market segment by Type

Acrylic

Rubber

Silicone

### Market segment by Application

Automotive and Transportation

Medical and Hygiene

Electrical and Electronics

Others (Building and Construction, Home Appliances, etc)

#### Major players covered

TESA

Teraoka Seisakusho

Intertape Polymer

Nitto Denko

3M

Lintec

Nichiban

Scapa Group

Avery Dennison

Symbio

Shurtape Technologies

Coroplast Fritz Muller

Poli-Tape Group

Koan Hao Technology

Gergonne Industrie

Frimpeks

Berry

BSN Medical

Supertape

Mercator Medical

Market segment by region, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Non-Woven Adhesive Tape product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Non-Woven Adhesive Tape, with price, sales, revenue and global market share of Non-Woven Adhesive Tape from 2019 to 2024.

Chapter 3, the Non-Woven Adhesive Tape competitive situation, sales quantity, revenue and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Non-Woven Adhesive Tape breakdown data are shown at the regional level, to show the sales quantity, consumption value and growth by regions, from 2019

to 2030.

Chapter 5 and 6, to segment the sales by Type and application, with sales market share and growth rate by type, application, from 2019 to 2030.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value and market share for key countries in the world, from 2017 to 2023. and Non-Woven Adhesive Tape market forecast, by regions, type and application, with sales and revenue, from 2025 to 2030.

Chapter 12, market dynamics, drivers, restraints, trends and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Non-Woven Adhesive Tape.

Chapter 14 and 15, to describe Non-Woven Adhesive Tape sales channel, distributors, customers, research findings and conclusion.

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