

# Global Non-Woven Adhesive Market 2024 by Manufacturers, Regions, Type and Application, Forecast to 2030

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## Abstracts

According to our (Global Info Research) latest study, the global Non-Woven Adhesive market size was valued at USD 2010.6 million in 2023 and is forecast to a readjusted size of USD 2548.5 million by 2030 with a CAGR of 3.4% during review period.

Non-woven adhesive is adhesive to bonding non-woven fabrics. Adhesives for non-woven hygiene products are primarily used in the manufacture of baby diapers and feminine hygiene pads and shields, as well as adult incontinence products. To ensure maximum protection, high adhesion abilities, resistance, and, in some cases, elasticity under stress are key features of adhesives used in these applications. Further, adhesives for hygiene products need to avoid skin irritations and other adverse effects when they come in contact with the human skin.

Global Non-Woven Adhesive key players include Henkel, Bostik, H.B. Fuller, Savare, etc. Global top four manufacturers hold a share over 75%.

China is the largest market, with a share about 35%, followed by Southeast Asia, and India, both have a share over 40 percent.

In terms of product, SBC-based Adhesives is the largest segment, with a share over 70%. And in terms of application, the largest application is Diaper and Incontinence Products, followed by Feminine Hygiene Products Diaper, Surgical Product, etc.

The Global Info Research report includes an overview of the development of the Non-Woven Adhesive industry chain, the market status of Feminine Hygiene Products Diaper (SBC-based Adhesives, APAO-based Adhesives), Diaper and Incontinence

Products (SBC-based Adhesives, APAO-based Adhesives), and key enterprises in developed and developing market, and analysed the cutting-edge technology, patent, hot applications and market trends of Non-Woven Adhesive.

Regionally, the report analyzes the Non-Woven Adhesive markets in key regions. North America and Europe are experiencing steady growth, driven by government initiatives and increasing consumer awareness. Asia-Pacific, particularly China, leads the global Non-Woven Adhesive market, with robust domestic demand, supportive policies, and a strong manufacturing base.

#### Key Features:

The report presents comprehensive understanding of the Non-Woven Adhesive market. It provides a holistic view of the industry, as well as detailed insights into individual components and stakeholders. The report analysis market dynamics, trends, challenges, and opportunities within the Non-Woven Adhesive industry.

The report involves analyzing the market at a macro level:

**Market Sizing and Segmentation:** Report collect data on the overall market size, including the sales quantity (K MT), revenue generated, and market share of different by Type (e.g., SBC-based Adhesives, APAO-based Adhesives).

**Industry Analysis:** Report analyse the broader industry trends, such as government policies and regulations, technological advancements, consumer preferences, and market dynamics. This analysis helps in understanding the key drivers and challenges influencing the Non-Woven Adhesive market.

**Regional Analysis:** The report involves examining the Non-Woven Adhesive market at a regional or national level. Report analyses regional factors such as government incentives, infrastructure development, economic conditions, and consumer behaviour to identify variations and opportunities within different markets.

**Market Projections:** Report covers the gathered data and analysis to make future projections and forecasts for the Non-Woven Adhesive market. This may include estimating market growth rates, predicting market demand, and identifying emerging trends.

The report also involves a more granular approach to Non-Woven Adhesive:

**Company Analysis:** Report covers individual Non-Woven Adhesive manufacturers, suppliers, and other relevant industry players. This analysis includes studying their financial performance, market positioning, product portfolios, partnerships, and strategies.

**Consumer Analysis:** Report covers data on consumer behaviour, preferences, and attitudes towards Non-Woven Adhesive. This may involve surveys, interviews, and analysis of consumer reviews and feedback from different by Application (Feminine Hygiene Products Diaper, Diaper and Incontinence Products).

**Technology Analysis:** Report covers specific technologies relevant to Non-Woven Adhesive. It assesses the current state, advancements, and potential future developments in Non-Woven Adhesive areas.

**Competitive Landscape:** By analyzing individual companies, suppliers, and consumers, the report presents insights into the competitive landscape of the Non-Woven Adhesive market. This analysis helps understand market share, competitive advantages, and potential areas for differentiation among industry players.

**Market Validation:** The report involves validating findings and projections through primary research, such as surveys, interviews, and focus groups.

## Market Segmentation

Non-Woven Adhesive market is split by Type and by Application. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value.

### Market segment by Type

SBC-based Adhesives

APAO-based Adhesives

### Market segment by Application

Feminine Hygiene Products Diaper

Diaper and Incontinence Products

Surgical Product

Others

Major players covered

Henkel

Bostik

H.B. Fuller

Savare

Beardow Adams

Adtek Malaysia

Moresco

Palmetto Adhesives Company

Cattie Adhesives

Guangdong Nenghui

Market segment by region, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Non-Woven Adhesive product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Non-Woven Adhesive, with price, sales, revenue and global market share of Non-Woven Adhesive from 2019 to 2024.

Chapter 3, the Non-Woven Adhesive competitive situation, sales quantity, revenue and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Non-Woven Adhesive breakdown data are shown at the regional level, to show the sales quantity, consumption value and growth by regions, from 2019 to 2030.

Chapter 5 and 6, to segment the sales by Type and application, with sales market share and growth rate by type, application, from 2019 to 2030.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value and market share for key countries in the world, from 2017 to 2023. and Non-Woven Adhesive market forecast, by regions, type and application, with sales and revenue, from 2025 to 2030.

Chapter 12, market dynamics, drivers, restraints, trends and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Non-Woven Adhesive.

Chapter 14 and 15, to describe Non-Woven Adhesive sales channel, distributors, customers, research findings and conclusion.

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