

# Global Non-Wearable Sleep Tracker Market 2024 by Manufacturers, Regions, Type and Application, Forecast to 2030

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## Abstracts

According to our (Global Info Research) latest study, the global Non-Wearable Sleep Tracker market size was valued at USD 317.9 million in 2023 and is forecast to a readjusted size of USD 731.1 million by 2030 with a CAGR of 12.6% during review period.

Non-Wearable Sleep Tracker refers to a device that records sleep activities by monitoring bed vibration or human movement.

The current market for non-wearable sleep trackers is composed of global well-known manufacturers such as Apple (28.01%), ResMed (22.16%), Withings (6.86%), Simmons Bedding Company (5.84%), Sleepace (2.60%), Empit (0.55%) and other brands (33.98%). At present, most of the market share is in the hands of big brands, and will still occupy a dominant position in the future.

In terms of types, all markets for non-wearable sleep trackers can be divided into piezoelectric motion sensors and capacitive motion sensors. Moreover, products based on capacitive motion sensors occupy a relatively large share in the global market.

From a regional perspective, North America and the Asia-Pacific region will occupy a larger market share in 2019 and will maintain steady growth in the next few years. The European market will still play an important role and cannot be ignored.

The Global Info Research report includes an overview of the development of the Non-Wearable Sleep Tracker industry chain, the market status of Residential (Capacitive Motion Sensor Based, Piezo Motion Sensor Based), Hospital (Capacitive Motion Sensor

Based, Piezo Motion Sensor Based), and key enterprises in developed and developing market, and analysed the cutting-edge technology, patent, hot applications and market trends of Non-Wearable Sleep Tracker.

Regionally, the report analyzes the Non-Wearable Sleep Tracker markets in key regions. North America and Europe are experiencing steady growth, driven by government initiatives and increasing consumer awareness. Asia-Pacific, particularly China, leads the global Non-Wearable Sleep Tracker market, with robust domestic demand, supportive policies, and a strong manufacturing base.

#### Key Features:

The report presents comprehensive understanding of the Non-Wearable Sleep Tracker market. It provides a holistic view of the industry, as well as detailed insights into individual components and stakeholders. The report analysis market dynamics, trends, challenges, and opportunities within the Non-Wearable Sleep Tracker industry.

The report involves analyzing the market at a macro level:

**Market Sizing and Segmentation:** Report collect data on the overall market size, including the sales quantity (K Units), revenue generated, and market share of different by Type (e.g., Capacitive Motion Sensor Based, Piezo Motion Sensor Based).

**Industry Analysis:** Report analyse the broader industry trends, such as government policies and regulations, technological advancements, consumer preferences, and market dynamics. This analysis helps in understanding the key drivers and challenges influencing the Non-Wearable Sleep Tracker market.

**Regional Analysis:** The report involves examining the Non-Wearable Sleep Tracker market at a regional or national level. Report analyses regional factors such as government incentives, infrastructure development, economic conditions, and consumer behaviour to identify variations and opportunities within different markets.

**Market Projections:** Report covers the gathered data and analysis to make future projections and forecasts for the Non-Wearable Sleep Tracker market. This may include estimating market growth rates, predicting market demand, and identifying emerging trends.

The report also involves a more granular approach to Non-Wearable Sleep Tracker:

**Company Analysis:** Report covers individual Non-Wearable Sleep Tracker manufacturers, suppliers, and other relevant industry players. This analysis includes studying their financial performance, market positioning, product portfolios, partnerships, and strategies.

**Consumer Analysis:** Report covers data on consumer behaviour, preferences, and attitudes towards Non-Wearable Sleep Tracker. This may involve surveys, interviews, and analysis of consumer reviews and feedback from different by Application (Residential, Hospital).

**Technology Analysis:** Report covers specific technologies relevant to Non-Wearable Sleep Tracker. It assesses the current state, advancements, and potential future developments in Non-Wearable Sleep Tracker areas.

**Competitive Landscape:** By analyzing individual companies, suppliers, and consumers, the report presents insights into the competitive landscape of the Non-Wearable Sleep Tracker market. This analysis helps understand market share, competitive advantages, and potential areas for differentiation among industry players.

**Market Validation:** The report involves validating findings and projections through primary research, such as surveys, interviews, and focus groups.

## Market Segmentation

Non-Wearable Sleep Tracker market is split by Type and by Application. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value.

### Market segment by Type

Capacitive Motion Sensor Based

Piezo Motion Sensor Based

### Market segment by Application

Residential

Hospital

Others

#### Major players covered

Apple

ResMed

Withings

Simmons Bedding Company

Sleepace

Emfit

Others

#### Market segment by region, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Non-Wearable Sleep Tracker product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Non-Wearable Sleep Tracker, with price, sales, revenue and global market share of Non-Wearable Sleep Tracker from 2019 to 2024.

Chapter 3, the Non-Wearable Sleep Tracker competitive situation, sales quantity, revenue and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Non-Wearable Sleep Tracker breakdown data are shown at the regional level, to show the sales quantity, consumption value and growth by regions, from 2019 to 2030.

Chapter 5 and 6, to segment the sales by Type and application, with sales market share and growth rate by type, application, from 2019 to 2030.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value and market share for key countries in the world, from 2017 to 2023. and Non-Wearable Sleep Tracker market forecast, by regions, type and application, with sales and revenue, from 2025 to 2030.

Chapter 12, market dynamics, drivers, restraints, trends and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Non-Wearable Sleep Tracker.

Chapter 14 and 15, to describe Non-Wearable Sleep Tracker sales channel, distributors, customers, research findings and conclusion.

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