

# Global Non-Tacky Transfer Paper Supply, Demand and Key Producers, 2026-2032

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## Abstracts

The global Non-Tacky Transfer Paper market size is expected to reach \$ 1754 million by 2032, rising at a market growth of 6.3% CAGR during the forecast period (2026-2032).

Non-tacky transfer paper is a specialized release paper used in textile and industrial heat transfer printing processes, designed to transfer inks, dyes, or coatings onto substrates without surface adhesion during handling or printing. Unlike tacky transfer papers, non-tacky variants remain non-adhesive at room temperature, enabling stable sheet feeding, precise image positioning, and clean release after heat pressing. These papers are widely used in sublimation printing, pigment transfer, and graphic textile applications. In 2025, the average global price of non-tacky transfer paper is approximately US\$2,650 per ton, with global annual sales volume and production both estimated at around 0.412 million tons. The industry typically maintains a gross margin range of 25%-45%, driven by base paper quality, coating formulation, ink transfer efficiency, dimensional stability, and compatibility with high-speed printing systems. The supply chain includes upstream pulp and base paper, specialty coatings, and chemical additives; midstream producers focus on paper coating, calendaring, cutting, and quality control; downstream customers include textile printers, garment manufacturers, digital printing service providers, and industrial graphics users.

Non-tacky transfer paper benefits from the growth of digital textile printing, customization demand, and the expansion of sublimation printing in sportswear and fast-fashion segments. As printing speeds increase and image precision requirements rise, printers favor non-tacky papers for their stable handling and clean release characteristics. Competitive differentiation increasingly lies in coating uniformity, ink transfer efficiency, and consistency across large production batches.

This report studies the global Non-Tacky Transfer Paper production, demand, key manufacturers, and key regions.

This report is a detailed and comprehensive analysis of the world market for Non-Tacky Transfer Paper and provides market size (US\$ million) and Year-over-Year (YoY) Growth, considering 2025 as the base year. This report explores demand trends and competition, as well as details the characteristics of Non-Tacky Transfer Paper that contribute to its increasing demand across many markets.

### **Highlights and key features of the study**

Global Non-Tacky Transfer Paper total production and demand, 2021-2032, (Kilotons)

Global Non-Tacky Transfer Paper total production value, 2021-2032, (USD Million)

Global Non-Tacky Transfer Paper production by region & country, production, value, CAGR, 2021-2032, (USD Million) & (Kilotons), (based on production site)

Global Non-Tacky Transfer Paper consumption by region & country, CAGR, 2021-2032 & (Kilotons)

U.S. VS China: Non-Tacky Transfer Paper domestic production, consumption, key domestic manufacturers and share

Global Non-Tacky Transfer Paper production by manufacturer, production, price, value and market share 2021-2026, (USD Million) & (Kilotons)

Global Non-Tacky Transfer Paper production by Type, production, value, CAGR, 2021-2032, (USD Million) & (Kilotons)

Global Non-Tacky Transfer Paper production by Application, production, value, CAGR, 2021-2032, (USD Million) & (Kilotons)

This report profiles key players in the global Non-Tacky Transfer Paper market based on the following parameters - company overview, production, value, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Hanrun Paper Industrial Limited, Inc., SubTransferPaper.com, T&J, Ecofreen, Jiangyin Wellye Paper, Siser North America, Neenah Coldenhove (part of Sappi Group), Stahls?, Forever Transfer Paper, Yixing Jiapulin New Material, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Stakeholders would have ease in decision-making through various strategy matrices used in analyzing the World Non-Tacky Transfer Paper market

### **Detailed Segmentation:**

Each section contains quantitative market data including market by value (US\$ Millions), volume (production, consumption) & (Kilotons) and average price (US\$/Ton) by manufacturer, by Type, and by Application. Data is given for the years 2021-2032 by year with 2025 as the base year, 2026 as the estimate year, and 2027-2032 as the forecast year.

Global Non-Tacky Transfer Paper Market, By Region:

United States

China

Europe

Japan

South Korea

ASEAN

India

Rest of World

Global Non-Tacky Transfer Paper Market, Segmentation by Type:

Opaque

Transparent

Global Non-Tacky Transfer Paper Market, Segmentation by Base Paper Weight:

Lightweight (100 g/m<sup>2</sup>)

Global Non-Tacky Transfer Paper Market, Segmentation by Coating Type:

Single-Side Coated

Double-Side Coated

Global Non-Tacky Transfer Paper Market, Segmentation by Format:

Roll Format

Sheet Format

Global Non-Tacky Transfer Paper Market, Segmentation by Application:

Apparel

Home Textiles

Advertising and Promotion

Other

**Companies Profiled:**

Hanrun Paper Industrial Limited, Inc.

SubTransferPaper.com

T&J

Ecofreen

Jiangyin Wellye Paper

Siser North America

Neenah Coldenhove (part of Sappi Group)

Stahls?

Forever Transfer Paper

Yixing Jiapulin New Material

Beaver Paper & Graphic Media

Transjet (Sappi Group)

Jet-Pro SS

Xerox Transfer Papers

PrintLAT

Hansol Paper

CA PAPER

**Key Questions Answered:**

1. How big is the global Non-Tacky Transfer Paper market?
2. What is the demand of the global Non-Tacky Transfer Paper market?
3. What is the year over year growth of the global Non-Tacky Transfer Paper market?
4. What is the production and production value of the global Non-Tacky Transfer Paper market?
5. Who are the key producers in the global Non-Tacky Transfer Paper market?
6. What are the growth factors driving the market demand?

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