

# Global Non-Medical Grade Aesthetic Device Market 2026 by Manufacturers, Regions, Type and Application, Forecast to 2032

<https://marketpublishers.com/r/G063900151EFEN.html>

Date: March 2026

Pages: 136

Price: US\$ 3,480.00 (Single User License)

ID: G063900151EFEN

## Abstracts

According to our (Global Info Research) latest study, the global Non-Medical Grade Aesthetic Device market size was valued at US\$ 52724 million in 2025 and is forecast to a readjusted size of US\$ 140207 million by 2032 with a CAGR of 15.0% during review period.

Non-Medical Grade Aesthetic Devices refer to consumer or commercial beauty electronic devices that are not regulated as medical devices and are primarily intended for skin care and appearance enhancement. These products are commonly used in beauty salons, skin management centers, and home-care settings. Their functions include radiofrequency tightening, intense pulsed light rejuvenation, ultrasonic infusion, microcurrent lifting, LED phototherapy, and cleansing treatments. The underlying technologies typically rely on energy stimulation, optical modulation, or mechanical massage to improve skin texture, tone, and contour without involving disease diagnosis or treatment. Compared with medical-grade devices, non-medical aesthetic devices focus more on consumer safety, ease of operation, product design, user experience, and accessible pricing. With the rise of consumption upgrading and the popularity of ?light aesthetic? concepts, these devices have become an important segment within personal care appliances and professional beauty service markets. In 2025, global Non-Medical Grade Aesthetic Devices production reached approximately 854 million units and price is about 60 USD/Unit. The average gross profit margin of this product is 15%.

Consumption upgrading and changing aesthetic preferences are driving continuous expansion of beauty care demand. Younger consumers are increasingly focused on anti-aging, contouring, and skin management, creating significant market opportunities for non-medical aesthetic devices. Social media and digital marketing enhance product

awareness and promote adoption in home-care settings. Technologically, the maturity of radiofrequency, phototherapy, and microcurrent applications lowers development barriers and supports lighter and smarter device designs. The growing popularity of ?light aesthetics? encourages consumers to choose non-invasive and safer treatment options, driving simultaneous growth in both professional beauty institutions and home markets.

Non-medical aesthetic devices often fall into regulatory gray areas, with varying safety and advertising standards across countries, creating compliance risks. Low market entry barriers lead to numerous brands and intense product homogeneity, resulting in persistent pricing pressure. Exaggerated efficacy claims or improper energy control may undermine consumer trust and generate negative publicity. Rapid technological iteration shortens product life cycles, posing challenges in research investment and inventory management.

The home personal care market continues to expand, with portable and multifunctional integrated devices becoming mainstream. Consumers increasingly prioritize safety, ease of use, and long-term skincare results, favoring devices equipped with intelligent temperature and energy regulation systems. Professional beauty institutions emphasize device stability and service continuity to enhance client retention and experience. Online channels serve as major growth drivers, with cross-border e-commerce and live-stream sales models further strengthening brand reach.

Upstream components mainly include electronic modules, energy generation systems, optical components, and polymer housing materials. Core control boards and chips determine operational stability and energy output precision. Radiofrequency and phototherapy devices require high-quality light sources and thermal management materials to ensure safety and heat dissipation. Housing materials typically consist of heat-resistant and biocompatible engineering plastics or metal alloys suitable for prolonged skin contact. With increasing emphasis on sustainability, the supply chain is gradually shifting toward energy-efficient design and recyclable materials.

This report is a detailed and comprehensive analysis for global Non-Medical Grade Aesthetic Device market. Both quantitative and qualitative analyses are presented by manufacturers, by region & country, by Type and by Application. As the market is constantly changing, this report explores the competition, supply and demand trends, as well as key factors that contribute to its changing demands across many markets. Company profiles and product examples of selected competitors, along with market share estimates of some of the selected leaders for the year 2025, are provided.

**Key Features:**

Global Non-Medical Grade Aesthetic Device market size and forecasts, in consumption value (\$ Million), sales quantity (K Units), and average selling prices (US\$/Unit), 2021-2032

Global Non-Medical Grade Aesthetic Device market size and forecasts by region and country, in consumption value (\$ Million), sales quantity (K Units), and average selling prices (US\$/Unit), 2021-2032

Global Non-Medical Grade Aesthetic Device market size and forecasts, by Type and by Application, in consumption value (\$ Million), sales quantity (K Units), and average selling prices (US\$/Unit), 2021-2032

Global Non-Medical Grade Aesthetic Device market shares of main players, shipments in revenue (\$ Million), sales quantity (K Units), and ASP (US\$/Unit), 2021-2026

**The Primary Objectives in This Report Are:**

To determine the size of the total market opportunity of global and key countries

To assess the growth potential for Non-Medical Grade Aesthetic Device

To forecast future growth in each product and end-use market

To assess competitive factors affecting the marketplace

This report profiles key players in the global Non-Medical Grade Aesthetic Device market based on the following parameters - company overview, sales quantity, revenue, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Procter & Gamble, Philips, Panasonic, Nu Skin Enterprises, Hitachi, FOREO, YA-MAN, Conair, Home Skinovations, MTG, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

## Market Segmentation

Non-Medical Grade Aesthetic Device market is split by Type and by Application. For the period 2021-2032, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value. This analysis can help you expand your business by targeting qualified niche markets.

### Market segment by Type

Anti-aging Beauty Device

Moisturizing Beauty Device

Cleaning Beauty Device

Epilator

Other

### Market segment by Sales Channel

Online

Offline

### Market segment by Technology Type

Radio Frequency

IPL Devices

Ultrasound Tech

Other

## Market segment by Application

Facial

Body

## Major players covered

Procter & Gamble

Philips

Panasonic

Nu Skin Enterprises

Hitachi

FOREO

YA-MAN

Conair

Home Skinovations

MTG

TriPollar

Carol Cole(NuFace)

Kingdom

ARTISTIC&CO

Notime

Tria

Market segment by region, regional analysis covers

North America (United States, Canada, and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

**The content of the study subjects, includes a total of 15 chapters:**

Chapter 1, to describe Non-Medical Grade Aesthetic Device product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Non-Medical Grade Aesthetic Device, with price, sales quantity, revenue, and global market share of Non-Medical Grade Aesthetic Device from 2021 to 2026.

Chapter 3, the Non-Medical Grade Aesthetic Device competitive situation, sales quantity, revenue, and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Non-Medical Grade Aesthetic Device breakdown data are shown at the regional level, to show the sales quantity, consumption value, and growth by regions, from 2021 to 2032.

Chapter 5 and 6, to segment the sales by Type and by Application, with sales market share and growth rate by Type, by Application, from 2021 to 2032.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value, and market share for key countries in the world, from 2021

to 2026. and Non-Medical Grade Aesthetic Device market forecast, by regions, by Type, and by Application, with sales and revenue, from 2027 to 2032.

Chapter 12, market dynamics, drivers, restraints, trends, and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Non-Medical Grade Aesthetic Device.

Chapter 14 and 15, to describe Non-Medical Grade Aesthetic Device sales channel, distributors, customers, research findings and conclusion.

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