

Global Non-Invasive Prenatal Screening (NIPS) Market 2026 by Company, Regions, Type and Application, Forecast to 2032

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Abstracts

According to our (Global Info Research) latest study, the global Non-Invasive Prenatal Screening (NIPS) market size was valued at US\$ 3788 million in 2025 and is forecast to a readjusted size of US\$ 6028 million by 2032 with a CAGR of 6.9% during review period.

Non-Invasive Prenatal Screening (NIPS) is a prenatal testing method that analyzes genetic material from a pregnancy related blood sample to assess the risk of certain chromosomal or genetic conditions in the fetus without posing physical risk to the pregnancy. It is designed as a screening tool rather than a diagnostic test and is used to identify pregnancies that may benefit from further confirmatory testing and specialized clinical management.

The non invasive prenatal screening market has transitioned from a niche offering for high risk pregnancies into a mainstream component of prenatal care, driven by its strong clinical performance, low procedural risk, and growing acceptance among clinicians and expectant parents. Market dynamics are shaped by rapid technological standardization, intensifying competition, and gradual price compression, which together shift differentiation away from basic test availability toward service quality, turnaround time, reporting clarity, and integration with counseling and follow up pathways. While growth remains robust due to expanding geographic adoption and broader clinical indications, the market is increasingly influenced by reimbursement policy, ethical oversight, and evidence based guideline updates, positioning it as a mature but still structurally expanding segment within prenatal diagnostics.

This report is a detailed and comprehensive analysis for global Non-Invasive Prenatal

Screening (NIPS) market. Both quantitative and qualitative analyses are presented by company, by region & country, by Type and by Application. As the market is constantly changing, this report explores the competition, supply and demand trends, as well as key factors that contribute to its changing demands across many markets. Company profiles and product examples of selected competitors, along with market share estimates of some of the selected leaders for the year 2025, are provided.

Key Features:

Global Non-Invasive Prenatal Screening (NIPS) market size and forecasts, in consumption value (\$ Million), 2021-2032

Global Non-Invasive Prenatal Screening (NIPS) market size and forecasts by region and country, in consumption value (\$ Million), 2021-2032

Global Non-Invasive Prenatal Screening (NIPS) market size and forecasts, by Type and by Application, in consumption value (\$ Million), 2021-2032

Global Non-Invasive Prenatal Screening (NIPS) market shares of main players, in revenue (\$ Million), 2021-2026

The Primary Objectives in This Report Are:

To determine the size of the total market opportunity of global and key countries

To assess the growth potential for Non-Invasive Prenatal Screening (NIPS)

To forecast future growth in each product and end-use market

To assess competitive factors affecting the marketplace

This report profiles key players in the global Non-Invasive Prenatal Screening (NIPS) market based on the following parameters - company overview, revenue, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Revvity, Quest Diagnostics, MedGenome, Mayo Clinic Laboratories, SYNLAB, Veritas Genetics, GGA, Cordlife, BGI Genomics, Berry Genomics, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Market segmentation

Non-Invasive Prenatal Screening (NIPS) market is split by Type and by Application. For the period 2021-2032, the growth among segments provides accurate calculations and forecasts for Consumption Value by Type and by Application. This analysis can help you expand your business by targeting qualified niche markets.

Market segment by Type

- Screening in Uncomplicated Pregnancies

- Screening in High-Risk Pregnancies

- Others

Market segment by Screening Timing

- First-trimester Screening

- Second-trimester Screening

- Late-pregnancy Screening

Market segment by Service Model

- Public Health Program

- Consumer

- Others

Market segment by Application

Public Hospitals

Private Hospitals

Market segment by players, this report covers

Revvity

Quest Diagnostics

MedGenome

Mayo Clinic Laboratories

SYNLAB

Veritas Genetics

GGA

Cordlife

BGI Genomics

Berry Genomics

Annaroad

Genesky

Weihansi Biomedical Technology

Market segment by regions, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, UK, Russia, Italy and Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia and Rest of Asia-Pacific)

South America (Brazil, Rest of South America)

Middle East & Africa (Turkey, Saudi Arabia, UAE, Rest of Middle East & Africa)

The content of the study subjects, includes a total of 13 chapters:

Chapter 1, to describe Non-Invasive Prenatal Screening (NIPS) product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top players of Non-Invasive Prenatal Screening (NIPS), with revenue, gross margin, and global market share of Non-Invasive Prenatal Screening (NIPS) from 2021 to 2026.

Chapter 3, the Non-Invasive Prenatal Screening (NIPS) competitive situation, revenue, and global market share of top players are analyzed emphatically by landscape contrast.

Chapter 4 and 5, to segment the market size by Type and by Application, with consumption value and growth rate by Type, by Application, from 2021 to 2032.

Chapter 6, 7, 8, 9, and 10, to break the market size data at the country level, with revenue and market share for key countries in the world, from 2021 to 2026. and Non-Invasive Prenatal Screening (NIPS) market forecast, by regions, by Type and by Application, with consumption value, from 2027 to 2032.

Chapter 11, market dynamics, drivers, restraints, trends, Porters Five Forces analysis.

Chapter 12, the key raw materials and key suppliers, and industry chain of Non-Invasive Prenatal Screening (NIPS).

Chapter 13, to describe Non-Invasive Prenatal Screening (NIPS) research findings and conclusion.

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