

Global Non-Invasive Prenatal Screening (NIPS) Supply, Demand and Key Producers, 2026-2032

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Abstracts

The global Non-Invasive Prenatal Screening (NIPS) market size is expected to reach \$ 6028 million by 2032, rising at a market growth of 6.9% CAGR during the forecast period (2026-2032).

Non-Invasive Prenatal Screening (NIPS) is a prenatal testing method that analyzes genetic material from a pregnancy related blood sample to assess the risk of certain chromosomal or genetic conditions in the fetus without posing physical risk to the pregnancy. It is designed as a screening tool rather than a diagnostic test and is used to identify pregnancies that may benefit from further confirmatory testing and specialized clinical management.

The non invasive prenatal screening market has transitioned from a niche offering for high risk pregnancies into a mainstream component of prenatal care, driven by its strong clinical performance, low procedural risk, and growing acceptance among clinicians and expectant parents. Market dynamics are shaped by rapid technological standardization, intensifying competition, and gradual price compression, which together shift differentiation away from basic test availability toward service quality, turnaround time, reporting clarity, and integration with counseling and follow up pathways. While growth remains robust due to expanding geographic adoption and broader clinical indications, the market is increasingly influenced by reimbursement policy, ethical oversight, and evidence based guideline updates, positioning it as a mature but still structurally expanding segment within prenatal diagnostics.

This report studies the global Non-Invasive Prenatal Screening (NIPS) demand, key companies, and key regions.

This report is a detailed and comprehensive analysis of the world market for Non-Invasive Prenatal Screening (NIPS), and provides market size (US\$ million) and Year-over-Year (YoY) growth, considering 2025 as the base year. This report explores demand trends and competition, as well as details the characteristics of Non-Invasive Prenatal Screening (NIPS) that contribute to its increasing demand across many markets.

Highlights and key features of the study

Global Non-Invasive Prenatal Screening (NIPS) total market, 2021-2032, (USD Million)

Global Non-Invasive Prenatal Screening (NIPS) total market by region & country, CAGR, 2021-2032, (USD Million)

U.S. VS China: Non-Invasive Prenatal Screening (NIPS) total market, key domestic companies, and share, (USD Million)

Global Non-Invasive Prenatal Screening (NIPS) revenue by player, revenue and market share 2021-2026, (USD Million)

Global Non-Invasive Prenatal Screening (NIPS) total market by Type, CAGR, 2021-2032, (USD Million)

Global Non-Invasive Prenatal Screening (NIPS) total market by Application, CAGR, 2021-2032, (USD Million)

This report profiles major players in the global Non-Invasive Prenatal Screening (NIPS) market based on the following parameters - company overview, revenue, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Revvity, Quest Diagnostics, MedGenome, Mayo Clinic Laboratories, SYNLAB, Veritas Genetics, GGA, Cordlife, BGI Genomics, Berry Genomics, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Stakeholders would have ease in decision-making through various strategy matrices used in analyzing the world Non-Invasive Prenatal Screening (NIPS) market

Detailed Segmentation:

Each section contains quantitative market data including market by value (US\$ Millions), by player, by regions, by Type, and by Application. Data is given for the years 2021-2032 by year with 2025 as the base year, 2026 as the estimate year, and 2027-2032 as the forecast year.

Global Non-Invasive Prenatal Screening (NIPS) Market, By Region:

United States

China

Europe

Japan

South Korea

ASEAN

India

Rest of World

Global Non-Invasive Prenatal Screening (NIPS) Market, Segmentation by Type:

Screening in Uncomplicated Pregnancies

Screening in High-Risk Pregnancies

Others

Global Non-Invasive Prenatal Screening (NIPS) Market, Segmentation by Screening Timing:

First-trimester Screening

Second-trimester Screening

Late-pregnancy Screening

Global Non-Invasive Prenatal Screening (NIPS) Market, Segmentation by Service Model:

Public Health Program

Consumer

Others

Global Non-Invasive Prenatal Screening (NIPS) Market, Segmentation by Application:

Public Hospitals

Private Hospitals

Companies Profiled:

Revvity

Quest Diagnostics

MedGenome

Mayo Clinic Laboratories

SYNLAB

Veritas Genetics

GGA

Cordlife

BGI Genomics

Berry Genomics

Annaroad

Genesky

Weihansi Biomedical Technology

Key Questions Answered

1. How big is the global Non-Invasive Prenatal Screening (NIPS) market?
2. What is the demand of the global Non-Invasive Prenatal Screening (NIPS) market?
3. What is the year over year growth of the global Non-Invasive Prenatal Screening (NIPS) market?
4. What is the total value of the global Non-Invasive Prenatal Screening (NIPS) market?
5. Who are the Major Players in the global Non-Invasive Prenatal Screening (NIPS) market?
6. What are the growth factors driving the market demand?

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