

Global Non-Invasive Prenatal DNA Testing Service Market 2026 by Company, Regions, Type and Application, Forecast to 2032

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Abstracts

According to our (Global Info Research) latest study, the global Non-Invasive Prenatal DNA Testing Service market size was valued at US\$ 760 million in 2025 and is forecast to a readjusted size of US\$ 1563 million by 2032 with a CAGR of 10.9% during review period.

Non-Invasive Prenatal DNA Testing Service refers to a clinical service in which fetal genetic risk is assessed through the analysis of DNA signals obtained from a pregnant individual without the need for invasive sampling procedures. The service typically involves standardized sample collection, laboratory analysis, bioinformatic interpretation, and structured clinical reporting, with results used to inform follow-up testing and prenatal care decisions. It is delivered through centralized or networked laboratories as an integrated service offering rather than a standalone product, and its value lies in providing safe, accessible, and clinically actionable genetic information within established prenatal care pathways.

The Non-Invasive Prenatal DNA Testing Service market is positioned as a cornerstone of contemporary prenatal care delivery, driven by its ability to combine patient safety with scalable, high-throughput risk assessment. Market evolution is characterized by a steady shift from product-centric testing toward service-oriented models that emphasize clinical reliability, operational efficiency, and integration into standardized obstetric workflows. Competitive differentiation increasingly hinges on analytical performance in challenging samples, consistency across large testing volumes, turnaround reliability, and the quality of clinical support provided to physicians and patients, including reporting clarity and genetic counseling pathways. At the same time, regulatory oversight and reimbursement frameworks continue to shape adoption patterns, favoring

providers that can demonstrate robust quality systems, transparent limitations, and dependable end-to-end execution across healthcare networks.

This report is a detailed and comprehensive analysis for global Non-Invasive Prenatal DNA Testing Service market. Both quantitative and qualitative analyses are presented by company, by region & country, by Type and by Application. As the market is constantly changing, this report explores the competition, supply and demand trends, as well as key factors that contribute to its changing demands across many markets. Company profiles and product examples of selected competitors, along with market share estimates of some of the selected leaders for the year 2025, are provided.

Key Features:

Global Non-Invasive Prenatal DNA Testing Service market size and forecasts, in consumption value (\$ Million), 2021-2032

Global Non-Invasive Prenatal DNA Testing Service market size and forecasts by region and country, in consumption value (\$ Million), 2021-2032

Global Non-Invasive Prenatal DNA Testing Service market size and forecasts, by Type and by Application, in consumption value (\$ Million), 2021-2032

Global Non-Invasive Prenatal DNA Testing Service market shares of main players, in revenue (\$ Million), 2021-2026

The Primary Objectives in This Report Are:

To determine the size of the total market opportunity of global and key countries

To assess the growth potential for Non-Invasive Prenatal DNA Testing Service

To forecast future growth in each product and end-use market

To assess competitive factors affecting the marketplace

This report profiles key players in the global Non-Invasive Prenatal DNA Testing Service market based on the following parameters - company overview, revenue, gross margin, product portfolio, geographical presence, and key developments. Key companies

covered as a part of this study include Natera, Labcorp, Quest Diagnostics, MedGenome, Mayo Clinic Laboratories, SYNLAB, Myriad Genetics, GGA, Fulgent Genetics, BillionToOne, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Market segmentation

Non-Invasive Prenatal DNA Testing Service market is split by Type and by Application. For the period 2021-2032, the growth among segments provides accurate calculations and forecasts for Consumption Value by Type and by Application. This analysis can help you expand your business by targeting qualified niche markets.

Market segment by Type

- Core Condition Screening

- Expanded Condition Screening

Market segment by Sequencing Method

- Whole Genome Sequencing

- Targeted Sequencing

- Others

Market segment by Service Model

- Public Health Program

- Consumer

- Others

Market segment by Application

Public Hospitals

Private Hospitals

Market segment by players, this report covers

Natera

Labcorp

Quest Diagnostics

MedGenome

Mayo Clinic Laboratories

SYNLAB

Myriad Genetics

GGA

Fulgent Genetics

BillionToOne

BGI Genomics

Berry Genomics

Annaroad

Genesky

Weihansi Biomedical Technology

Market segment by regions, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, UK, Russia, Italy and Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia and Rest of Asia-Pacific)

South America (Brazil, Rest of South America)

Middle East & Africa (Turkey, Saudi Arabia, UAE, Rest of Middle East & Africa)

The content of the study subjects, includes a total of 13 chapters:

Chapter 1, to describe Non-Invasive Prenatal DNA Testing Service product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top players of Non-Invasive Prenatal DNA Testing Service, with revenue, gross margin, and global market share of Non-Invasive Prenatal DNA Testing Service from 2021 to 2026.

Chapter 3, the Non-Invasive Prenatal DNA Testing Service competitive situation, revenue, and global market share of top players are analyzed emphatically by landscape contrast.

Chapter 4 and 5, to segment the market size by Type and by Application, with consumption value and growth rate by Type, by Application, from 2021 to 2032.

Chapter 6, 7, 8, 9, and 10, to break the market size data at the country level, with revenue and market share for key countries in the world, from 2021 to 2026. and Non-Invasive Prenatal DNA Testing Service market forecast, by regions, by Type and by Application, with consumption value, from 2027 to 2032.

Chapter 11, market dynamics, drivers, restraints, trends, Porters Five Forces analysis.

Chapter 12, the key raw materials and key suppliers, and industry chain of Non-Invasive Prenatal DNA Testing Service.

Chapter 13, to describe Non-Invasive Prenatal DNA Testing Service research findings and conclusion.

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