

Global Non-invasive Neurofeedback Device Supply, Demand and Key Producers, 2026-2032

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Abstracts

The global Non-invasive Neurofeedback Device market size is expected to reach \$ 1406 million by 2032, rising at a market growth of 7.4% CAGR during the forecast period (2026-2032).

In 2025, global Non-invasive Neurofeedback Device production reached approximately 500 K units, with an average global market price of around 1,650 US\$/unit.

A non-invasive neurofeedback device is a specialized medical and wellness equipment designed to monitor and regulate brain activity without invading the human body, typically using non-invasive sensors (such as EEG electrodes) to collect real-time brain wave signals, which are then processed and converted into visual or auditory feedback for users. It helps users consciously adjust their brain activity patterns through biofeedback training, aiming to improve cognitive function, relieve mental stress, treat or alleviate symptoms of neurological and mental disorders (such as anxiety, ADHD, insomnia, and mild cognitive impairment), and enhance overall mental health. The device is safe, painless, and free of side effects, widely used in clinical medicine, mental health care, and daily wellness, with user-friendly operation that allows for both professional and home use.

The demand for non-invasive neurofeedback devices is driven by the growing prevalence of mental health issues, the increasing emphasis on cognitive health and mental wellness among the public, and the rising preference for non-invasive, safe treatment and health management methods. With the acceleration of modern life rhythm, the incidence of stress, anxiety, insomnia, and other mental health problems is on the rise, while the demand for non-pharmaceutical intervention methods (such as neurofeedback training) is growing; at the same time, the aging population and the

increasing attention to cognitive function protection also boost the demand for such devices. The corresponding business opportunities are prominent: enterprises can gain competitive advantages by focusing on technological innovation, improving the accuracy of brain wave detection, optimizing feedback algorithms, and developing portable, user-friendly models suitable for home and professional scenarios. Expanding application scenarios (such as integrating with mental health clinics, rehabilitation centers, wellness centers, and education institutions) and strengthening brand promotion to enhance public awareness of non-invasive neurofeedback technology can further tap market potential. Additionally, developing targeted products for specific groups (such as children with ADHD, the elderly with mild cognitive impairment, and office workers with chronic stress) can meet refined market demand and achieve sustainable development in the industry.

This report studies the global Non-invasive Neurofeedback Device production, demand, key manufacturers, and key regions.

This report is a detailed and comprehensive analysis of the world market for Non-invasive Neurofeedback Device and provides market size (US\$ million) and Year-over-Year (YoY) Growth, considering 2025 as the base year. This report explores demand trends and competition, as well as details the characteristics of Non-invasive Neurofeedback Device that contribute to its increasing demand across many markets.

Highlights and key features of the study

Global Non-invasive Neurofeedback Device total production and demand, 2021-2032, (K Units)

Global Non-invasive Neurofeedback Device total production value, 2021-2032, (USD Million)

Global Non-invasive Neurofeedback Device production by region & country, production, value, CAGR, 2021-2032, (USD Million) & (K Units), (based on production site)

Global Non-invasive Neurofeedback Device consumption by region & country, CAGR, 2021-2032 & (K Units)

U.S. VS China: Non-invasive Neurofeedback Device domestic production, consumption, key domestic manufacturers and share

Global Non-invasive Neurofeedback Device production by manufacturer, production, price, value and market share 2021-2026, (USD Million) & (K Units)

Global Non-invasive Neurofeedback Device production by Number of EEG Channels, production, value, CAGR, 2021-2032, (USD Million) & (K Units)

Global Non-invasive Neurofeedback Device production by Application, production, value, CAGR, 2021-2032, (USD Million) & (K Units)

This report profiles key players in the global Non-invasive Neurofeedback Device market based on the following parameters - company overview, production, value, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Narbis, Muse, Sens.ai, Mendi, NeuroOptimal, NeuroSky, FocusCalm, Neurosity, BrainBit, Thought Technology, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Stakeholders would have ease in decision-making through various strategy matrices used in analyzing the World Non-invasive Neurofeedback Device market

Detailed Segmentation:

Each section contains quantitative market data including market by value (US\$ Millions), volume (production, consumption) & (K Units) and average price (US\$/Unit) by manufacturer, by Number of EEG Channels, and by Application. Data is given for the years 2021-2032 by year with 2025 as the base year, 2026 as the estimate year, and 2027-2032 as the forecast year.

Global Non-invasive Neurofeedback Device Market, By Region:

United States

China

Europe

Japan

South Korea

ASEAN

India

Rest of World

Global Non-invasive Neurofeedback Device Market, Segmentation by Number of EEG Channels:

Single-Channel EEG Neurofeedback Device

2–4 Channel EEG Neurofeedback Device

8–16 Channel EEG Neurofeedback Device

32-Channel and Above EEG Neurofeedback Device

Others

Global Non-invasive Neurofeedback Device Market, Segmentation by Product Form:

Desktop Neurofeedback System

Portable Neurofeedback Device

Wearable Neurofeedback Headset

Others

Global Non-invasive Neurofeedback Device Market, Segmentation by Technology Type:

EEG-Based Neurofeedback Device

fNIRS-Based Neurofeedback Device

HEG Neurofeedback Device

Multimodal Neurofeedback Device

Others

Global Non-invasive Neurofeedback Device Market, Segmentation by Application:

Clinical Medical Institutions

Wellness Centers

Home Use

Scientific Research Institutions

Others

Companies Profiled:

Narbis

Muse

Sens.ai

Mendi

NeuroOptimal

NeuroSky

FocusCalm

Neurocity

BrainBit

Thought Technology

Mind Media

Wearable Sensing

EMOTIV

URGOnight

BrainMaster Technologies

BEE Medic

DEYMED Diagnostic

NeuroField

Macrotellect

NeU Corporation

Key Questions Answered:

1. How big is the global Non-invasive Neurofeedback Device market?
2. What is the demand of the global Non-invasive Neurofeedback Device market?
3. What is the year over year growth of the global Non-invasive Neurofeedback Device market?
4. What is the production and production value of the global Non-invasive Neurofeedback Device market?
5. Who are the key producers in the global Non-invasive Neurofeedback Device market?
6. What are the growth factors driving the market demand?

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