

Global Non-Invasive Body Shaping Equipment Supply, Demand and Key Producers, 2026-2032

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Abstracts

The global Non-Invasive Body Shaping Equipment market size is expected to reach \$ 3899 million by 2032, rising at a market growth of 11.8% CAGR during the forecast period (2026-2032).

Non-invasive body shaping equipment is a major breakthrough in contemporary beauty technology. It abandons the cutting and suturing in traditional plastic surgery, and instead uses advanced optical, radio frequency, ultrasound or freezing and other physical means to safely and safely modify the human body. Painless and effective body improvement. By precisely controlling energy output, these devices act on the subcutaneous fat layer or muscle tissue to promote fat metabolism, tighten skin or enhance muscle lines, thereby achieving the purpose of shaping and beautifying the body. Non-invasive body shaping equipment not only reduces surgical risks and recovery time, but also allows more people to easily enjoy personalized beauty services, satisfying modern people's dual pursuit of health and beauty. This report includes only professional commercial non-invasive body shaping equipment and excludes home-use beauty devices, household massage/slimming devices, consumer-grade microcurrent/RF/EMS beauty devices, home-use body toning products, and other non-medical personal care products.

The non-invasive body shaping equipment market is a specialized segment within aesthetic medical devices, driven primarily by demand for localized contour improvement, circumference reduction, muscle toning, and shorter downtime, rather than by weight-loss treatment. The FDA defines non-invasive body contouring as a non-surgical approach that does not remove tissue, and it is not intended to treat obesity or replace weight-management therapies. This definition means the market mainly serves appearance-oriented consumers seeking improvement in stubborn fat pockets, body

lines, firmness, or muscle definition. From a technology perspective, the market has evolved from relatively narrow fat-reduction solutions into broader multi-outcome body transformation platforms. Cryolipolysis systems such as CoolSculpting remain important for visible fat bulge reduction, while muscle-focused systems such as EMSCULPT and EMSCULPT NEO have expanded the category toward body toning and muscle sculpting. Platforms such as truBody further reflect the industry trend of combining fat reduction and muscle toning within a more integrated treatment offering. As a result, competition is no longer centered only on a single energy modality, but increasingly on how well a platform can address multiple body areas, indications, and clinic-level revenue objectives.

This report studies the global Non-Invasive Body Shaping Equipment demand, key companies, and key regions.

This report is a detailed and comprehensive analysis of the world market for Non-Invasive Body Shaping Equipment, and provides market size (US\$ million) and Year-over-Year (YoY) growth, considering 2025 as the base year. This report explores demand trends and competition, as well as details the characteristics of Non-Invasive Body Shaping Equipment that contribute to its increasing demand across many markets.

Highlights and key features of the study

Global Non-Invasive Body Shaping Equipment total market, 2021-2032, (USD Million)

Global Non-Invasive Body Shaping Equipment total market by region & country, CAGR, 2021-2032, (USD Million)

U.S. VS China: Non-Invasive Body Shaping Equipment total market, key domestic companies, and share, (USD Million)

Global Non-Invasive Body Shaping Equipment revenue by player, revenue and market share 2021-2026, (USD Million)

Global Non-Invasive Body Shaping Equipment total market by Type, CAGR, 2021-2032, (USD Million)

Global Non-Invasive Body Shaping Equipment total market by Application, CAGR, 2021-2032, (USD Million)

This report profiles major players in the global Non-Invasive Body Shaping Equipment market based on the following parameters - company overview, revenue, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Allergan Aesthetics (AbbVie), Cynosure Lutronic, BTL Industries, Cutera, Solta Medical, Alma Lasers, Venus Concept, InMode, Vishee

Medical, Shenzhen Junyi Technology Co., Ltd., etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Stakeholders would have ease in decision-making through various strategy matrices used in analyzing the world Non-Invasive Body Shaping Equipment market

Detailed Segmentation:

Each section contains quantitative market data including market by value (US\$ Millions), by player, by regions, by Type, and by Application. Data is given for the years 2021-2032 by year with 2025 as the base year, 2026 as the estimate year, and 2027-2032 as the forecast year.

Global Non-Invasive Body Shaping Equipment Market, By Region:

United States

China

Europe

Japan

South Korea

ASEAN

India

Rest of World

Global Non-Invasive Body Shaping Equipment Market, Segmentation by Type:

Cryolipolysis Technology

Ultrasound Body Technology

Radio Frequency Technology

Laser Technology

Magnetic Stimulation Technology

Others

Global Non-Invasive Body Shaping Equipment Market, Segmentation by Energy Nature:

Thermal Technologies

Non-Thermal Technologies

Global Non-Invasive Body Shaping Equipment Market, Segmentation by Operating Mode:

Handheld Operated Systems

Hands-Free Attached Systems

Vacuum-Assisted Systems

Others

Global Non-Invasive Body Shaping Equipment Market, Segmentation by Treatment Mechanism:

Fat Reduction Devices

Muscle Toning & Muscle Building Devices

Skin Tightening Devices

Cellulite Improvement Devices

Others

Global Non-Invasive Body Shaping Equipment Market, Segmentation by Application:

Hospital

Beauty Salon

Others

Companies Profiled:

Allergan Aesthetics (AbbVie)

Cynosure Lutronic

BTL Industries

Cutera

Solta Medical

Alma Lasers

Venus Concept

InMode

Vishee Medical

Shenzhen Junyi Technology Co., Ltd.

LANGWEN Beauty Equipment

DEKA

Cocoon Medical

CLASSYS

Jeisys Medical

Hironic

Key Questions Answered

1. How big is the global Non-Invasive Body Shaping Equipment market?
2. What is the demand of the global Non-Invasive Body Shaping Equipment market?
3. What is the year over year growth of the global Non-Invasive Body Shaping Equipment market?
4. What is the total value of the global Non-Invasive Body Shaping Equipment market?
5. Who are the Major Players in the global Non-Invasive Body Shaping Equipment market?
6. What are the growth factors driving the market demand?

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