

Global Non-Invasive Body Shaping Equipment Market 2026 by Company, Regions, Type and Application, Forecast to 2032

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Abstracts

According to our (Global Info Research) latest study, the global Non-Invasive Body Shaping Equipment market size was valued at US\$ 1766 million in 2025 and is forecast to a readjusted size of US\$ 3899 million by 2032 with a CAGR of 11.8% during review period.

Non-invasive body shaping equipment is a major breakthrough in contemporary beauty technology. It abandons the cutting and suturing in traditional plastic surgery, and instead uses advanced optical, radio frequency, ultrasound or freezing and other physical means to safely and safely modify the human body. Painless and effective body improvement. By precisely controlling energy output, these devices act on the subcutaneous fat layer or muscle tissue to promote fat metabolism, tighten skin or enhance muscle lines, thereby achieving the purpose of shaping and beautifying the body. Non-invasive body shaping equipment not only reduces surgical risks and recovery time, but also allows more people to easily enjoy personalized beauty services, satisfying modern people's dual pursuit of health and beauty. This report includes only professional commercial non-invasive body shaping equipment and excludes home-use beauty devices, household massage/slimming devices, consumer-grade microcurrent/RF/EMS beauty devices, home-use body toning products, and other non-medical personal care products.

The non-invasive body shaping equipment market is a specialized segment within aesthetic medical devices, driven primarily by demand for localized contour improvement, circumference reduction, muscle toning, and shorter downtime, rather than by weight-loss treatment. The FDA defines non-invasive body contouring as a non-surgical approach that does not remove tissue, and it is not intended to treat obesity or

replace weight-management therapies. This definition means the market mainly serves appearance-oriented consumers seeking improvement in stubborn fat pockets, body lines, firmness, or muscle definition. From a technology perspective, the market has evolved from relatively narrow fat-reduction solutions into broader multi-outcome body transformation platforms. Cryolipolysis systems such as CoolSculpting remain important for visible fat bulge reduction, while muscle-focused systems such as EMSCULPT and EMSCULPT NEO have expanded the category toward body toning and muscle sculpting. Platforms such as truBody further reflect the industry trend of combining fat reduction and muscle toning within a more integrated treatment offering. As a result, competition is no longer centered only on a single energy modality, but increasingly on how well a platform can address multiple body areas, indications, and clinic-level revenue objectives.

This report is a detailed and comprehensive analysis for global Non-Invasive Body Shaping Equipment market. Both quantitative and qualitative analyses are presented by company, by region & country, by Type and by Application. As the market is constantly changing, this report explores the competition, supply and demand trends, as well as key factors that contribute to its changing demands across many markets. Company profiles and product examples of selected competitors, along with market share estimates of some of the selected leaders for the year 2025, are provided.

Key Features:

Global Non-Invasive Body Shaping Equipment market size and forecasts, in consumption value (\$ Million), 2021-2032

Global Non-Invasive Body Shaping Equipment market size and forecasts by region and country, in consumption value (\$ Million), 2021-2032

Global Non-Invasive Body Shaping Equipment market size and forecasts, by Type and by Application, in consumption value (\$ Million), 2021-2032

Global Non-Invasive Body Shaping Equipment market shares of main players, in revenue (\$ Million), 2021-2026

The Primary Objectives in This Report Are:

To determine the size of the total market opportunity of global and key countries

To assess the growth potential for Non-Invasive Body Shaping Equipment

To forecast future growth in each product and end-use market

To assess competitive factors affecting the marketplace

This report profiles key players in the global Non-Invasive Body Shaping Equipment market based on the following parameters - company overview, revenue, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Allergan Aesthetics (AbbVie), Cynosure Lutronic, BTL Industries, Cutera, Solta Medical, Alma Lasers, Venus Concept, InMode, Vishee Medical, Shenzhen Junyi Technology Co., Ltd., etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Market segmentation

Non-Invasive Body Shaping Equipment market is split by Type and by Application. For the period 2021-2032, the growth among segments provides accurate calculations and forecasts for Consumption Value by Type and by Application. This analysis can help you expand your business by targeting qualified niche markets.

Market segment by Type

Cryolipolysis Technology

Ultrasound Body Technology

Radio Frequency Technology

Laser Technology

Magnetic Stimulation Technology

Others

Market segment by Energy Nature

Thermal Technologies

Non-Thermal Technologies

Market segment by Operating Mode

Handheld Operated Systems

Hands-Free Attached Systems

Vacuum-Assisted Systems

Others

Market segment by Treatment Mechanism

Fat Reduction Devices

Muscle Toning & Muscle Building Devices

Skin Tightening Devices

Cellulite Improvement Devices

Others

Market segment by Application

Hospital

Beauty Salon

Others

Market segment by players, this report covers

Allergan Aesthetics (AbbVie)

Cynosure Lutronic

BTL Industries

Cutera

Solta Medical

Alma Lasers

Venus Concept

InMode

Vishee Medical

Shenzhen Junyi Technology Co., Ltd.

LANGWEN Beauty Equipment

DEKA

Cocoon Medical

CLASSYS

Jeisys Medical

Hironic

Market segment by regions, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, UK, Russia, Italy and Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia and Rest of Asia-Pacific)

South America (Brazil, Rest of South America)

Middle East & Africa (Turkey, Saudi Arabia, UAE, Rest of Middle East & Africa)

The content of the study subjects, includes a total of 13 chapters:

Chapter 1, to describe Non-Invasive Body Shaping Equipment product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top players of Non-Invasive Body Shaping Equipment, with revenue, gross margin, and global market share of Non-Invasive Body Shaping Equipment from 2021 to 2026.

Chapter 3, the Non-Invasive Body Shaping Equipment competitive situation, revenue, and global market share of top players are analyzed emphatically by landscape contrast.

Chapter 4 and 5, to segment the market size by Type and by Application, with consumption value and growth rate by Type, by Application, from 2021 to 2032.

Chapter 6, 7, 8, 9, and 10, to break the market size data at the country level, with revenue and market share for key countries in the world, from 2021 to 2026. and Non-Invasive Body Shaping Equipment market forecast, by regions, by Type and by Application, with consumption value, from 2027 to 2032.

Chapter 11, market dynamics, drivers, restraints, trends, Porters Five Forces analysis.

Chapter 12, the key raw materials and key suppliers, and industry chain of Non-Invasive Body Shaping Equipment.

Chapter 13, to describe Non-Invasive Body Shaping Equipment research findings and conclusion.

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