

# Global Non-Fungible Token(NFT) Market 2024 by Company, Regions, Type and Application, Forecast to 2030

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## Abstracts

According to our (Global Info Research) latest study, the global Non-Fungible Token(NFT) market size was valued at USD 1636.7 million in 2023 and is forecast to a readjusted size of USD 6252 million by 2030 with a CAGR of 21.1% during review period.

Non-Fungible Token (NFT) is a kind of encrypted digital equity certificate based on blockchain technology that cannot be copied, tampered with, or divided. It can be understood as a decentralized “virtual asset”. Or the digital ownership certificate of the physical asset'. From a technical perspective, NFTs are issued in the form of smart contracts. A smart contract can issue one or more NFT assets, including physical assets such as physical collections, event tickets, and virtual assets such as images, music, and game props. Non-Fungible Token (NFT) is a kind of encrypted digital equity certificate based on blockchain technology that cannot be copied, tampered with, or divided. It can be understood as a decentralized “virtual asset”. Or the digital ownership certificate of the physical asset'. From a technical perspective, NFTs are issued in the form of smart contracts. A smart contract can issue one or more NFT assets, including physical assets such as physical collections, event tickets, and virtual assets such as images, music, and game props.

Global key non-fungible token (NFT) players include Larva Labs, OpenSea, Sky Mavis etc. The top 3 companies hold a share over 55%. North America is the largest market, with a share about 32%, followed by Asia-Pacific and Europe with the share about 30% and 27%. In terms of product, art and collectible is the largest segment, with a share about 70%. And in terms of application, the largest application is primary market, followed by secondary market.

The Global Info Research report includes an overview of the development of the Non-Fungible Token(NFT) industry chain, the market status of Primary Market (Art & Collectible, Game), Secondary Market (Art & Collectible, Game), and key enterprises in developed and developing market, and analysed the cutting-edge technology, patent, hot applications and market trends of Non-Fungible Token(NFT).

Regionally, the report analyzes the Non-Fungible Token(NFT) markets in key regions. North America and Europe are experiencing steady growth, driven by government initiatives and increasing consumer awareness. Asia-Pacific, particularly China, leads the global Non-Fungible Token(NFT) market, with robust domestic demand, supportive policies, and a strong manufacturing base.

#### Key Features:

The report presents comprehensive understanding of the Non-Fungible Token(NFT) market. It provides a holistic view of the industry, as well as detailed insights into individual components and stakeholders. The report analysis market dynamics, trends, challenges, and opportunities within the Non-Fungible Token(NFT) industry.

The report involves analyzing the market at a macro level:

**Market Sizing and Segmentation:** Report collect data on the overall market size, including the revenue generated, and market share of different by Type (e.g., Art & Collectible, Game).

**Industry Analysis:** Report analyse the broader industry trends, such as government policies and regulations, technological advancements, consumer preferences, and market dynamics. This analysis helps in understanding the key drivers and challenges influencing the Non-Fungible Token(NFT) market.

**Regional Analysis:** The report involves examining the Non-Fungible Token(NFT) market at a regional or national level. Report analyses regional factors such as government incentives, infrastructure development, economic conditions, and consumer behaviour to identify variations and opportunities within different markets.

**Market Projections:** Report covers the gathered data and analysis to make future projections and forecasts for the Non-Fungible Token(NFT) market. This may include estimating market growth rates, predicting market demand, and identifying emerging

trends.

The report also involves a more granular approach to Non-Fungible Token(NFT):

**Company Analysis:** Report covers individual Non-Fungible Token(NFT) players, suppliers, and other relevant industry players. This analysis includes studying their financial performance, market positioning, product portfolios, partnerships, and strategies.

**Consumer Analysis:** Report covers data on consumer behaviour, preferences, and attitudes towards Non-Fungible Token(NFT) This may involve surveys, interviews, and analysis of consumer reviews and feedback from different by Application (Primary Market, Secondary Market).

**Technology Analysis:** Report covers specific technologies relevant to Non-Fungible Token(NFT). It assesses the current state, advancements, and potential future developments in Non-Fungible Token(NFT) areas.

**Competitive Landscape:** By analyzing individual companies, suppliers, and consumers, the report present insights into the competitive landscape of the Non-Fungible Token(NFT) market. This analysis helps understand market share, competitive advantages, and potential areas for differentiation among industry players.

**Market Validation:** The report involves validating findings and projections through primary research, such as surveys, interviews, and focus groups.

## Market Segmentation

Non-Fungible Token(NFT) market is split by Type and by Application. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of value.

### Market segment by Type

Art & Collectible

Game

Others

## Market segment by Application

Primary Market

Secondary Market

## Market segment by players, this report covers

OpenSea

Larva Labs

Sky Mavis

Dapper Labs

Decentraland

Yuga Labs

SandBox

Sorare

Solanart

SuperRare

Gala Games

Foundation

Rarible

MOBOX

## MakersPlace

Market segment by regions, regional analysis covers

North America (United States, Canada, and Mexico)

Europe (Germany, France, UK, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Australia and Rest of Asia-Pacific)

South America (Brazil, Argentina and Rest of South America)

Middle East & Africa (Turkey, Saudi Arabia, UAE, Rest of Middle East & Africa)

The content of the study subjects, includes a total of 13 chapters:

Chapter 1, to describe Non-Fungible Token(NFT) product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top players of Non-Fungible Token(NFT), with revenue, gross margin and global market share of Non-Fungible Token(NFT) from 2019 to 2024.

Chapter 3, the Non-Fungible Token(NFT) competitive situation, revenue and global market share of top players are analyzed emphatically by landscape contrast.

Chapter 4 and 5, to segment the market size by Type and application, with consumption value and growth rate by Type, application, from 2019 to 2030.

Chapter 6, 7, 8, 9, and 10, to break the market size data at the country level, with revenue and market share for key countries in the world, from 2019 to 2024.and Non-Fungible Token(NFT) market forecast, by regions, type and application, with consumption value, from 2025 to 2030.

Chapter 11, market dynamics, drivers, restraints, trends and Porters Five Forces analysis.

Chapter 12, the key raw materials and key suppliers, and industry chain of Non-Fungible Token(NFT).

Chapter 13, to describe Non-Fungible Token(NFT) research findings and conclusion.

## Contents

### 1 MARKET OVERVIEW

- 1.1 Product Overview and Scope of Non-Fungible Token(NFT)
- 1.2 Market Estimation Caveats and Base Year
- 1.3 Classification of Non-Fungible Token(NFT) by Type
  - 1.3.1 Overview: Global Non-Fungible Token(NFT) Market Size by Type: 2019 Versus 2023 Versus 2030
  - 1.3.2 Global Non-Fungible Token(NFT) Consumption Value Market Share by Type in 2023
  - 1.3.3 Art & Collectible
  - 1.3.4 Game
  - 1.3.5 Others
- 1.4 Global Non-Fungible Token(NFT) Market by Application
  - 1.4.1 Overview: Global Non-Fungible Token(NFT) Market Size by Application: 2019 Versus 2023 Versus 2030
  - 1.4.2 Primary Market
  - 1.4.3 Secondary Market
- 1.5 Global Non-Fungible Token(NFT) Market Size & Forecast
- 1.6 Global Non-Fungible Token(NFT) Market Size and Forecast by Region
  - 1.6.1 Global Non-Fungible Token(NFT) Market Size by Region: 2019 VS 2023 VS 2030
  - 1.6.2 Global Non-Fungible Token(NFT) Market Size by Region, (2019-2030)
  - 1.6.3 North America Non-Fungible Token(NFT) Market Size and Prospect (2019-2030)
  - 1.6.4 Europe Non-Fungible Token(NFT) Market Size and Prospect (2019-2030)
  - 1.6.5 Asia-Pacific Non-Fungible Token(NFT) Market Size and Prospect (2019-2030)
  - 1.6.6 South America Non-Fungible Token(NFT) Market Size and Prospect (2019-2030)
  - 1.6.7 Middle East and Africa Non-Fungible Token(NFT) Market Size and Prospect (2019-2030)

### 2 COMPANY PROFILES

- 2.1 OpenSea
  - 2.1.1 OpenSea Details
  - 2.1.2 OpenSea Major Business
  - 2.1.3 OpenSea Non-Fungible Token(NFT) Product and Solutions
  - 2.1.4 OpenSea Non-Fungible Token(NFT) Revenue, Gross Margin and Market Share

(2019-2024)

2.1.5 OpenSea Recent Developments and Future Plans

2.2 Larva Labs

2.2.1 Larva Labs Details

2.2.2 Larva Labs Major Business

2.2.3 Larva Labs Non-Fungible Token(NFT) Product and Solutions

2.2.4 Larva Labs Non-Fungible Token(NFT) Revenue, Gross Margin and Market Share (2019-2024)

2.2.5 Larva Labs Recent Developments and Future Plans

2.3 Sky Mavis

2.3.1 Sky Mavis Details

2.3.2 Sky Mavis Major Business

2.3.3 Sky Mavis Non-Fungible Token(NFT) Product and Solutions

2.3.4 Sky Mavis Non-Fungible Token(NFT) Revenue, Gross Margin and Market Share

(2019-2024)

2.3.5 Sky Mavis Recent Developments and Future Plans

2.4 Dapper Labs

2.4.1 Dapper Labs Details

2.4.2 Dapper Labs Major Business

2.4.3 Dapper Labs Non-Fungible Token(NFT) Product and Solutions

2.4.4 Dapper Labs Non-Fungible Token(NFT) Revenue, Gross Margin and Market Share (2019-2024)

2.4.5 Dapper Labs Recent Developments and Future Plans

2.5 Decentraland

2.5.1 Decentraland Details

2.5.2 Decentraland Major Business

2.5.3 Decentraland Non-Fungible Token(NFT) Product and Solutions

2.5.4 Decentraland Non-Fungible Token(NFT) Revenue, Gross Margin and Market Share (2019-2024)

2.5.5 Decentraland Recent Developments and Future Plans

2.6 Yuga Labs

2.6.1 Yuga Labs Details

2.6.2 Yuga Labs Major Business

2.6.3 Yuga Labs Non-Fungible Token(NFT) Product and Solutions

2.6.4 Yuga Labs Non-Fungible Token(NFT) Revenue, Gross Margin and Market Share (2019-2024)

2.6.5 Yuga Labs Recent Developments and Future Plans

2.7 SandBox

2.7.1 SandBox Details



- 2.7.2 SandBox Major Business
- 2.7.3 SandBox Non-Fungible Token(NFT) Product and Solutions
- 2.7.4 SandBox Non-Fungible Token(NFT) Revenue, Gross Margin and Market Share (2019-2024)
- 2.7.5 SandBox Recent Developments and Future Plans
- 2.8 Sorare
  - 2.8.1 Sorare Details
  - 2.8.2 Sorare Major Business
  - 2.8.3 Sorare Non-Fungible Token(NFT) Product and Solutions
  - 2.8.4 Sorare Non-Fungible Token(NFT) Revenue, Gross Margin and Market Share (2019-2024)
  - 2.8.5 Sorare Recent Developments and Future Plans
- 2.9 Solanart
  - 2.9.1 Solanart Details
  - 2.9.2 Solanart Major Business
  - 2.9.3 Solanart Non-Fungible Token(NFT) Product and Solutions
  - 2.9.4 Solanart Non-Fungible Token(NFT) Revenue, Gross Margin and Market Share (2019-2024)
  - 2.9.5 Solanart Recent Developments and Future Plans
- 2.10 SuperRare
  - 2.10.1 SuperRare Details
  - 2.10.2 SuperRare Major Business
  - 2.10.3 SuperRare Non-Fungible Token(NFT) Product and Solutions
  - 2.10.4 SuperRare Non-Fungible Token(NFT) Revenue, Gross Margin and Market Share (2019-2024)
  - 2.10.5 SuperRare Recent Developments and Future Plans
- 2.11 Gala Games
  - 2.11.1 Gala Games Details
  - 2.11.2 Gala Games Major Business
  - 2.11.3 Gala Games Non-Fungible Token(NFT) Product and Solutions
  - 2.11.4 Gala Games Non-Fungible Token(NFT) Revenue, Gross Margin and Market Share (2019-2024)
  - 2.11.5 Gala Games Recent Developments and Future Plans
- 2.12 Foundation
  - 2.12.1 Foundation Details
  - 2.12.2 Foundation Major Business
  - 2.12.3 Foundation Non-Fungible Token(NFT) Product and Solutions
  - 2.12.4 Foundation Non-Fungible Token(NFT) Revenue, Gross Margin and Market Share (2019-2024)

- 2.12.5 Foundation Recent Developments and Future Plans
- 2.13 Rarible
  - 2.13.1 Rarible Details
  - 2.13.2 Rarible Major Business
  - 2.13.3 Rarible Non-Fungible Token(NFT) Product and Solutions
  - 2.13.4 Rarible Non-Fungible Token(NFT) Revenue, Gross Margin and Market Share (2019-2024)
  - 2.13.5 Rarible Recent Developments and Future Plans
- 2.14 MOBOX
  - 2.14.1 MOBOX Details
  - 2.14.2 MOBOX Major Business
  - 2.14.3 MOBOX Non-Fungible Token(NFT) Product and Solutions
  - 2.14.4 MOBOX Non-Fungible Token(NFT) Revenue, Gross Margin and Market Share (2019-2024)
  - 2.14.5 MOBOX Recent Developments and Future Plans
- 2.15 MakersPlace
  - 2.15.1 MakersPlace Details
  - 2.15.2 MakersPlace Major Business
  - 2.15.3 MakersPlace Non-Fungible Token(NFT) Product and Solutions
  - 2.15.4 MakersPlace Non-Fungible Token(NFT) Revenue, Gross Margin and Market Share (2019-2024)
  - 2.15.5 MakersPlace Recent Developments and Future Plans

### **3 MARKET COMPETITION, BY PLAYERS**

- 3.1 Global Non-Fungible Token(NFT) Revenue and Share by Players (2019-2024)
- 3.2 Market Share Analysis (2023)
  - 3.2.1 Market Share of Non-Fungible Token(NFT) by Company Revenue
  - 3.2.2 Top 3 Non-Fungible Token(NFT) Players Market Share in 2023
  - 3.2.3 Top 6 Non-Fungible Token(NFT) Players Market Share in 2023
- 3.3 Non-Fungible Token(NFT) Market: Overall Company Footprint Analysis
  - 3.3.1 Non-Fungible Token(NFT) Market: Region Footprint
  - 3.3.2 Non-Fungible Token(NFT) Market: Company Product Type Footprint
  - 3.3.3 Non-Fungible Token(NFT) Market: Company Product Application Footprint
- 3.4 New Market Entrants and Barriers to Market Entry
- 3.5 Mergers, Acquisition, Agreements, and Collaborations

### **4 MARKET SIZE SEGMENT BY TYPE**

4.1 Global Non-Fungible Token(NFT) Consumption Value and Market Share by Type (2019-2024)

4.2 Global Non-Fungible Token(NFT) Market Forecast by Type (2025-2030)

## **5 MARKET SIZE SEGMENT BY APPLICATION**

5.1 Global Non-Fungible Token(NFT) Consumption Value Market Share by Application (2019-2024)

5.2 Global Non-Fungible Token(NFT) Market Forecast by Application (2025-2030)

## **6 NORTH AMERICA**

6.1 North America Non-Fungible Token(NFT) Consumption Value by Type (2019-2030)

6.2 North America Non-Fungible Token(NFT) Consumption Value by Application (2019-2030)

6.3 North America Non-Fungible Token(NFT) Market Size by Country

6.3.1 North America Non-Fungible Token(NFT) Consumption Value by Country (2019-2030)

6.3.2 United States Non-Fungible Token(NFT) Market Size and Forecast (2019-2030)

6.3.3 Canada Non-Fungible Token(NFT) Market Size and Forecast (2019-2030)

6.3.4 Mexico Non-Fungible Token(NFT) Market Size and Forecast (2019-2030)

## **7 EUROPE**

7.1 Europe Non-Fungible Token(NFT) Consumption Value by Type (2019-2030)

7.2 Europe Non-Fungible Token(NFT) Consumption Value by Application (2019-2030)

7.3 Europe Non-Fungible Token(NFT) Market Size by Country

7.3.1 Europe Non-Fungible Token(NFT) Consumption Value by Country (2019-2030)

7.3.2 Germany Non-Fungible Token(NFT) Market Size and Forecast (2019-2030)

7.3.3 France Non-Fungible Token(NFT) Market Size and Forecast (2019-2030)

7.3.4 United Kingdom Non-Fungible Token(NFT) Market Size and Forecast (2019-2030)

7.3.5 Russia Non-Fungible Token(NFT) Market Size and Forecast (2019-2030)

7.3.6 Italy Non-Fungible Token(NFT) Market Size and Forecast (2019-2030)

## **8 ASIA-PACIFIC**

8.1 Asia-Pacific Non-Fungible Token(NFT) Consumption Value by Type (2019-2030)

8.2 Asia-Pacific Non-Fungible Token(NFT) Consumption Value by Application

(2019-2030)

### 8.3 Asia-Pacific Non-Fungible Token(NFT) Market Size by Region

#### 8.3.1 Asia-Pacific Non-Fungible Token(NFT) Consumption Value by Region

(2019-2030)

#### 8.3.2 China Non-Fungible Token(NFT) Market Size and Forecast (2019-2030)

#### 8.3.3 Japan Non-Fungible Token(NFT) Market Size and Forecast (2019-2030)

#### 8.3.4 South Korea Non-Fungible Token(NFT) Market Size and Forecast (2019-2030)

#### 8.3.5 India Non-Fungible Token(NFT) Market Size and Forecast (2019-2030)

#### 8.3.6 Southeast Asia Non-Fungible Token(NFT) Market Size and Forecast

(2019-2030)

#### 8.3.7 Australia Non-Fungible Token(NFT) Market Size and Forecast (2019-2030)

## 9 SOUTH AMERICA

### 9.1 South America Non-Fungible Token(NFT) Consumption Value by Type (2019-2030)

### 9.2 South America Non-Fungible Token(NFT) Consumption Value by Application

(2019-2030)

### 9.3 South America Non-Fungible Token(NFT) Market Size by Country

#### 9.3.1 South America Non-Fungible Token(NFT) Consumption Value by Country

(2019-2030)

#### 9.3.2 Brazil Non-Fungible Token(NFT) Market Size and Forecast (2019-2030)

#### 9.3.3 Argentina Non-Fungible Token(NFT) Market Size and Forecast (2019-2030)

## 10 MIDDLE EAST & AFRICA

### 10.1 Middle East & Africa Non-Fungible Token(NFT) Consumption Value by Type

(2019-2030)

### 10.2 Middle East & Africa Non-Fungible Token(NFT) Consumption Value by Application

(2019-2030)

### 10.3 Middle East & Africa Non-Fungible Token(NFT) Market Size by Country

#### 10.3.1 Middle East & Africa Non-Fungible Token(NFT) Consumption Value by Country

(2019-2030)

#### 10.3.2 Turkey Non-Fungible Token(NFT) Market Size and Forecast (2019-2030)

#### 10.3.3 Saudi Arabia Non-Fungible Token(NFT) Market Size and Forecast (2019-2030)

#### 10.3.4 UAE Non-Fungible Token(NFT) Market Size and Forecast (2019-2030)

## 11 MARKET DYNAMICS

### 11.1 Non-Fungible Token(NFT) Market Drivers

11.2 Non-Fungible Token(NFT) Market Restraints

11.3 Non-Fungible Token(NFT) Trends Analysis

11.4 Porters Five Forces Analysis

11.4.1 Threat of New Entrants

11.4.2 Bargaining Power of Suppliers

11.4.3 Bargaining Power of Buyers

11.4.4 Threat of Substitutes

11.4.5 Competitive Rivalry

## **12 INDUSTRY CHAIN ANALYSIS**

12.1 Non-Fungible Token(NFT) Industry Chain

12.2 Non-Fungible Token(NFT) Upstream Analysis

12.3 Non-Fungible Token(NFT) Midstream Analysis

12.4 Non-Fungible Token(NFT) Downstream Analysis

## **13 RESEARCH FINDINGS AND CONCLUSION**

## **14 APPENDIX**

14.1 Methodology

14.2 Research Process and Data Source

14.3 Disclaimer

## List Of Tables

### LIST OF TABLES

Table 1. Global Non-Fungible Token(NFT) Consumption Value by Type, (USD Million), 2019 & 2023 & 2030

Table 2. Global Non-Fungible Token(NFT) Consumption Value by Application, (USD Million), 2019 & 2023 & 2030

Table 3. Global Non-Fungible Token(NFT) Consumption Value by Region (2019-2024) & (USD Million)

Table 4. Global Non-Fungible Token(NFT) Consumption Value by Region (2025-2030) & (USD Million)

Table 5. OpenSea Company Information, Head Office, and Major Competitors

Table 6. OpenSea Major Business

Table 7. OpenSea Non-Fungible Token(NFT) Product and Solutions

Table 8. OpenSea Non-Fungible Token(NFT) Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 9. OpenSea Recent Developments and Future Plans

Table 10. Larva Labs Company Information, Head Office, and Major Competitors

Table 11. Larva Labs Major Business

Table 12. Larva Labs Non-Fungible Token(NFT) Product and Solutions

Table 13. Larva Labs Non-Fungible Token(NFT) Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 14. Larva Labs Recent Developments and Future Plans

Table 15. Sky Mavis Company Information, Head Office, and Major Competitors

Table 16. Sky Mavis Major Business

Table 17. Sky Mavis Non-Fungible Token(NFT) Product and Solutions

Table 18. Sky Mavis Non-Fungible Token(NFT) Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 19. Sky Mavis Recent Developments and Future Plans

Table 20. Dapper Labs Company Information, Head Office, and Major Competitors

Table 21. Dapper Labs Major Business

Table 22. Dapper Labs Non-Fungible Token(NFT) Product and Solutions

Table 23. Dapper Labs Non-Fungible Token(NFT) Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 24. Dapper Labs Recent Developments and Future Plans

Table 25. Decentraland Company Information, Head Office, and Major Competitors

Table 26. Decentraland Major Business

Table 27. Decentraland Non-Fungible Token(NFT) Product and Solutions



Table 28. Decentraland Non-Fungible Token(NFT) Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 29. Decentraland Recent Developments and Future Plans

Table 30. Yuga Labs Company Information, Head Office, and Major Competitors

Table 31. Yuga Labs Major Business

Table 32. Yuga Labs Non-Fungible Token(NFT) Product and Solutions

Table 33. Yuga Labs Non-Fungible Token(NFT) Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 34. Yuga Labs Recent Developments and Future Plans

Table 35. SandBox Company Information, Head Office, and Major Competitors

Table 36. SandBox Major Business

Table 37. SandBox Non-Fungible Token(NFT) Product and Solutions

Table 38. SandBox Non-Fungible Token(NFT) Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 39. SandBox Recent Developments and Future Plans

Table 40. Sorare Company Information, Head Office, and Major Competitors

Table 41. Sorare Major Business

Table 42. Sorare Non-Fungible Token(NFT) Product and Solutions

Table 43. Sorare Non-Fungible Token(NFT) Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 44. Sorare Recent Developments and Future Plans

Table 45. Solanart Company Information, Head Office, and Major Competitors

Table 46. Solanart Major Business

Table 47. Solanart Non-Fungible Token(NFT) Product and Solutions

Table 48. Solanart Non-Fungible Token(NFT) Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 49. Solanart Recent Developments and Future Plans

Table 50. SuperRare Company Information, Head Office, and Major Competitors

Table 51. SuperRare Major Business

Table 52. SuperRare Non-Fungible Token(NFT) Product and Solutions

Table 53. SuperRare Non-Fungible Token(NFT) Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 54. SuperRare Recent Developments and Future Plans

Table 55. Gala Games Company Information, Head Office, and Major Competitors

Table 56. Gala Games Major Business

Table 57. Gala Games Non-Fungible Token(NFT) Product and Solutions

Table 58. Gala Games Non-Fungible Token(NFT) Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 59. Gala Games Recent Developments and Future Plans

Table 60. Foundation Company Information, Head Office, and Major Competitors

Table 61. Foundation Major Business

Table 62. Foundation Non-Fungible Token(NFT) Product and Solutions

Table 63. Foundation Non-Fungible Token(NFT) Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 64. Foundation Recent Developments and Future Plans

Table 65. Rarible Company Information, Head Office, and Major Competitors

Table 66. Rarible Major Business

Table 67. Rarible Non-Fungible Token(NFT) Product and Solutions

Table 68. Rarible Non-Fungible Token(NFT) Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 69. Rarible Recent Developments and Future Plans

Table 70. MOBOX Company Information, Head Office, and Major Competitors

Table 71. MOBOX Major Business

Table 72. MOBOX Non-Fungible Token(NFT) Product and Solutions

Table 73. MOBOX Non-Fungible Token(NFT) Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 74. MOBOX Recent Developments and Future Plans

Table 75. MakersPlace Company Information, Head Office, and Major Competitors

Table 76. MakersPlace Major Business

Table 77. MakersPlace Non-Fungible Token(NFT) Product and Solutions

Table 78. MakersPlace Non-Fungible Token(NFT) Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 79. MakersPlace Recent Developments and Future Plans

Table 80. Global Non-Fungible Token(NFT) Revenue (USD Million) by Players (2019-2024)

Table 81. Global Non-Fungible Token(NFT) Revenue Share by Players (2019-2024)

Table 82. Breakdown of Non-Fungible Token(NFT) by Company Type (Tier 1, Tier 2, and Tier 3)

Table 83. Market Position of Players in Non-Fungible Token(NFT), (Tier 1, Tier 2, and Tier 3), Based on Revenue in 2023

Table 84. Head Office of Key Non-Fungible Token(NFT) Players

Table 85. Non-Fungible Token(NFT) Market: Company Product Type Footprint

Table 86. Non-Fungible Token(NFT) Market: Company Product Application Footprint

Table 87. Non-Fungible Token(NFT) New Market Entrants and Barriers to Market Entry

Table 88. Non-Fungible Token(NFT) Mergers, Acquisition, Agreements, and Collaborations

Table 89. Global Non-Fungible Token(NFT) Consumption Value (USD Million) by Type (2019-2024)



Table 90. Global Non-Fungible Token(NFT) Consumption Value Share by Type (2019-2024)

Table 91. Global Non-Fungible Token(NFT) Consumption Value Forecast by Type (2025-2030)

Table 92. Global Non-Fungible Token(NFT) Consumption Value by Application (2019-2024)

Table 93. Global Non-Fungible Token(NFT) Consumption Value Forecast by Application (2025-2030)

Table 94. North America Non-Fungible Token(NFT) Consumption Value by Type (2019-2024) & (USD Million)

Table 95. North America Non-Fungible Token(NFT) Consumption Value by Type (2025-2030) & (USD Million)

Table 96. North America Non-Fungible Token(NFT) Consumption Value by Application (2019-2024) & (USD Million)

Table 97. North America Non-Fungible Token(NFT) Consumption Value by Application (2025-2030) & (USD Million)

Table 98. North America Non-Fungible Token(NFT) Consumption Value by Country (2019-2024) & (USD Million)

Table 99. North America Non-Fungible Token(NFT) Consumption Value by Country (2025-2030) & (USD Million)

Table 100. Europe Non-Fungible Token(NFT) Consumption Value by Type (2019-2024) & (USD Million)

Table 101. Europe Non-Fungible Token(NFT) Consumption Value by Type (2025-2030) & (USD Million)

Table 102. Europe Non-Fungible Token(NFT) Consumption Value by Application (2019-2024) & (USD Million)

Table 103. Europe Non-Fungible Token(NFT) Consumption Value by Application (2025-2030) & (USD Million)

Table 104. Europe Non-Fungible Token(NFT) Consumption Value by Country (2019-2024) & (USD Million)

Table 105. Europe Non-Fungible Token(NFT) Consumption Value by Country (2025-2030) & (USD Million)

Table 106. Asia-Pacific Non-Fungible Token(NFT) Consumption Value by Type (2019-2024) & (USD Million)

Table 107. Asia-Pacific Non-Fungible Token(NFT) Consumption Value by Type (2025-2030) & (USD Million)

Table 108. Asia-Pacific Non-Fungible Token(NFT) Consumption Value by Application (2019-2024) & (USD Million)

Table 109. Asia-Pacific Non-Fungible Token(NFT) Consumption Value by Application

(2025-2030) & (USD Million)

Table 110. Asia-Pacific Non-Fungible Token(NFT) Consumption Value by Region (2019-2024) & (USD Million)

Table 111. Asia-Pacific Non-Fungible Token(NFT) Consumption Value by Region (2025-2030) & (USD Million)

Table 112. South America Non-Fungible Token(NFT) Consumption Value by Type (2019-2024) & (USD Million)

Table 113. South America Non-Fungible Token(NFT) Consumption Value by Type (2025-2030) & (USD Million)

Table 114. South America Non-Fungible Token(NFT) Consumption Value by Application (2019-2024) & (USD Million)

Table 115. South America Non-Fungible Token(NFT) Consumption Value by Application (2025-2030) & (USD Million)

Table 116. South America Non-Fungible Token(NFT) Consumption Value by Country (2019-2024) & (USD Million)

Table 117. South America Non-Fungible Token(NFT) Consumption Value by Country (2025-2030) & (USD Million)

Table 118. Middle East & Africa Non-Fungible Token(NFT) Consumption Value by Type (2019-2024) & (USD Million)

Table 119. Middle East & Africa Non-Fungible Token(NFT) Consumption Value by Type (2025-2030) & (USD Million)

Table 120. Middle East & Africa Non-Fungible Token(NFT) Consumption Value by Application (2019-2024) & (USD Million)

Table 121. Middle East & Africa Non-Fungible Token(NFT) Consumption Value by Application (2025-2030) & (USD Million)

Table 122. Middle East & Africa Non-Fungible Token(NFT) Consumption Value by Country (2019-2024) & (USD Million)

Table 123. Middle East & Africa Non-Fungible Token(NFT) Consumption Value by Country (2025-2030) & (USD Million)

Table 124. Non-Fungible Token(NFT) Raw Material

Table 125. Key Suppliers of Non-Fungible Token(NFT) Raw Materials

## List Of Figures

### LIST OF FIGURES

Figure 1. Non-Fungible Token(NFT) Picture

Figure 2. Global Non-Fungible Token(NFT) Consumption Value by Type, (USD Million), 2019 & 2023 & 2030

Figure 3. Global Non-Fungible Token(NFT) Consumption Value Market Share by Type in 2023

Figure 4. Art & Collectible

Figure 5. Game

Figure 6. Others

Figure 7. Global Non-Fungible Token(NFT) Consumption Value by Type, (USD Million), 2019 & 2023 & 2030

Figure 8. Non-Fungible Token(NFT) Consumption Value Market Share by Application in 2023

Figure 9. Primary Market Picture

Figure 10. Secondary Market Picture

Figure 11. Global Non-Fungible Token(NFT) Consumption Value, (USD Million): 2019 & 2023 & 2030

Figure 12. Global Non-Fungible Token(NFT) Consumption Value and Forecast (2019-2030) & (USD Million)

Figure 13. Global Market Non-Fungible Token(NFT) Consumption Value (USD Million) Comparison by Region (2019 & 2023 & 2030)

Figure 14. Global Non-Fungible Token(NFT) Consumption Value Market Share by Region (2019-2030)

Figure 15. Global Non-Fungible Token(NFT) Consumption Value Market Share by Region in 2023

Figure 16. North America Non-Fungible Token(NFT) Consumption Value (2019-2030) & (USD Million)

Figure 17. Europe Non-Fungible Token(NFT) Consumption Value (2019-2030) & (USD Million)

Figure 18. Asia-Pacific Non-Fungible Token(NFT) Consumption Value (2019-2030) & (USD Million)

Figure 19. South America Non-Fungible Token(NFT) Consumption Value (2019-2030) & (USD Million)

Figure 20. Middle East and Africa Non-Fungible Token(NFT) Consumption Value (2019-2030) & (USD Million)

Figure 21. Global Non-Fungible Token(NFT) Revenue Share by Players in 2023

Figure 22. Non-Fungible Token(NFT) Market Share by Company Type (Tier 1, Tier 2 and Tier 3) in 2023

Figure 23. Global Top 3 Players Non-Fungible Token(NFT) Market Share in 2023

Figure 24. Global Top 6 Players Non-Fungible Token(NFT) Market Share in 2023

Figure 25. Global Non-Fungible Token(NFT) Consumption Value Share by Type (2019-2024)

Figure 26. Global Non-Fungible Token(NFT) Market Share Forecast by Type (2025-2030)

Figure 27. Global Non-Fungible Token(NFT) Consumption Value Share by Application (2019-2024)

Figure 28. Global Non-Fungible Token(NFT) Market Share Forecast by Application (2025-2030)

Figure 29. North America Non-Fungible Token(NFT) Consumption Value Market Share by Type (2019-2030)

Figure 30. North America Non-Fungible Token(NFT) Consumption Value Market Share by Application (2019-2030)

Figure 31. North America Non-Fungible Token(NFT) Consumption Value Market Share by Country (2019-2030)

Figure 32. United States Non-Fungible Token(NFT) Consumption Value (2019-2030) & (USD Million)

Figure 33. Canada Non-Fungible Token(NFT) Consumption Value (2019-2030) & (USD Million)

Figure 34. Mexico Non-Fungible Token(NFT) Consumption Value (2019-2030) & (USD Million)

Figure 35. Europe Non-Fungible Token(NFT) Consumption Value Market Share by Type (2019-2030)

Figure 36. Europe Non-Fungible Token(NFT) Consumption Value Market Share by Application (2019-2030)

Figure 37. Europe Non-Fungible Token(NFT) Consumption Value Market Share by Country (2019-2030)

Figure 38. Germany Non-Fungible Token(NFT) Consumption Value (2019-2030) & (USD Million)

Figure 39. France Non-Fungible Token(NFT) Consumption Value (2019-2030) & (USD Million)

Figure 40. United Kingdom Non-Fungible Token(NFT) Consumption Value (2019-2030) & (USD Million)

Figure 41. Russia Non-Fungible Token(NFT) Consumption Value (2019-2030) & (USD Million)

Figure 42. Italy Non-Fungible Token(NFT) Consumption Value (2019-2030) & (USD

Million)

Figure 43. Asia-Pacific Non-Fungible Token(NFT) Consumption Value Market Share by Type (2019-2030)

Figure 44. Asia-Pacific Non-Fungible Token(NFT) Consumption Value Market Share by Application (2019-2030)

Figure 45. Asia-Pacific Non-Fungible Token(NFT) Consumption Value Market Share by Region (2019-2030)

Figure 46. China Non-Fungible Token(NFT) Consumption Value (2019-2030) & (USD Million)

Figure 47. Japan Non-Fungible Token(NFT) Consumption Value (2019-2030) & (USD Million)

Figure 48. South Korea Non-Fungible Token(NFT) Consumption Value (2019-2030) & (USD Million)

Figure 49. India Non-Fungible Token(NFT) Consumption Value (2019-2030) & (USD Million)

Figure 50. Southeast Asia Non-Fungible Token(NFT) Consumption Value (2019-2030) & (USD Million)

Figure 51. Australia Non-Fungible Token(NFT) Consumption Value (2019-2030) & (USD Million)

Figure 52. South America Non-Fungible Token(NFT) Consumption Value Market Share by Type (2019-2030)

Figure 53. South America Non-Fungible Token(NFT) Consumption Value Market Share by Application (2019-2030)

Figure 54. South America Non-Fungible Token(NFT) Consumption Value Market Share by Country (2019-2030)

Figure 55. Brazil Non-Fungible Token(NFT) Consumption Value (2019-2030) & (USD Million)

Figure 56. Argentina Non-Fungible Token(NFT) Consumption Value (2019-2030) & (USD Million)

Figure 57. Middle East and Africa Non-Fungible Token(NFT) Consumption Value Market Share by Type (2019-2030)

Figure 58. Middle East and Africa Non-Fungible Token(NFT) Consumption Value Market Share by Application (2019-2030)

Figure 59. Middle East and Africa Non-Fungible Token(NFT) Consumption Value Market Share by Country (2019-2030)

Figure 60. Turkey Non-Fungible Token(NFT) Consumption Value (2019-2030) & (USD Million)

Figure 61. Saudi Arabia Non-Fungible Token(NFT) Consumption Value (2019-2030) & (USD Million)

Figure 62. UAE Non-Fungible Token(NFT) Consumption Value (2019-2030) & (USD Million)

Figure 63. Non-Fungible Token(NFT) Market Drivers

Figure 64. Non-Fungible Token(NFT) Market Restraints

Figure 65. Non-Fungible Token(NFT) Market Trends

Figure 66. Porters Five Forces Analysis

Figure 67. Manufacturing Cost Structure Analysis of Non-Fungible Token(NFT) in 2023

Figure 68. Manufacturing Process Analysis of Non-Fungible Token(NFT)

Figure 69. Non-Fungible Token(NFT) Industrial Chain

Figure 70. Methodology

Figure 71. Research Process and Data Source

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