

# Global Non-Core Business Outsourcing Service Supply, Demand and Key Producers, 2023-2029

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## Abstracts

The global Non-Core Business Outsourcing Service market size is expected to reach \$ million by 2029, rising at a market growth of % CAGR during the forecast period (2023-2029).

Global economic integration and the rapid development of IT technology provide conditions for the emergence of BPO. In addition, with the improvement of living standards, people have more personalized consumption demands, which means higher requirements for enterprises, forcing enterprises to change the mode of operation and management, make full use of their own resources, but also be good at using the advantages of external resources. In order to promote their core competitiveness can be constantly improved, and the new management mode of BPO is in line with the needs of enterprise development.

The original BPO service providers were subsidiaries of some multinational companies. They were established mainly because the parent company set up subsidiaries in areas with low labor costs to deal with non-core but essential business of the parent company for the purpose of making better use of world resources. Subsequently, along with the rapid development of information technology and economy, the market demand for BPO service enterprises keeps growing, thus the emergence of professional BPO service companies. These specialized BPO service companies not only provide services to the head office, but also provide service outsourcing services to other enterprises.

Different from the business philosophy of traditional enterprises, the emergence of BPO enables the company to free limited resources from non-core business and concentrate them on core business, thus improving the overall efficiency of the enterprise. For example, companies can outsource back-office services such as personnel and finance

to improve processes and optimize operating costs.

This report studies the global Non-Core Business Outsourcing Service demand, key companies, and key regions.

This report is a detailed and comprehensive analysis of the world market for Non-Core Business Outsourcing Service, and provides market size (US\$ million) and Year-over-Year (YoY) growth, considering 2022 as the base year. This report explores demand trends and competition, as well as details the characteristics of Non-Core Business Outsourcing Service that contribute to its increasing demand across many markets.

Highlights and key features of the study

Global Non-Core Business Outsourcing Service total market, 2018-2029, (USD Million)

Global Non-Core Business Outsourcing Service total market by region & country, CAGR, 2018-2029, (USD Million)

U.S. VS China: Non-Core Business Outsourcing Service total market, key domestic companies and share, (USD Million)

Global Non-Core Business Outsourcing Service revenue by player and market share 2018-2023, (USD Million)

Global Non-Core Business Outsourcing Service total market by Type, CAGR, 2018-2029, (USD Million)

Global Non-Core Business Outsourcing Service total market by Application, CAGR, 2018-2029, (USD Million)

This reports profiles major players in the global Non-Core Business Outsourcing Service market based on the following parameters – company overview, revenue, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Genpact Limited, Capgemini, Wipro, Accenture, FirstSource Solutions Limited, Automatic Data Processing, Aon Hewitt, WNS Global and Infosys BPO Limited, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals, COVID-19 and Russia-Ukraine War Influence.

Stakeholders would have ease in decision-making through various strategy matrices used in analyzing the World Non-Core Business Outsourcing Service market

Detailed Segmentation:

Each section contains quantitative market data including market by value (US\$ Millions), by player, by regions, by Type, and by Application. Data is given for the years 2018-2029 by year with 2022 as the base year, 2023 as the estimate year, and 2024-2029 as the forecast year.

Global Non-Core Business Outsourcing Service Market, By Region:

United States

China

Europe

Japan

South Korea

ASEAN

India

Rest of World

Global Non-Core Business Outsourcing Service Market, Segmentation by Type

Background BPO Outsourcing

Foreground BPO Outsourcing

Global Non-Core Business Outsourcing Service Market, Segmentation by Application

Financial

Government and Public Services

Internet and E-commerce

Retail and Logistics Services

3C Electronic

Automotive

Others

#### Companies Profiled:

Genpact Limited

Capgemini

Wipro

Accenture

FirstSource Solutions Limited

Automatic Data Processing

Aon Hewitt

WNS Global

Infosys BPO Limited

Cognizant

#### Key Questions Answered

1. How big is the global Non-Core Business Outsourcing Service market?
2. What is the demand of the global Non-Core Business Outsourcing Service market?
3. What is the year over year growth of the global Non-Core Business Outsourcing Service market?
4. What is the total value of the global Non-Core Business Outsourcing Service market?
5. Who are the major players in the global Non-Core Business Outsourcing Service market?
6. What are the growth factors driving the market demand?

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