

# Global Non-Core Business Outsourcing Service Market 2023 by Company, Regions, Type and Application, Forecast to 2029

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# **Abstracts**

According to our (Global Info Research) latest study, the global Non-Core Business Outsourcing Service market size was valued at USD million in 2022 and is forecast to a readjusted size of USD million by 2029 with a CAGR of % during review period. The influence of COVID-19 and the Russia-Ukraine War were considered while estimating market sizes.

Global economic integration and the rapid development of IT technology provide conditions for the emergence of BPO. In addition, with the improvement of living standards, people have more personalized consumption demands, which means higher requirements for enterprises, forcing enterprises to change the mode of operation and management, make full use of their own resources, but also be good at using the advantages of external resources. In order to promote their core competitiveness can be constantly improved, and the new management mode of BPO is in line with the needs of enterprise development.

The original BPO service providers were subsidiaries of some multinational companies. They were established mainly because the parent company set up subsidiaries in areas with low labor costs to deal with non-core but essential business of the parent company for the purpose of making better use of world resources. Subsequently, along with the rapid development of information technology and economy, the market demand for BPO service enterprises keeps growing, thus the emergence of professional BPO service companies. These specialized BPO service companies not only provide services to the head office, but also provide service outsourcing services to other enterprises.

Different from the business philosophy of traditional enterprises, the emergence of BPO



enables the company to free limited resources from non-core business and concentrate them on core business, thus improving the overall efficiency of the enterprise. For example, companies can outsource back-office services such as personnel and finance to improve processes and optimize operating costs.

This report is a detailed and comprehensive analysis for global Non-Core Business Outsourcing Service market. Both quantitative and qualitative analyses are presented by company, by region & country, by Type and by Application. As the market is constantly changing, this report explores the competition, supply and demand trends, as well as key factors that contribute to its changing demands across many markets. Company profiles and product examples of selected competitors, along with market share estimates of some of the selected leaders for the year 2023, are provided.

Key Features:

Global Non-Core Business Outsourcing Service market size and forecasts, in consumption value (\$ Million), 2018-2029

Global Non-Core Business Outsourcing Service market size and forecasts by region and country, in consumption value (\$ Million), 2018-2029

Global Non-Core Business Outsourcing Service market size and forecasts, by Type and by Application, in consumption value (\$ Million), 2018-2029

Global Non-Core Business Outsourcing Service market shares of main players, in revenue (\$ Million), 2018-2023

The Primary Objectives in This Report Are:

To determine the size of the total market opportunity of global and key countries

To assess the growth potential for Non-Core Business Outsourcing Service

To forecast future growth in each product and end-use market

To assess competitive factors affecting the marketplace

This report profiles key players in the global Non-Core Business Outsourcing Service market based on the following parameters - company overview, production, value, price,



gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Genpact Limited, Capgemini, Wipro, Accenture and FirstSource Solutions Limited, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals, COVID-19 and Russia-Ukraine War Influence.

#### Market segmentation

Non-Core Business Outsourcing Service market is split by Type and by Application. For the period 2018-2029, the growth among segments provide accurate calculations and forecasts for consumption value by Type and by Application. This analysis can help you expand your business by targeting qualified niche markets.

Market segment by Type

Background BPO Outsourcing

Foreground BPO Outsourcing

Market segment by Application

Financial

Government and Public Services

Internet and E-commerce

Retail and Logistics Services

**3C Electronic** 

Automotive

Others

Market segment by players, this report covers

Global Non-Core Business Outsourcing Service Market 2023 by Company, Regions, Type and Application, Forecast t...



**Genpact Limited** 

Capgemini

Wipro

Accenture

FirstSource Solutions Limited

Automatic Data Processing

Aon Hewitt

WNS Global

Infosys BPO Limited

Cognizant

Market segment by regions, regional analysis covers

North America (United States, Canada, and Mexico)

Europe (Germany, France, UK, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Australia and Rest of Asia-Pacific)

South America (Brazil, Argentina and Rest of South America)

Middle East & Africa (Turkey, Saudi Arabia, UAE, Rest of Middle East & Africa)

The content of the study subjects, includes a total of 13 chapters:

Chapter 1, to describe Non-Core Business Outsourcing Service product scope, market overview, market estimation caveats and base year.



Chapter 2, to profile the top players of Non-Core Business Outsourcing Service, with revenue, gross margin and global market share of Non-Core Business Outsourcing Service from 2018 to 2023.

Chapter 3, the Non-Core Business Outsourcing Service competitive situation, revenue and global market share of top players are analyzed emphatically by landscape contrast.

Chapter 4 and 5, to segment the market size by Type and application, with consumption value and growth rate by Type, application, from 2018 to 2029.

Chapter 6, 7, 8, 9, and 10, to break the market size data at the country level, with revenue and market share for key countries in the world, from 2018 to 2023.and Non-Core Business Outsourcing Service market forecast, by regions, type and application, with consumption value, from 2024 to 2029.

Chapter 11, market dynamics, drivers, restraints, trends, Porters Five Forces analysis, and Influence of COVID-19 and Russia-Ukraine War

Chapter 12, the key raw materials and key suppliers, and industry chain of Non-Core Business Outsourcing Service.

Chapter 13, to describe Non-Core Business Outsourcing Service research findings and conclusion.



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