

Global Non-concentrated Fruit Juice Market 2026 by Manufacturers, Regions, Type and Application, Forecast to 2032

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Abstracts

According to our (Global Info Research) latest study, the global Non-concentrated Fruit Juice market size was valued at US\$ 142 million in 2025 and is forecast to a readjusted size of US\$ 302 million by 2032 with a CAGR of 10.7% during review period.

In 2024, global Non-concentrated Fruit Juice production reached approximately 84,228 tons, with an average global market price of around US\$ 1,635 per ton. Gross margin is about 53%. The cost is 768 usd. Production Capacity is about 120,000 tons. Non-concentrated Fruit Juice is the short version of Not From Concentrate. It is produced by fruit juice extraction, sterilization and filling, without the concentration or reduction process. So NFC juice preserves more nutrition and flavors than traditional drinks. The upstream and downstream segments of NFC Fruit Juice's industrial chain may be summarised as follows: upstream comprises raw juice ingredient supply, encompassing fruit growers, orchards and fruit wholesalers providing fresh fruit materials, alongside agricultural inputs such as fertiliser and pesticide provision; Midstream encompasses production and processing stages, including juice extraction, cold chain transportation, pasteurisation, and bottling facilities, ensuring product quality and safety; downstream involves sales and distribution channels, such as supermarkets, convenience stores, e-commerce platforms, food service chains, and export trade, delivering finished juice to end consumers alongside brand marketing and after-sales services. The entire supply chain relies on the freshness of raw materials, processing technology, and the efficient operation of distribution channels.

1. Market Growth and Consumer Demand: The global market for non-reconstituted fruit juice is expected to continue growing, driven by increasing consumer preference for natural, minimally processed beverages. Health-conscious consumers are willing to pay

a premium for products perceived as fresh, high-quality, and free from additives, supporting market expansion in developed and emerging regions.

2. **Technological Innovation and Processing:** Advancements in cold-pressing, high-pressure processing (HPP), aseptic packaging, and shelf-life extension technologies are enabling producers to maintain flavor, nutrients, and freshness without relying on concentrates. Innovative packaging, including sustainable and convenient formats, will further enhance consumer appeal.

3. **Sustainability and Supply Chain Optimization:** Sustainability trends are driving the use of eco-friendly packaging, waste reduction, and local sourcing of fruits. Companies are increasingly integrating traceability, digital monitoring, and optimized logistics to ensure product quality, reduce environmental impact, and meet regulatory and consumer expectations.

This report is a detailed and comprehensive analysis for global Non-concentrated Fruit Juice market. Both quantitative and qualitative analyses are presented by manufacturers, by region & country, by Type and by Application. As the market is constantly changing, this report explores the competition, supply and demand trends, as well as key factors that contribute to its changing demands across many markets. Company profiles and product examples of selected competitors, along with market share estimates of some of the selected leaders for the year 2025, are provided.

Key Features:

Global Non-concentrated Fruit Juice market size and forecasts, in consumption value (\$ Million), sales quantity (Tons), and average selling prices (US\$/Ton), 2021-2032

Global Non-concentrated Fruit Juice market size and forecasts by region and country, in consumption value (\$ Million), sales quantity (Tons), and average selling prices (US\$/Ton), 2021-2032

Global Non-concentrated Fruit Juice market size and forecasts, by Type and by Application, in consumption value (\$ Million), sales quantity (Tons), and average selling prices (US\$/Ton), 2021-2032

Global Non-concentrated Fruit Juice market shares of main players, shipments in revenue (\$ Million), sales quantity (Tons), and ASP (US\$/Ton), 2021-2026

The Primary Objectives in This Report Are:

To determine the size of the total market opportunity of global and key countries

To assess the growth potential for Non-concentrated Fruit Juice

To forecast future growth in each product and end-use market

To assess competitive factors affecting the marketplace

This report profiles key players in the global Non-concentrated Fruit Juice market based on the following parameters - company overview, sales quantity, revenue, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Tropicana (PepsiCo), Dole, Florida's Natural Growers, Nudie Juice, Uncle Matt's Organic, Langer Juice, Lakewood Organic, Rauch Juice Bar, Juice Press, Eckes-Granini Group, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Market Segmentation

Non-concentrated Fruit Juice market is split by Type and by Application. For the period 2021-2032, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value. This analysis can help you expand your business by targeting qualified niche markets.

Market segment by Type

Pasteurized Technology

HPP Technology

Others

Market segment by Size

For Family

For Individual

Market segment by Material

Orange NFC Juice

Apple NFC Juice

Grape NFC Juice

Berry NFC Juice

Others

Market segment by Application

Online

Offline

Major players covered

Tropicana (PepsiCo)

Dole

Florida's Natural Growers

Nudie Juice

Uncle Matt's Organic

Langer Juice

Lakewood Organic

Rauch Juice Bar

Juice Press

Eckes-Granini Group

Ceres

Valensina

POM Wonderful

Austria Juice

Nongfu Spring Co., Ltd.

Huiyuan Beverage & Food

Uni-president Enterprises

Leyuan Health Technology

Summi

Chongqing Paisenbai Orange Juice

Xiamen Dachuan Juice Food

Lemonconcentrate

Zuvamesa

Market segment by region, regional analysis covers

North America (United States, Canada, and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Non-concentrated Fruit Juice product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Non-concentrated Fruit Juice, with price, sales quantity, revenue, and global market share of Non-concentrated Fruit Juice from 2021 to 2026.

Chapter 3, the Non-concentrated Fruit Juice competitive situation, sales quantity, revenue, and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Non-concentrated Fruit Juice breakdown data are shown at the regional level, to show the sales quantity, consumption value, and growth by regions, from 2021 to 2032.

Chapter 5 and 6, to segment the sales by Type and by Application, with sales market share and growth rate by Type, by Application, from 2021 to 2032.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value, and market share for key countries in the world, from 2021 to 2026. and Non-concentrated Fruit Juice market forecast, by regions, by Type, and by Application, with sales and revenue, from 2027 to 2032.

Chapter 12, market dynamics, drivers, restraints, trends, and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Non-

concentrated Fruit Juice.

Chapter 14 and 15, to describe Non-concentrated Fruit Juice sales channel, distributors, customers, research findings and conclusion.

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